

¶ Our own idea was conceived before the plan of Mr. Hill was announced, but it is very similar. We expect to tell the people of Eastern Canada, the United States, and ultimately of England, of the wonderful promise of British Columbia, more convincingly than they have ever been told before.

¶ The views selected will be taken from various parts of British Columbia, which will show to the best advantage our abundant resources.

¶ Arrangements will be made for a six-months' tour of cities in Canada and the United States, pamphlets and such descriptive literature, on British Columbia, as may be obtained will be given out during this tour and a list of the names and addresses will be kept of all those enquiring regarding the Province, and sent to all subscribers, who may act on the same as they think fit. The lectures and services of all engaged in the work will be free to the public, and every effort will be made to get the interest of the Eastern people centered in this, the last undeveloped portion of the Great Northwest.

*Tour to Last  
Six Months*

¶ In each of the cities visited an agency for British Columbia will be established, so that subscribers who have attractive investment propositions to offer may be kept in touch with the Eastern purchaser even though they do not come out here. In fact, the campaign as at present outlined, and the officials of the organization will, in every possible manner, strive to keep before the Eastern public at all times the advisability of looking into the prospects and future of this Province for investment possibilities, and in order that the League may carry out this idea successfully, it is necessary

*Agencies  
Established*