May 9, 191

GET A ROGERS BOOK FREI

HIS big book shows you the best, easiest, cheapest way you can use Por land Cement Concrete to equip your farm with the most modern money-making labe saving fixtures. Send for it, because it is the first book ever made that shows Canadians ful simply and clearly, just how to build farm improvements for the Canadian climate.

you get it, you are helped with 170 special pictures to build anything safely and easily in spare time small cost. You have never had such a helpful book before. To get it,

send us \$1.00, and we give you \$1.00 worth of Rogers Portland Cement through

our nearest dealer. This makes an article worth \$2.50 to \$7.50, and you have the book free of charge. Send to-day while our offerisopen. Sendnow. We may withdraw it.

## SAVE Cost of Building, Repairs, Fire Loss and Labor. This Book Helps You

Portland Cement Concrete stops the ravages of time, frost and fire on farm buildings and fixtures.

It is always cheapest to use compared with wood, brick or stone

This Rogers New-Way book (regular price \$1.00 a Copy) tells how Get it. Learn to use cement right. Cement is very strong. You can

make light or heavy construction with it at small cost

Everything you make is perman-ent added value on your farm.

You never have to renew, repair, or replace good concrete work The principles are easy to learn.

The Rogers Book gives them.

According to the way you handle cement, you use more or less of it and vary the cost. The Rogers New-Way cement book gives lowest costs

Every structure in cement reduces the fire and lightning danger. Cement tanks can neither rot

nor rust, and make tight water containers above or below ground. By the Rogers New-Way book made about as easy to build as other fixtures

This handiness and adaptability of cement makes it tremendously useful for farm improvements.

Learn from the Rogers New-Way book to use concrete made from Portland cement and free your farm land of field stone, while you are bettering your farm buildings and fixtures for all time

Less and less time and labor are needed for your farm repairs, as concrete takes the place of wood.

More and more income and big-ger crops are produced as your labor is freed to attend to crop production instead of fixing dilapidated wood or repairing rotten fences in decaying wood.

Concrete saves cost, and saved cost means added profits for your farm. Remember that.

**Rogers Book on Cement** \$1.00



Portland Cement Concrete is the one material that will make you more money in modern farming. It prevents loss and waste. It saves repairs and labor. It prevents fire. The Rogers Book makes concrete cost little.

The Rogers Book shows you exactly (and in a simpler way than ever before) how you can build on your farm, for yourself, easily, cheaply and ouickly;

Porches Barn Basement /erandahs Floors Partitions Barn Floors Foundations Barn Bridges Ice Roves Watering Troughs Cess Pools Horse Stalls Cisterns Granaries Fire-flaces Chicken Houses Hog Pens Manure Pits Chimney Caps Manure Cisterns Flower Boxes Elevated Tanks Hotbeds Feeding Floors Well Curbs Rain Leaders Milk Coolers Concrete Roofs Drains Fences Cow Stables Gate Posts Mangers Steps Bridges Horse Mangers Root Cellars Summer Kitchens Hog Troughs Shelter Walls Hen Nests Bins Basements Chutes Barn Foundations

Floors

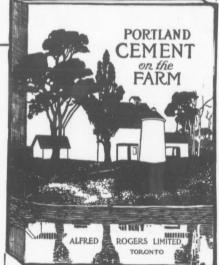
Stairs

Walks

Silos

Just consider how one or more of these things would help you, if you had them? With this Rogers Book, you can have what you choose at one-fifth the cash cost you you choose at one-fifth the cash cost you would have to pay out for them by any other method. The economy or labors saving you enjoy afterwards is out of all the saving you enjoy afterwards are built the way. Rogers hock any error and the save built be the save base built be the save built be the sa

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## Send Now FREE OFFER While the Edition Last

Rogers book, "Portland Cement on the Farm," is sold for \$1 00, but just now we include an order for \$1.00 worth of Rogers Cement from the nearest Rogers dealer, making Rogers Cement from the nearest Rogers dealer, making Rogers Cement Book free. This is enough cement to make 6 posts for 100 ft. of concrete jence, to repair 3 chimneys, O posis for 100 pt. of concrete fence, to repair 3 commence, to make a hicking posit, r carriage block, 40 ft. of drain, r flight of door steps, 4 door sills, or q. at, 6 fellar floor. These are all worth more than S1 coo in actual use, and you get the cost of the book back in free. cement. The book is worth big money to any farmer. It tells all master architects and builders know about cement for Canadian farm buildings. Send the \$1.00 to-day by express or post office order. Get the book and the order for cement. Both sent promptly. Act quickly because the edition is limited.

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