



Full of Interest as the Stampede

A Store occupying the whole of a city block, its eight stories giving floor space of about 21 acres, its employees numbering close to 4,000, its combination of individual merchandise departments constituting it the equivalent of more than 50 exceptionally well-stocked stores in one, its infinite variety and comprehensive scope making it a wondrously interesting Bazaar of Merchandise, a veritable World's Exposition of the best and most wanted goods.

Such is Eaton's!

Associated with the Toronto Store and Factories—themselves requiring the services of more than ten thousand employees—it is not only by far the greatest Canadian enterprise of its kind, one of the very largest of the world's mercantile institutions and a store second to none in its conscientious endeavor to satisfactorily cater to the majority of public needs.

Its many conveniences are at your service

Leave your wraps and parcels at the Checking Office. No charge.

The rest room will be convenient for writing letters and meeting friends.

The Information Bureau will answer queries regarding trains, street cars and other subjects of general interest.

Telegrams can be sent from the store and

there are public telephone stations on four floors.

Money Orders are issued, stamps sold, letters and parcels can be sent by Express and Mail.

Guides to show you through the Store, can be had by applying at the Superintendent's Office—Main Floor.



THE T. EATON CO. LIMITED
WINNIPEG CANADA