

Alumni sponsor conference

By ROSS A. LIBBEY and KEVIN RATCLIFF

On Jan. 25th, the Alumni sponsored UNB's 10th Annual Leadership Conference. The conference, which was open to all students on campus, came with an agenda centred around student issues, in particular Student Services, cost of a university education, Alumni and the AUNBT and student life on and off campus.

Chairing the meeting was Student Union President Kevin Ratcliff. Sandy Leblanc, president of the Associated Alumni and Art Doyle, director of alumni affairs as well as others attended as Alumni representatives. Barry Thompson, dean of students, attended as representative of the administration. Also in attendance were student representatives from the senate, board of governors, student council, and various residence representatives.

With respect to student services, the role and purpose of the dean of students was discussed in consideration of the present search for a new dean. The focus of the discussion was the difference between the dean's role as ombudsman versus that of administrator and the conflict which the two roles present.

Extended attention was given to the problems of financing a university education. Increased fees and living costs, the inadequacies of student aid, and a decreased federal commitment to higher education were all discussed in conjunction with the recent report of the Maritime Provinces Higher Education Commission (MPHEC) and its projections for university funding in the coming years.

Art Doyle initiated the discussion on the role of the alumni to the university and their concern as to the effectiveness of Alumni contributions, including awards and scholarships, and asked those in attendance for ideas concerning areas of interest and possible contribution by the alumni.

Within the topic of student life on and off campus, the subject that appeared to be of greatest concern was that of entertainment, or the lack thereof. It became evident that in many areas entertainment and student activities are lacking considerably.

Stemming from this discussion an entertainment conference to be composed of representatives from a wide variety of groups and organizations on campus was suggested. President Ratcliff and Dean Thompson proposed that they attempt to organize this conference.

There was an enthusiastic response from all in attendance and a general feeling that the conference was of a constructive nature.

SRC approves student job

Council approved the creation of a part-time office clerk position for the student union at Monday night's regular SRC meeting. The job's general duties are assisting the administrative director and helping in the operation of the student union business office. A student will be hired for the position.

President Kevin Ratcliff suggested the setting up of a committee to look at entertainment on campus. The idea was first raised at Sunday's leadership conference. As yet no one has been named to the committee.

Business student Gordon Loane, managing editor of *The Brunswickan* and first year computer science student Tom Kovacs have been appointed

SRC chairmen for the remainder of the academic year. Harold Doherty, a law student and Brunswickan ad manager, was appointed editor of the 1981-82 student directory.

Rep-at-large Randy MacDonald, arts student Joey Kilfoil, business student Jeff Irwin and third year forestry student George von Jagow have been appointed to the Student Activity Awards Committee. Kilfoil, who was ratified as the *Brunswickan's* new editor-in-chief will chair the committee.

Assistant-comptroller Andy Young reported the recent Atlantic Business Schools conference hosted by the Business Society was a great success. He said he has received the go-ahead for a national conference next year.



DWAYNE MCLAUGHLIN Photo

MPA's to be offered

By ROSS A. LIBBEY
Brunswickan Staff

The faculty of business administration will be offering a master's degree in public administration beginning in the 1981-82 academic year.

Associate Dean of Business Al Laughland said new program will start on a part-time basis, perhaps three to four courses per term although it is up in the air as to exactly how many courses will be offered. "Obviously," said Prof. Laughland, "we're going to do what we can to offer as many courses as we can but it all depends on staffing restraints that we just don't know about right now."

The course will involve 60 credit hours, 30 of which will be to bring non-business undergrads up to the level of BBA & BComm. That is, undergraduates with a business degree should be able to finish the program in one year.

The original proposal was drawn up 10 or 12 years ago, said Laughland, when it was felt that public administration was where the demand lay. Since then, government bodies have changed their outlook and are prepared to accept MBA grads even when an MPA is specified.

Presently, although only the MPA is being offered, the faculty is preparing another proposal for the MPHEC in the near future it is hoped that both programs will be offered. The majority of courses are common to both programs with about 25 per cent having a different concentration. An MPA will centre on policy and economics while an MBA will delve more deeply into management and the market.

The intention five years ago when the MPHEC approved the MPA program was that courses in public administration were to be offered by the political science department and

economics courses would be offered by professors from that department. Provided resources permit, a similar arrangement will likely be worked out. Although the business department is attempting to hire new faculty members, it is unlikely that enough will be in place by September.

When asked about job opportunities, Prof. Laughland said of course have the master's degree would create more job openings but perhaps more importantly the level of job and money offered will increase.

Laughland also said that those interested in admission to the program will need to have done both an undergraduate degree and the GMAT Graduate Management Admissions Test.

The program is presently in preparatory stages and more details should be available around mid-February.

Dean West was unavailable for comment.

CUPE provides scholarship

By GORDON LOANE
Managing Editor

A five-hundred dollar scholarship has been donated to the university by members of the Canadian Union of Public Employees, Local 1326 representing Physical Plant employees at UNB. Union President John Scullion, presented the scholarship money on behalf

of the local to President James Downey as part of the tenth anniversary celebration of the union. The celebration took place in the SUB ballroom last week.

Dr. Downey, in his remarks to the gathering, took note of the fact that nearly one third of the members of Local 1326 have been employees of the university for at least ten years. He praised the members for their

efforts, particularly those of the grounds crew in both summer and winter. "I don't pretend that there have not been difference between the union and management in the past

and that there won't be differences in the future. We should all look forward to the

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