

THE FAIR

BEST VALUE ALWAYS

Ingersoll, October 6th, 1912

Dear Madam:

This is your store, you have helped to make it what it is. The store of Best Values, by the trade which you have brought our way and we desire to thank you for your share in building up this business.

For over 20 years we have been bettering this stock to meet the requirements of our many friends until today we offer in many lines values which cannot be matched in Canada.

Counting on your continued co-operation we go forward looking for the best things for you and for us and you may depend that we will do our best.

Come as often as you can, tell your friends that they too may enjoy the good things we have to offer and accept our appreciation as we anticipate a growing trade through your kind assistance.

Respectfully Yours

W. C. FORMAN.

PHOTO PLAY THEATRE TO-NIGHT

"PATHES WEEKLY"

Showing worlds most important events.

"Is He Eligible"

Comedy

"Midget Sherlock Holmes"

Comedy

"Daix and His Dog"

See the clever dog in this picture

S. O. S.

When the steamer Titanic foundered on an iceberg, her wireless operators at once sent out the distress call of the sea, S. O. S. (Save our souls). It is alleged that the captain of the Californian ignored the call, while the Carpathia steamed nobly to the rescue. Perhaps your shoes are foundering on the streets of Ingersoll, and the wireless message they are sending from your feet to your head is, S. O. S. (Save our souls). Will you ignore the call, like the Californian or will you be a Carpathia and promptly send them to us for repairs? They will have a new lease of life, when they leave our shop.

J. & S. WADE

Charles Street, East.

Call Ing. Phone 54 When Your CLOTHES GET SOILED

We will have them pressed and delivered to you on short notice.

OUR DRY-CLEANING PLANT enables us to do your cleaning in your own town, saving you the worry and expense of sending it away. Satisfaction guaranteed.

We live to dye and press your clothes.

WATSON BROS.

Thames St. — Ingersoll

Just One Thing to Remember

We do not sell bread or bakers confectionery.

Our Specialty ICE CREAM

Rogers' Ice Cream and Lunch Parlor.

King St. West.

AMERICAN WATER WHITE COAL OIL

Gives a beautiful light

American Gasoline

1000-Mile Axle Grease

American Benzine.

Thos. Kitchin

Wholesale Oil Merchant.

R. A. SKINNER'S

The Leading Livery

A. McKenzie, Manager

Kook's Cotton Root Compound.

The Great Uterine Tonic, and your own town, saving you the worry and expense of sending it away. Satisfaction guaranteed.

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