anada's After

day by Francis Jone

War Problems POSLAM HELPS

. C. Goucher Had

Was Twelve Years in U.S.

Many Adventures



COMFORTS FOR FRENCH REFUGEES

for French Relief Dona-



Employers Must Co-Operate-

Victory Loan workers are face to face with the fact that, rightly or wrongly, this year, Individual Investors are not moved to the same extent by the sentimental patriotic appeal which sold so many bonds in previous years.

Canada's war job is NOT COMPLETED and the obligation to re-establish the soldier is as binding as was the necessity of supporting him in the trenches. But not everyone can realize this. For many the sentimental appeal faded when the foe laid down his arms. Results to date show the purchasing public is limited as compared with the number of applications received in other years.

Someone must get busy and get busy quickly if St. John and New Brunswick are going over the top. It is up to the business man to see that the loan is taken up as a patriotic duty and as a good business proposition. The commercial community must absorb a very large share of the \$9,000,000 allotted to New Brunswick. This can be done only by every business man buying to the limit and by

FINANCING HIS EMPLOYEES

Several firms have already worked out a plan by which their employees may purchase bonds to the full extent of their capacity and have payments met out of their wages over a period of ten or twelve months. Such action is strongly recommended and the extra effort may mean the German gun for that employer's particular district.

THE BANKS STAND READY TO ASSIST

WORTH TRYING --- BUY VICTORY BONDS

Space contributed to the Victory Loan Campaign by J. M. Robinson & Son.