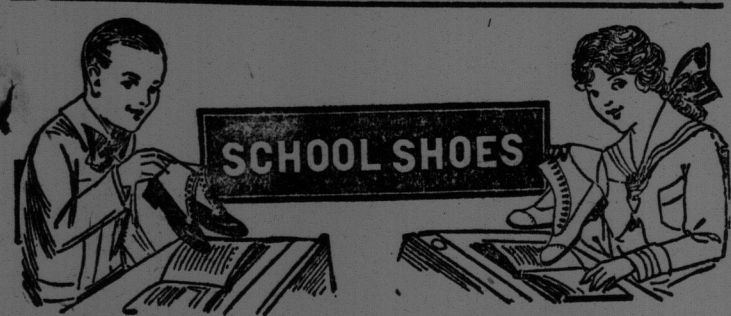


## NEW BRUNSWICK'S GREATEST SHOE HOUSE



## 7,000 Children at School Today

A very great number of them wearing Waterbury & Rising School Shoes—

But there must be a number of children who are not yet provided with solid, serviceable, stylish school shoes, and their parents are reminded that at our Three Stores we are able to show an immense range of up-to-date School Boots that are good to look at and will give long wear. Moderate prices.

**Waterbury & Rising Ltd.**

King St. Main St. Union St.

## COAL!

Telephone M. 1913

The best we know how to buy, carefully prepared and carefully delivered  
**CONSUMERS' COAL CO. Limited**  
331 Charlotte Street

## Something New and Different in Jewelry

In view of the many urgent calls for Unusual Jewelry—since nearly everyone seeks something just a little different, something individual—we have made it a special point to prepare for demands of this kind.

Exceptional buying facilities enable us to present continually the most recent creations from diverse producing centres. Remind us to show you our Platinum Gem Set Jewelry.

**FERGUSON & PAGE**

Diamond Importers and Jewelers - 41 King St.

## COLONIAL CAKE

TASTY - NOURISHING - PURE

The Queen of Baked Dainties—a distinctive and fascinating pure food dessert

SIX PERFECT FLAVORS

Ask Your Grocer

## CONFECTIONERY

FOR PICNICS—Chocolate Bars, Packages, Penny Goods and Ice Cream Cones—just the goods you require to make the candy table a success. It will cost you nothing to utilize our long experience to assist you in making the most desirable selections.  
**LARGEST ASSORTMENT! EMERY BROS. - 82 Germain St.**

## Use The WANT AD. WAY

## Motor Luncheon Sets

The Motor Luncheon Set does away entirely with the trouble of preparing a hamper, and is much more convenient, being very compact, for it fits snugly into the tonneau, where it takes up but little room.

The superior Motor Luncheon Sets composing our display are completely equipped with UNIVERSAL Vacuum Bottles, Vacuum Butter Jars, Food Boxes, Plates, Knives, Forks, Spoons, Napkins, Sugar or Preserve Jars, Salt and Pepper Shakers, Drinking Cups. They are dust and rain-proof, being finished in Fine Grained Black Enamel Duck, lined with leather and fitted with nickel-plated brass rollers.

## PRICES:

For 4 persons, with 1 Quart Vacuum Bottle..... \$20.25

For 5 persons, with 1 Quart and 1 Pint Vacuum Bottle..... \$28.50

For 6 persons, with 2 Quart Vacuum Bottles..... \$29.00

## Extra High Grade

For 4 persons, with 2 Quart Vacuum Bottles..... \$42.00

For 6 persons, with 2 Quart Vacuum Bottles..... \$50.00

SPORTING DEPARTMENT—SECOND FLOOR

**W. H. Thorne & Co., Ltd.**

MARKET SQUARE KING STREET

## ATTACKED WITH ENEMY TO GET TO OWN LINES

Frenchman Speaking German Fluently Joined in Their Charge

## A DARING ENTERPRISE

Recovering From Shock, Politely Dressed in German Uniform—Wounded by French Before He Was Recognized

Paris, Aug. 24.—One of the most remarkable stories of the war is told by Corporal Marcel B., of the 1918 class, belonging to a French regiment, who, inside of the space of twenty-four hours, took part with his comrades in a successful charge and later with a Silesian battalion in a less successful counter-attack. He experienced two furious bombardments, first from the Germans and then from his own guns, and finally was wounded by a French bomb, while trying to approach an outlying French trench along a German communication trench. Corporal B., who is now in a hospital near Paris, lived with his parents in Munich for five years before the war. He only left there to undertake military service in the autumn of 1918. Badly wounded in the Battle of the Marne, he rejoined his regiment in time for last year's Champagne offensive. He passed three months at Verdun and has been on the Somme front since the beginning of July.

"Last Thursday evening," he said, "my battalion was moved up to a point just beyond the road from Maurepas to Clercy, with orders to assault the line of four German trenches opposite at dawn. Throughout the night it was impossible to sleep owing to the terrific din of French shells exploding over the enemy's position in a continuous roar.

"The first streaks of daylight showed a regular wall of black and yellow smoke stretching along before us. It was at rapid intervals by bright stabs of flame. Then the cannonade ceased with extraordinary suddenness, but the singing in my ears was so loud that I guessed rather than heard the order the lieutenant was shouting.

"I followed the rush forward, now stumbling in shell holes, now ripping

through what was left of the wire entanglements. The enemy's artillery was feeble. At times came the swish of shrapnel, exploding above us, but everything was drowned by the roar of the French curtain of fire like a long barrier of flame shutting off our objective from reinforcements.

"The advance was absurdly easy. The few enemy survivors offered little resistance and half an hour after the charge began the leading companies were already building barricades, to block the communication trenches leading to the enemy's fourth line, now become our first.

"All through Friday we worked under fire steadily growing heavier. The enemy had the range to an inch, and the air, despite the masks, was almost unbearable through the fumes of picric acid, colling everywhere, in red wisps and covering everything with a fine brick dust powder.

"About three o'clock I decided to crawl forward for shelter to a little hollow, about twenty yards in front of the line, where shells did not seem to be falling, and I obtained four of my squad's plan, thinking that we might also do a little scouting. Hardly had we reached the depression when there came the roaring of shells that announced the heaviest shells. We threw ourselves flat, but it was too near.

"For an instant I felt myself in the midst of an earthquake, then lost consciousness. The next thing I remember was finding myself in a shell hole five yards farther up the slope, naked save for my shirt, but beyond numerous bruises and the loss of two front teeth, marvellously uninjured.

"There were no signs of my men, but before me lay the corpse of a German soldier in the uniform of the Fourteenth Bavarians. The sun was hidden and I shivered in the wind. The German command was now so heavy that it seemed impossible to rejoin my comrades so I stripped the Boche of his coat and trousers, and put them on.

"After waiting for some time, a wild idea seized me of crawling toward the enemy's line the greater part of their shells were falling behind me—to see if I could learn anything useful. It was a crazy plan, but my escape from the explosion had caused in me a state of fatalism in which nothing seemed to matter. I hoped to get valuable information.

"After creeping through the brush—twenty or thirty yards, I reached a German communication trench, along which I advanced boldly. Suddenly German soldiers crouching in the trench rang out, and I saw a group of German soldiers crouching in the trench to a dugout. They greeted me with amusement, and I learned that the Bavarian battalion to which they belonged had been annihilated by the French bombardment. They were a clearly arrived Silesian regiment from Verdun, just brought up to full strength by drafts from home. Already in two days they had four hundred casualties while waiting in the rear lines.

"My Munich accent quite deceived them, and my lost front teeth accounted for my indistinctness of speech. So they made me welcome, and the sergeant in charge said he would be glad if I would stay with them, as they were expecting orders to counter attack after daylight and my knowledge of the ground would be very useful. That suited me admirably, so I shared their food, which, despite reports to the contrary, was good—sausage and vegetable soup.

"But their spirits were very different from ours. All were utterly sick of the war. They complained bitterly of the bad news from home. They said the French Artillery was disgustingly barbarous, they thought the German effectiveness in a quiet three weeks before Verdun. One man even declared he would be willing if the Allies should win, if only peace came back quickly. The rest did not object beyond saying that there must be no invasion of Germany.

"About eight o'clock we got orders to advance through the undergrowth and dig in along the further edge so as to be ready to attack the French position later. The whole company advanced, but I saw no officer and when I mentioned the fact to a sergeant his gesture of disgust spoke volumes.

"The rest of the battalion was aligned to the right and left, and the sergeant reckoned that there should be no change in the present price of milk, and, with the immediate support of the thousands of consumers in St. John, present prices can be maintained, and an opportunity is now given the public to decide for themselves.

The Primcrest people have a special representative in each one of their three stores—Mr. Glenn Smith at 87 Charlotte street, Mr. B. Morrell at 138 Union street, West St. John, and Mr. H. Coffey at the Primcrest Store on Main street, Fairville. Each representative on the nine Primcrest Delivery Teams is also authorized to take on all and any customers who desire to support Primcrest Farms, Limited, in this movement, and, in so doing, will be Guaranteed against a rise in the price of milk.

IT RESTS NOW WITH THE PUBLIC TO DECIDE WHETHER OR NOT THE PRICE OF MILK SHALL REMAIN AS AT PRESENT.

## MANCHESTER ROBERTSON ALLISON, LIMITED

M.R.A. Stores will now be Open Saturdays Until 10 p.m. Closing the other days of the week at 6 p.m.

## FIRST SHOWING OF FALL

## Costumes and Coats

FOR LADIES, MISSES and CHILDREN

You will enjoy looking through this department just now, for the new Autumn Costumes and Coats are coming in, and enough are here already to enable you to study with pleasure and obtain early information regarding the new styles.

**LADIES' AND MISSES' COSTUMES**—In Serges, Gabardines, Wipcorps, Broadcloths, Tweeds..... From \$12.75 to \$50.00

**LADIES' AND MISSES' COATS**—In Tweeds, Plushes, Caraculs, Wool Velours, Baby Lamb, etc..... From \$10.75 to \$75.00

**CHILDREN'S SCHOOL COATS**..... From \$ 5.75 to \$15.00

COSTUME SECTION—SECOND FLOOR

## Splendid Showing of Damask Luncheon Cloths, D'Oyleys, Napkins, Runners and Tray Cloths

**ROUND SCALLOPED LUNCHEON CLOTHS**—72 inches..... At \$3.90, \$4.25, \$6.35

**SCALLOPED WITH ROUND ENDS**—72 by 90 inches, at \$5.20; 36 inch., round, \$1.75; 45 in., \$2.20, \$2.45; 54 in., \$2.90, \$3.25.

**SCALLOPED EDGE D'OYLEYS**—15 by 15 inches..... Dozen \$5.00

**NAPKINS**—22 by 22 inches..... Dozen \$7.30 and \$10.00

**SCALLOPED EDGE TRAY CLOTHS**—18 by 27 inches..... At 95c.

**HEMSTITCHED DAMASK LUNCHEON CLOTHS**—36 by 36 inch., \$1.10, \$1.15, \$1.20; 45 by 45 inch., \$1.45, \$1.65, \$2.00, \$2.50; 54 by 54 in., \$2.00, \$2.25, \$2.80.

**HEMSTITCHED DAMASK TRAY CLOTHS**—16 by 24 in., 40c. and 70c.; 18 by 27 in., 45c. and 60c.; 20 by 28 in., 55c.; 20 by 30 in., 65c. and 85c.

**THE POPULAR "WILLOW" DESIGN** in the following sizes, all hemstitched—36 by 36 in., \$2.90; 45 by 45 in., \$4.80; 76 by 76 in., \$10.25; 16 by 54 in., \$2.35; 18 by 27 in., \$1.35, ....

LINEN ROOM

**Manchester Robertson Allison, Limited**

## Hot Weather Refreshers

Genuine Belfast, Ireland, Ginger Ale, full pints, cap bottles..... \$1.80 per dozen  
Red Wing Grapejuice..... 30c. bottle; \$3.50 dozen  
Pure Fruit Syrups, all flavors..... 25c. quart bottle  
Montserratt Lime Fruit Juice..... 40c. a bottle  
Rose's English Lime Fruit Juice..... 40c. bottle  
Blue Ribbon Ginger Ale, family size; one dozen to a case..... \$1.25

PHONE YOUR ORDERS TO MAIN 886.

**THE PHILPS' STORES - Douglas Ave. and Main**

## ASHAMED OF THE PIMPLES

"How embarrassing it is to have pimples and blackheads break out on the face, and particularly just when one is trying to look the best.

You will find a friend in Dr. Chase's Ointment, for it not only cures pimples and blackheads, but also makes the skin soft, smooth and attractive.

In a score of ways Dr. Chase's Ointment proves useful in every home as a treatment for eczema, salt rheum, barbers' itch, ringworm and all forms of itching skin diseases.

All dealers, or Edmonson, Bates & Co., Ltd., Toronto. Sample box free if you mention this paper.

**Dr. Chase's Ointment**

## 8c Milk For St. John 8c

Milk



## FACTS About Primcrest Farms and Milk

The unique position of Primcrest Farms enables us to regulate the selling price of milk in St. John.

With the rapid growth of our business, we fear having neglected to impress upon those milk consumers who have not yet been on our lists, the Vastly Superior Quality of our Milk from the "Safety First" standpoint.

**FIRST**—Most milk consumers fail to realize the great waste of milk due to souring, which can be eliminated by securing your Milk from us. Primcrest Farms Milk is Guaranteed to keep at least 24 hours after delivery. Should it not, we will replace it Free of all charge.

**SECOND**—All our cows are tuberculin tested and Guaranteed to be free from disease. They are perfectly clean, scientifically cared for, being the only herd of the kind in the Maritime Provinces.

**THIRD**—Those who have visited our Barns will tell you that they are unrivalled in matters of cleanliness, sanitation and modern equipment, and without parallel from the commercial viewpoint.

## Pure Milk 8 Cents a Quart

At a meeting of the directors of Primcrest Farms, Limited, held on Saturday morning last, at 10.30 o'clock, a resolution was passed to the effect that there would be no change in their present price of 8 cents a quart for Pure Milk, provided the public would co-operate with them in their soliciting campaign which started this morning, and, by helping to further increase the number of Primcrest patrons, place the farm in a still better position to dictate the price of milk to the producers, thus protecting the housewife and the consumer generally.

Mr. Prime, General Manager for the Company, expressed his absolute determination that there should be no change in the present price of milk, and, with the immediate support of the thousands of consumers in St. John, present prices can be maintained, and an opportunity is now given the public to decide for themselves.

The Primcrest people have a special representative in each one of their three stores—Mr. Glenn Smith at 87 Charlotte street, Mr. B. Morrell at 138 Union street, West St. John, and Mr. H. Coffey at the Primcrest Store on Main street, Fairville. Each representative on the nine Primcrest Delivery Teams is also authorized to take on all and any customers who desire to support Primcrest Farms, Limited, in this movement, and, in so doing, will be Guaranteed against a rise in the price of milk.

IT RESTS NOW WITH THE PUBLIC TO DECIDE WHETHER OR NOT THE PRICE OF MILK SHALL REMAIN AS AT PRESENT.

8 Cents a Quart Use Primcrest Farms Pure Milk 8 Cents a Quart  
Delivered in Sterilized Sealed Glass Jars

**PRIMECREST FARMS** Phones West 373-West 374 **PRIMECREST, N. B.**

135 Union St., West St. John, 'Phone West 240 - 37 Charlotte Street, 'Phone Main 2782 - Main St., Fairville.

Milk



## FACTS About Primcrest Farms and Milk

**FOURTH**—Our Dairy is equipped throughout with the most modern and highly approved machinery known to-day, being in charge of a dairyman of exceptional training, superior skill and long experience.

It is due to these four facts that Primcrest Farms Products enjoy their widespread popularity.

**FIFTH**—Service—Owing to enormous pressure resulting from rapid and steadily increasing demand, it has, at times, been somewhat difficult to make deliveries as quickly as we would like to have done. This important feature will now be cared for through our three stores, at 37 Charlotte street, 135 Union street, West St. John, and at Main street, Fairville. Each of these three distributing centres is equipped on the same modern, sanitary, luxurious lines with which we started and maintain our Charlotte street laboratory. We have been quick to recognise public appreciation so clearly evidenced in the liberal patronage we keenly appreciate and for which we tender our heartiest thanks.

Remember, too, that Primcrest Farms products are never touched by human hands—Come and see for yourself.