

☪ Pasteurized milk is just as digestible and just as nutritious as raw milk.

☪ Valley Dairy milk means health insurance.

☪ Don't be misled by accepting cheap milk. Some people laugh and say it is foolish to treat milk. We often hear people say: "Look at me! I am hale and hearty at eighty years. I have always been fond of milk, and it has never hurt me." Such people forget that the fruits of victory cannot be measured by the survivors alone—we must have the list of the killed and wounded, too. More victims have fallen as a result of infected milk than as a result of bullets in war.

☪ No epidemic of disease has ever been traced to pasteurized milk. Then why drink raw milk?

Your Duty

☪ It is truly your duty to see that the milk and cream you buy is properly pasteurized as it is to see that your family has pure drinking water.