

years; but any improvements made upon land in the meantime must be added to the taxable value thereof. Is it a crime to build a new house or barn? It would seem so. If you have been so rash as to make any important improvement upon your farm within the past year be sure the assessor will find you out. He will add it to the taxable value of your farm, and you will be obliged to pay a fine for your industry. Perhaps by improving your farm you have added to the value of that piece of unimproved land lying next to yours. Your taxes go up, but the taxes on that unimproved land do not, no matter how much its value may have increased since last year.

A better system of taxation to discourage the improvement of farms and to encourage speculation in land

AD. TALK

LXXXV.

It is little short of remarkable how the live stock men have responded to the increasing value of Farm and Dairy advertising columns.

Many of our live stock men now, when they come to think of advertising, think in terms of pages, half pages, and quarter pages! They used never to think of advertising at all,—or at the best, a one-inch ad. was their limit!

It has become vastly different now. Last week it reached a climax when Dr. Holstein breeders, Mr. Gordon S. Gooderham, of the Manor Farm, and the Haley Bros., of Springfield, Ont., each had a full TWO-PAGE spread.

There is a reason for this wonderful advance in the appreciation of Farm and Dairy; in fact there are many reasons. One of them, however, is that Farm and Dairy is paying the breeders well.

Best of all these advertisers do not hesitate to come out and kindly tell us how profitable they have found our service. For instance, Wm. A. Shaw, at Foxboro, Ont., recently wrote us discontinuing his advertisement for the time being and said:

"We have sold all our stock, in fact, more than we should have sold, and enquiries are coming here at a great rate. Farm and Dairy has proved its worth to me as advertising medium, it being the only paper carrying our advertisement."

"Draw on us at Foxboro for the balance of account."

As regards big space for live stock advertising there is a reason you may have overlooked as to why it pays. F. R. Mallory, of Frankford, Ont., expressed the idea well last March when he wrote us as follows, after having a full page ad. in Farm and Dairy.

"From the full-page ad. you placed in Farm and Dairy for me December 5th issue, financial results were very gratifying. It has proved to me that the cheapest way to advertise is to do plenty of it. The cheap buyer looks for a cheap sales man and finds him by his ad."

Perhaps you are interested and wish to try an ad. in Farm and Dairy. This is the paper for your ad. to be in, as Mr. F. J. Sullivan, of Windsor, Ont., a dealer in Percherons, told us last week:

"It is enough for me to know of the remarkable growth you have made in Farm and Dairy. I feel certain of the results being satisfactory from your paper!"

"A Paper Farmers Swear By"

could not well be devised. If you would avoid being fined for industry, sit tight, and do not improve your place enough for the assessor to notice.

Hydro Electric Experience

Geo. Raymond & Son, Oxford Co., Ont. The Hydro-Electric situation is as yet in the experimental stage from a farmer's standpoint. What has been done at our place has been done in an experimental way, in order to find out the best system on which to give power to the farmer. As yet the Commission has not decided upon a system. I will give Farm and Dairy readers an idea of what has been done on our farm.

We contract for two horse-power for \$96 a year. We have a two horse motor with which we run a three unit milking machine, root pulper, fanning mill, emery wheel, corn saw cutting box and drag. The last three exact more current than the two horse load, the extra current taken is not arranged for.

A HOUSEHOLD CONVENIENCE We also move the motor to the house and run the washing machine. In the house we have an electric flat iron, toaster and electric fan. If the flat rate system is decided upon for the correct system we will have a vacuum cleaner, water heater for heating the house and an electric range; also an air heater. The hot water system is decided upon it may become too expensive for current to run the last three.

The cost of wiring will vary a great deal, depending upon the size. Our house cost about \$50 to wire.

I consider electric power a great deal ahead of any other power as it is quick to develop and very steady.

Our Drainage Experience

Joseph Hagerman, Hastings Co., Ont. So satisfactory have the drains been with us that if our experience will encourage any other farmer to go in for underdraining work, we will be most pleased to give it. Our first experience with underdrains came in the fall of the year when we laid 5,400 tiles costing for time and labor, \$153. This is not counting my own work.

We have been more than paid for our trouble. Spots on the farm that used to be mud holes are now the finest ready for seeding. We have never kept definite records, but feel safe in saying that we get at least one-third more hay and grain from the fields drained than we did before the tiles were laid. Some of the places drained are so wet that we formerly could not grow corn at all. On those places we get the best grain on the farm.

We have found that tile drains save labor, pay for the labor you have to flesh and give a good profit. An encouraging sign to us that our neighbors are beginning to inquire about tile drains. We have had more people asking about tile this year than ever before.

June Excursions to O. A. C.

Friday, June 13,—Prince Edward county, Lennox and Addington, Hastings and South Wentworth. Saturday, June 14.—West and North Bruce, North Grey, Lincoln and West Huron. Tuesday, June 17.—Haldimand, North and South Norfolk, Centre Simcoe, West Wellington and Halton. Wednesday, June 18.—North and South Brant, Welland and North Perth. Saturday, June 21.—Dufferin, Centre and South Grey and North Wentworth. Monday, June 23.—Peel, South Perth, Centre and South Bruce, East Huron. Tuesday, June 24.—West and South Simcoe, West Lambton, Middlesex and North Oxford. Wednesday, June 25.—Mantoulin Island.

SEE AND TRY A DE LAVAL CREAM SEPARATOR

Be Your Own Judge

We cannot believe that there is a sensible man living who would purchase any other than a DE LAVAL Cream Separator for his own use if he would but SEE and TRY an improved DE LAVAL machine before buying.



It is a fact that 99% of all separator buyers who do SEE and TRY a DE LAVAL machine before buying, purchase the DE LAVAL and will have no other separator. The 1% who do not buy the DE LAVAL are those who allow themselves to be influenced by something other than real genuine separator merit.

Every responsible person who wishes it may have the Free Trial of a DE LAVAL machine at his own home without advance payment or any obligation whatsoever.

Simply ask the DE LAVAL agent in your nearest town or write direct to the nearest DE LAVAL office.

The new 72 page De Laval Dairy Hand Book, in which important dairy questions are ably discussed by the best authorities, is a book that every cow owner should have. Mailed free upon request if you mention this paper. New 1913 De Laval catalog also mailed upon request. Write to nearest office.

DE LAVAL DAIRY SUPPLY CO., Limited
MONTREAL PETERBORO WINNIPEG VANCOUVER

Does Big Space Pay?

Probably you noticed that excellent illustrated advertisement from J. H. Rutherford, Caledon East, Ont., in quarter-page space Farm and Dairy, May 8th, carrying a large message in but a few words, easily read.

As to results Mr. Rutherford writes us, May 26th, as follows:

"I would like to tell you the remarkable results I have had from my adv. in the Special May Number of Farm and Dairy."

"I have received over 200 enquiries that mentioned the adv, and not only that, but I am making sales from it every day."

"I would like you to let me know when your Exhibition Number will be printed as I would like to reserve same space in it."

What say you to getting in touch with our Advertising Department and arrange for Farm and Dairy to assist in making sales for you?