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Enthusiastic Endorsation of Mechanical Milking

· Ino. McK. Hunt, Thunder Bay Dist., Ont.

SERVICE---The Ideal of Human Effort

When Henry Ford entered the automobile industry, ten years ago, he set himself a goal and set forth an ideal. As he expressed it at the time he manufactured his first car, his commercial creed was to be:

"It hull a motor car for the multitude of the set of the multitude of the set of the multitude of the set of the s

open piaces."
Inasmuch as the Ford Motor Company during the season of 1913, in the tenth year of its history, manufactured and sold 193,000 cars, it is fair to assume that Mr. Ford realized his ideal,

Every maker of an article used by

ed his ideal.

Every maker of an article used by the human race in its struggle to the higher level, whether it be a self-binder on the farm, an explosive for the mind, or a musical instument for the home, is contributing his quota of service in the world.

The man who makes a high grade of farm fence gives, whether unconsciously or otherwise, an opportunity to his fellow being for rise one step higher in efficiency. In rendering this service he may be animated fing this service he may be animated the standard of the service to human for the service the service the service the service through the making of a more efficient machine that will "serve the multitude."

The social make-up of humans

The social makerup of humans makes their every effort of more or less value to those about them. The realization of this service will tend toward greater efficiency. It is the service will tend toward greater efficiency all its advertisers to Our people. Farm and Dairy of the service of the

"A Paper Farmers Swear By"

HAVE used my milking machine leing very much easier on machine leing very much easier on the same of perfection. Eight cows out of 10 take kindly to it the first time it is used on them. Some cows that have been milked three or four years by hand require to be milked a few times with the machine before giving in entirely. Helfers usually give no trouble at all. My most not perfect the machine. One man is not the machine. One man is not the machine of face the proposition of milking 30 or 35 cows all alone if has two or three milking units; but has two or face the proposition of milking 30 or 35 cows all alone if has two or face the proposition of milking 30 or 35 cows all alone if has two or three milking units; but it best to feed my cows their hay before beginning to milk until they got used to the machine.

AD. TALK
CCXXXIV:

AD. TALK
CCXXXIV:

ASSENUE:

A summary of first cost is about as

a cow per day.

A summary of first cost is about as follows for a herd of 10 to 20 cows, calculating power to be delivered to pumps in the stable.

Air and vacuum pumps.

By the about 10 feet of 5.0 to 6.0 to 6.0

I have allowed plenty in each case in the above estimate, but if a man wants a six horse-power gasoline en-gine, so as to be able to crush grain, etc., the cost would be more for the

WHEN TO GET A MILKER WHEN TO GET A MILKER
If I had five cows which were hard
to milk. I would have a machine. If
I had 10 cows and all easy milkers,
then it is just a question of help at
all times versus power and a mechanical milker. chanical milker.

all times versus power and a mechanical milker.

With more than 10 cows, then, get a milker at once, and have the use of twile you are in this world, and the versus of th

(confidently) - "Do you

Ethel (confidently) — "Do you know, Clara, that I had two offers of marriage last week?" Clara (with enthusiasm)—"Oh! I am delighted, dear! Then the report is really true that your uncle left you his money?"

DE LAVAL Dairy and Farm **EQUIPMENT**

The De Laval Line of dairy, creamery, cheese factory and farm supplies, including gas engines, is by far the largest and most

complete in Canada. Milk dealers, creamerymen, cheesemakers and dairy farmers must have modern equipment of the very best grade in order to secure the largest margin of profit and to maintain and hold the confidence of their customers.

Users of De Laval supplies and equipment are offered a high grade product, insuring economical operation and better prices for their product.

We have issued complete catalogues covering our various lines and we shall be pleased to mail you

a catalogue covering whatever supplies you may require.

Our new gas engine catalogue might interest you, too. Mailed upon request.

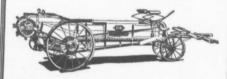
De Laval Dairy Supply Co.

LARGEST MANUPACTURERS OF DAIRY SUPPLIES IN CANADA MONTREAL PETERBORO

VANCOUVER

International Harvester Manure Spreaders

DEALERS'



THE I H C LINE
GRAIN AND HAY
MACHINES
Binder, Aspers
Headers, Stackers
Hay Fresses
CORN MACHINES
Binders, Pickers
Binders, Cultivators
Easilage Cutters
Shellers, Shrodders
TILLAGE
Combination, Pog and Spring-Toeth, and Disk Harrows Cultivators Cultivators
GENERAL LINE
Oil and Gas Engines
Oil Tractors
Manure Spreaders
Cream Separators
Farm Wagons
Motor Tracks
Threshers

GREEN FEED SILOS

STATE OF

DE LAVAL

INTERNATIONAL Harvester manure spreaders have a score of good features in their construction. Each one is

features in their construction. Each one is the result of careful field experiment. An I H C spreader is low enough for easy loading, yet it has plenty of clearance underneath. The rear act is well under the load, rear wheels have wide the special of the property of the



International Harvester Company of Canada, Ltd. At Hamilton, Ont.; London, Ont.; Montreal, P. Q.; Ottawa, Ont.; St. John, N. B.; Quebec, P. Q.

