

GROUP "a."

TEN INSIDE COMMITTEES are suggested, each dealing with an outstanding Factor in the up-building of Trade.

Successful industrial and commercial development on an international scale is divisible into ten more or less outstanding factors. If it is desired to have all available data and opinion concerning each factor thoroughly threshed out and digested separately by Select Committees of authorities before being assembled in a co-ordinated national programme, they should be given their assignments as early as possible, as it is very difficult to secure rapid work during the warm weather. A list of such Committees would presumably be somewhat as follows:—

1. Committee on Home Market Possibilities and Competition with Imports.
2. " Foreign Markets and the Opportunities they offer.
3. " Credit Information and the Extension of Banking Facilities Abroad.
4. " Plans toward Providing Special Education and Training for Prospective Commercial Representatives of Canadian Firms in Friendly Export Markets.
5. " Transportation.
6. " Labour.
7. " Immigration and Colonization.
8. " Industrial Equipment, Plants, and Processes.
9. " Development of Industrial Research.
10. " Raw Materials.