



The Scovil Bros., Label  
Is a Sure Sign of  
**Quality Clothes**

The Scovil Bros Label on a Suit hasn't any particular style, but it indicates that the suit has. This label hasn't any particular value, but it guarantees that the suit is the best value procurable at the price.

If you will have quality clothes, be sure they have the Scovil Bros.' label—then there is no doubt—the quality is guaranteed.

**\$25 to \$75**

**OAK HALL**

Scovil Bros., Limited

**Dr. Frank Boyaner**  
DENTIST  
74 Germain Street  
(Between King and Princess)  
Phone Main 4211

WE CAN RENT YOU ALL THE NEW BOOKS. You only read them once and why say so much to buy them? P. KNIGHT HANSON, Victor Records, The Library, Open Evenings, 158 Union St.

Special Sale  
**FURNIVAL'S FINE FRUIT JAM**  
1 Pound Glass, 45c.  
4 Pound Tins, \$1.39  
Raspberry and Strawberry Only.

At  
**McPHERSON BROS.**  
181 Union Street  
Phones Main 506 and 507

**The Best Part of Dinner**

is the exhilarating, digestive-helping café noir. Particularly true, when the Coffee used is

**SEAL BRAND COFFEE**

—the fragrant, satisfying, upland-grown Coffee, rich, mellow, nourishing, blended and roasted. In 1/2, 1 and 2-lb. Tins, hermetically sealed. Whole, ground, or FINE-ground (for Tricolours or the ordinary percolators).

"Perfect Coffee—Perfectly Made" free on request. WRITE us for it.

CHASE & SANBORN MONTREAL

**SAVES FUEL AND SUGAR**

The problems of house-keeping in these troublous times are lightened by serving **Shredded Wheat Biscuit**, a real whole wheat food, ready-cooked and ready-to-eat. Contains the natural sweetness of the whole wheat berry with all the elements necessary to sustain strength at top-notch efficiency. Two of these crisp little loaves of baked whole wheat with hot milk or cream (or hot water and butter) make a satisfying, strengthening meal at a cost of a few cents.

MADE IN CANADA



**Marvelous new ignition current**

HOW this new Columbia Hot Shot Dry Battery does liven up the power! Its spark is so full, so instant-hot. The ignition that cuts out the waste.

A Single Dry Battery of 4 to 12 Cellpower

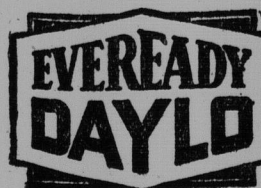
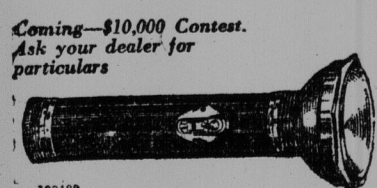
Squeezes every last atom of energy from every drop of gasoline. More power from less fuel.

For tractors and stationary farm power—for engines in shop, factory, and mill—for quick, easy starting ignition on Fords—always demand the Columbia Hot Shot.

Canadian Made for Canadian Trade  
**CANADIAN NATIONAL CARBON CO. Limited**  
Toronto, Canada

Every Home Needs a DAYLO

Upstairs, downstairs—all through the house—a Daylo is a necessity that saves time, money and prevents injury.



An apple a day the **Crown Brand** way

THE tartness of a big Red Spy or Golden Russet, with the zest of **CROWN BRAND Syrup** is a delicious combination!

The up-to-date way for big folks and little folks to acquire the mineral salts and fruit juices so essential to a well-fed family. Since I discovered "The Great Sweetener," I really never serve enough baked apples à la CROWN BRAND. More and oftener is the family slogan.

*Aunt Mary*

If you haven't yet discovered "The Great Sweetener," if you have tried it only as a spread for Bread and Cuddie-Cakes, try it now as the crowning achievement in dainty desserts.

THE CANADA STARCH CO. LIMITED MONTREAL

Manufacturers of "LILY WHITE" Syrup, BENSON'S Cornstarch, and MAZOLA Oil for cooking and salads.

*The Syrup of a thousand uses*

**The "Busy Bee" A Busy Place These Days**

Popular "Crystal Palace" Bakery at 143 Charlotte Street, A Centre of Activity

The kitchen will be a quiet place in the home from now on as this popular bakery will take the place of that until now important room in many homes.

This model and modern bakery will meet with the immediate approval of those who desire the very best in food stuffs; as inquiries by the public directed to us would indicate that they are sure to support this innovation.

We will carry only high class and high quality home made cakes, etc.

A feature which will quickly appeal to the public is the fact that we have been very fortunate in obtaining the services of Mr. Winters, who has been closely identified with the food conservation activities in the United States. Mr. Winters might be termed "the wizard" in the baking line as he has many new discoveries in this art to his credit. This expert has taught many domestic science teachers the tricks of his trade and his products at our store are sure to gain the endorsement of the particular.

Here are just a few of the many things here for your attention:

- |                             |                               |
|-----------------------------|-------------------------------|
| Palm Beach Cream Layers     | Belgian Macarons              |
| Tutti Frutti Cream Layers   | Canadian Marble Macarons      |
| Roasted Almond Cream Layers | American Macarons             |
| China Cream Layers          | Indian Cream Filled Heads     |
| Lady Baltimore              | Brownies Choc.                |
| Lord Baltimore              | Cherry Waffers                |
| White Angel Cream Food      | Vanilla Waffers               |
| Golden Angel Cream Food     | Pettie Fours                  |
| Monte Carlo French Pastry   | Fancy Iced Pound Assorted     |
| Italian Confections         | Decorated Iced Pound Assorted |
| Royal Tarts                 | Hermits                       |

Don't fail to come and see the master's work—the treat of your life awaits you. Mr. Winters might be styled the artist that paints pictures to perfection in his chosen line.

The Greeks who made food fit for the gods must now side-step in favor of Mr. Winters—as he not only makes food fit for the gods—but ingredients to fit the foods!

**THE BUSY BEE**  
143 Charlotte Street

**CALIFORNIA FEARS A WATER FAMINE**

Must Economize on Electricity and Curtail Crop Planting to Avoid Disaster.

Impending shortage of water and power resulting from three successive dry years will necessitate curtailment in crop plantings and rigid economy in the use of electrical energy, it was said at a recent meeting of engineers of the California State Railroad Commission.

"Never before in the history of this state has such an extreme condition of drought existed nor have conditions of the irrigation and power been so critical as at present," said C. H. Loveland, chief hydraulic engineer of the commission.

He continued: "Steps must be taken to help irrigators and other water users throughout the state in order that disaster may be averted. Individual ranchers and water companies cannot ward off this disaster. Each, however, can do his share. In this extremity all must cooperate to forestall or mitigate, so far as possible, the very serious losses and hardships which will occur because of the water shortage."

State Water Commissioner C. H. Lee, Assistant Chief Engineer L. S. Reedy of the Railroad Commission and State Power Administrator H. G. Butler, each discussed the problem from different angles.

That there already exists a grave danger to the state as a result of the general opinion expressed by the speakers, who said that the strictest economy in the use of water and power must be practiced in an endeavor to meet the situation.

Continuance of the present dry conditions will mean practically a 25 per cent. power shortage in August, which may be taken as a typical summer month. Last summer most of the rivers in this territory established new low water records, and the deficiency in the precipitation this year, coming as it does after two dry years, will undoubtedly result in still lower records. There is no snow below the five thousand foot elevation, and above that elevation it is far below normal.

**USE The Want Ad Way**

**Parlor Suites**

We are showing a beautiful assortment of Chesterfield Suites in the latest styles and coverings. Also a large stock of Parlor Suites in three and five pieces.

Chesterfield Suites, 3 pieces, from \$200.00 up to \$450.00.

Parlor Suites from \$65.00 up to \$150.00.

We are offering the above stock at old prices.

Secure your wants now.

HOMES FURNISHED COMPLETE

**Amland Bros., Ltd.,** 19 Waterloo Street

**MURINE** Rests, Refreshes, Soothes, Heals—Keep your Eyes Strong and Healthy. If they Tingle, Smart, Itch, or Burn, If Sore, Irritated, Inflamed or Granulated, use Murine often. Safe for Infant or Adult. At all Druggists in Canada. Write for Free Eye Book. Murine Company, Chicago, U.S.A.