



## Canada Can Feed the Armies of the Western Front. Will She?

Our production of food has never risen above a fraction of our possibilities.

This was always true, but it is truer to-day than ever.

Now the warning comes to us that we are a long way behind necessity, and losing ground.

One half the world is starving. The other half is on short rations. Could there be a greater cause for alarm?

Consider the situation carefully for a moment.

Each man who goes to the front ceases immediately to produce. And, what is more serious—he commences immediately to destroy. So it is not only his former producing power we must replace. We must replace what he formerly produced, plus what he now destroys.

“A man can destroy in a day what he cannot replace in a lifetime.” Millions of men, once producers, are now destroyers and consumers.

It will take every ounce of energy of those left behind to provide for this enormous want.

Nevertheless, the Canadian people left at home still have power to feed themselves and all the armies on the Western Front.

We have the possibilities, if we had the facilities.

The facilities required are power-operated machines which will increase our available man-power tenfold.

If we have the machines and the trained men to operate them, we have land enough to raise Canada's production next year to undreamed of proportions.

If we will make the effort along right lines, we can double our 1917 production in 1918.

What of the Tractor? Is it practical? Is it designed to meet the varying conditions of soil, climate, etc., that exist on Canadian farms?

If a tractor can be designed to meet these conditions, if it can be produced in sufficient quantities, if men can be trained to operate them, we can grow more food supplies in 1918 than we have railway facilities to transport.

Is there some organization of farmers who will take it upon themselves to investigate the various tractors, settle which, in their judgment, is the one which can do the work, encourage its production so that it can be delivered to the farmer at a low price and with the greatest speed possible?

We are willing to compete in the most thorough test that can be devised, and under any conditions.

If the Rein-Drive Tractor fails to make the test satisfactorily, and some other tractor does, we will congratulate the winner, because there is no room for sentiment in the face of so grave a situation.

If our plan is not the right one, what is the solution?

### REIN-DRIVE TRACTORS, Limited

Canadian Pacific Railway Building, Toronto

*Literature fully describing the Rein-Drive Tractor will be sent upon application.*