SIMPSON'S FRIDAY BARGAINS

Hosiery

AN 8,30 A.M. SPECIAL Women's Perfectly Finished Plain Black Cashmere Hose, "Penangle" brand. A 50-dozen lot taken out of regular stock for this special offer. Regularly 50c. Friday bargain, 3 pairs for \$1.10; a pair39

Women's Wash Chamoisette Gloves, extra fine white fabric; will wash splendidly. Have 2 dome fasteners. Sizes 6 to 71/2. Gloves, soft, clean, pliable leather. Heavy outsewn seams, 2 dome fasteners. Sizes 51/2 to 7½. Friday 1.25 Today's Good Boot News for Everybody

Boys' Stout Boots \$2.29 Men's Boots for \$2.79

Blucher Boots, made of gunmetal and box Boys' Black Casco Calf Blucher Boots, with good weight standard screw soles, full round kip leathers, extra heavy solid standard screw reinforced soles, full round and English recede toe shapes. Sizes 6 to 2.79

Girls' Boots for 99c

A smart looking, good wearing Button Boot for Girls, made of dongola kid leather, patent toecap, heavy weight soles. Sizes .99 sizes in the lot 6 to 11. Regular 85c to .69

toe shape and military heels. Sizes 1 2.29 to 5. Regular \$2.95. Friday 2.29 Men's Low-Cut Rubbers City Weight Self-acting Rubbers for Men, in plain ordinary height strap sandal and lowcut styles, full toe and medium heels. All

1,400 pairs of Women's "Classic" Boots—every pair perfect and of high grade of patent leather; all with Goodyear welt soles, stylish toe shapes, with high Cuban and low leather leather; all with Goodyear welt soles, stylish toe snapes, with high Cuban and less heels. This is an extra choice lot of footwear, the manufacturer's list price being not less than \$4.15. All sizes $2\frac{1}{2}$ to 7. Because they are odd lots they will be cleared 2.95 on Friday at

Unusual Values in Blouses

Pretty Silk and Crepe de Chine Waists, comprising both light and dark shades and both white and black. These are all

stylish and smart and are reduced only on account of broken sizes. All sizes in the lot. Regular \$2.95, 2.25 \$3.95. Friday 2.25 200 Heavy White Washing Silk Waists in a smart semi-

tailored style, with open fronts, fastened with smart black and white buttons; double rows of hemstitching down each side; convertible high or low collar; long sleeves with dainty turn-up cuffs. Sizes 34 to 42 bust. Regular price \$2.00. 1.50 Friday

Chie little Waists of white ground dimity, with rosebud sprays in pink or sky blue. Pretty white embroidered collars and vests. Long sleeves. Five different designs. Smart and up-to-date goods. Regular \$1.00 and \$1.25. Friday. . 69

Toilet Articles

French Tooth Brushes. Regular price 25c. Friday 23 Women's Aluminum Dressing Combs. Regular price 26c. Friday 11 Grained Ivory Hand Mirrors. Regular price 33.50. Friday 2.50. White Celluloid Hair Brushes. Regular price \$1.25. Friday 9.50 Shaving Brushes. Regular price 25c. Friday 15c.

L SIMPSON DEUG TO

Special 1.09
Combination Syringe and Bottle. Regular \$2.00. Special 1.49
Tubing Lengths. Regular 25c. Spe-

Specials in Millinery Untrimmed Satin

Trimmed Suit and Dress Satin Hats Friday at \$2.35

This lot of Satin Hats includes many chic turban and small stylish shapes. All the good colors, such as black, navy, brown, purple, rose and green, will be shown. Trimmings are of soutache, Chinese ornaments, beads, gros grain ribbon, stick-ups and small fruits and flowers. Former prices \$4.25 2.35 to \$6.00. Friday .. 2.35

black, brown and navy. \$2.25 Shopping Bags at \$1.59 138 only, Women's Leather Shopping Bags, having 9-inch frame, leather covered and riveted, strap handle, and lined all

through with leather. Regular price \$2.25 each. Fri-1.59 Mesh Bags, in round hard Gunmetal Bags, fine mesh,

links, small mesh, gate top clasp. Friday 1.15

pure gunmetal, plain frames.

7-inch. Reg. \$7.50.

Hats, Today 75c

To clear up a broken assort-

ment of colors and styles we

will sell a lot of satin and

satin and straw combination

untrimmed shapes at .75 the very low price of75

These are straight brim sail-

ors, rolling brim dress

shapes, turbans and smart

close-fitting styles; colors are



Sale and Consequently Reduced in Price Rogers' Sectional Silver

Plate

Means an extra deposit of silver-plate, in addition to the regular extra-heavy weight reinforcing on those parts of the spoons and forks most exposed to wear. It means silverware known for the long service it gives.

At these prices you'll agree that here is indeed a rare bargain: Dessert Spoons. Regular \$7.00 per doz. Friday, per

doz. 2.75 Dessert Forks. Regular \$7.00 per doz. Friday, per Table Spoons. Regular \$8.00 per doz. Friday, per

doz. 3.00 Medium Forks. Regular \$8.00 per doz. Friday, per dozen 3.00 Soup Spoons. Regular \$8.00 per doz. Friday, per Coffee Spoons. Regular \$4.50 per doz. Friday, per doz. 1.50 Orange Spoons. Regular \$5.00 per doz. Friday, per Sugar Shells. Regular 65c each. Friday, each. ..29
Oyster Forks. Regular \$5.25 doz. Friday, doz., 2.00
Pickle Forks. Regular 85c each. Friday, each. ..35 Cream Ladles. Regular \$1.00 each. Friday, each, .39 Gravy Ladles. Regular \$1.25 each. Friday, each, .49 Oyster Ladles. Regular \$2.75 each. Friday, each, 1.00 Soup Ladles. Regular \$3.50 each. Friday, each, 1.35

Among the patterns included in this sale are those illustrated above-the fork in the "Concord" pattern—the spoon "Cedric" pat-



700 Books for Boys and Girls at 15c Each

Price 50c

700 Books for boys and girls, including such authors as Henty, Meade, Optic-clothbound books, and sell regularly at 25c each. We bought up all a firm had in stock, and give the boys and girls the benefit of the saving. Regular 25c edition. (No phone or mail .15

Linens, Staples

Genuine French Cluny Scarfs, deep lace, size 18 x 54 inches. Regularly \$2.75 and \$2.95. Friday 1.98 Bleached Table Damask, 58 inches wide, assorted designs. Friday, 2 yards for85 Damask Table Cloths, assorted designs. Size 62 x 80 inches. 1.29 Government Standard Huckaback lowels, heavy quality. Friday 29 bargain, a pair Pillow Cases, size 44 x 33 inches, hemmed. Friday, 3 pairs 1.00 Bleached Sheets, hemmed, serviceable quality. Size 70 x 90 1.69 inches. Friday bargain, pair Cambric Comferers, white fluffy cotton filling, size 72 x 72 2.19 inches. Friday bargain ... 2.19 White Flannelette, soft quality, 32 inches wide. Regular 16c .13 yard. Friday bargain13 Madapollam, a fine bleached cotton, 36 inches wide. Clearing .17 Bleached Longcloth, a good general purpose cotton, 36 inches wide. Friday, a yard 121/2

Art Needlework

(Fourth Floor) Stamped Towels of fine quality bleached huckaback. Six of the newest designs. Finished with hemmed ends. Size 18 x 38. 29 Stamped Huckaback Guest Towel Lengths, size 17 x 25 inches. .15

Crash Linen Centrepieces, stamped and tinted in cross-stitch designs on cream ground. Size 30 x ...35

THESE FOR MEN TODAY

Clearance Sale of Men's Slip-on and Ulster Overcoats Today at \$13.95

It is a paying investment to buy your next Winter's Overcoat now, when such splendid coats are to be had at this price. Chinchillas in greys and browns; cut in double-breasted shawl collar ulster style; and fashionable slip-on coats in brown and grey tweed coatings. Every garment is nicely tailored. Every garment is in a good style. Sizes from 34 to 44. \$18.50 and \$20.00 values. Clearing at

Men's Serviceable Suits at \$9.85

Suits that will give most satisfactory wear, being made from strong heavy weight tweeds, in browns and grey mixtures. Strongly and neatly tailored in good fitting single-breasted three-button sacque style. Splendid suits for men who give their clothes extra hard wear. Sizes 36 to 44. Special clearance, price 9.85

Another Great Shirt Bargain 4,500 Neglige Shirts, Each 50c

20 Different Patterns and Colors

The laundry work of these shirts is not quite up to standard, so they were cleared out to us at a price enabling us to give you this big bargain. The materials are excellent and the making perfect. All in

Men's Merino Underwear, natural shade, Tru-Knit makes, from fine Men's Merino Combination Underwear, natural shade, Tru-Knit make. Closed crotch style. Sizes 34 to 44. Friday.... 1.19 Anderson Flannel Pyjamas, \$1.59—Men's Union Flannel Pyjamas,

Bargains in Boys' Suits

365 Boys' School Suits at \$2.98

Blue Serge Suits at \$6.75 We secured this extra lot of suits for special selling Friday. Only 132 suits, smartly tailored from guaranteed cheviot serges, in patch pocket

225 Boys' Well-Tailored Suits for Rush Selling at \$4.95 These are remarkable values that sell in the usual way at \$8.00, \$8.50, \$9.50 and \$10.00. We secured the lot at a clearance price, that is why you can get one for \$4.95. Fancy and plain Norfolk styles with bloomer pants. A splendid choice of rich greys and browns in Scotch

Get One of These and Save it for a Rainy Day

Good Umbrellas \$1.69 About 100 Men's and Women's Umbrellas, with neat rolling silk mixed covers, mounted on paragon steel frames; good as-

sortment of plain or mounted handles. Friday special 1.69 Socks Men's Fine Cotton Socks, extra fine quality, seamless foot, tan,

grey, cadet and black. Usual 20c value. Friday bargain, .15 Men's Heavy Grey Wool Socks, hand machine knitted, no seams in foot. 4-inch close fitting ribbed cuff. A splendid sock for soldiers. Friday 75 A Special Bargain for Little Fellows

Sizes 2½ to 10 Years. From our wonderful stock of little fellows' suits we have selected and marked especially low 110 suits. Neat button-to-the-chin styles, with yoke, fancy pleats and straight knickers. Browns, greys and blue greys, with neat stripe patterns. Extra wide pique collars and 3.75 cuffs. Sizes 20½ to 28. Friday bargain 3.75

Imitation Persian Lamb Mitts 69c

We have sold them all season at \$1.00, made from good quality imitation Persian lamb cloth shapes in pieced Persian lamb caps, with black quilted satin linings, extra well finished goods.

Friday all odd stock of Men's and Boys' Caps, in chinchillas, meltons and tweeds. Reg- 69 ular 95c, \$1.00 and \$1.25. Friday

The SIMPSON Company Robert SIMPSON Limited

Drapery Department Bargains

Sash Curtains, 29c and 49c—Two very dainty lines in strong wearing Sash Curtains of Nottingham net, nicely finished with cotton loops to silde the rod through. In two sizes, 42-in, wide by 36-in, long. Friday 29c each; and 40-in, wide by 34-in, long, Eriday 49c each; Friday, 49c each.

Scrim at 12½c Yard—Only ten rolls in the lot, so it means early buying. All rich eoru shade, having neat drawn thread borders. One yard wide. .12½ Friday bargain, yard Art Serge for Portieres, Yard 69c-100 yards only offered for today, fine heavy quality, fully .69 65c Scotch Madras for 49c Yard-1 dozen bolts of Imported Scotch Madras Muslin, showing beautiful patterns with and without borders and plain or scalloped edges. White or cream. 45 to 48-in. 49 wide. Friday bargain, yard Durable Curtain Nets, Yard 16c-500 yards of strong

In the Carpet Section
Remnants of Lincleum and Oilcloth, 35c Per Square

Yard—Ail sorts of patterns and designs and in qualities at 42c, 55c, 65c, 75c per square yard. All offered for Friday special at, per square yard. Cocoa Matting at 52c, one yard wide. A special offer of a good quality cocoa matting. We will send our man to measure and lay it for you for the sum

500 Axminster Rugs at \$2.75 Each—Good quality, colors and designs, in Oriental effects; size 2.75 Reversible Bedroom Rugs at \$1.49—One hundred

China Bargains \$18.50 Dinner Set \$12.95

10 only, best quality English Dinner Sets, dainty border decoration, gold line handles and edges; 97 pieces. Friday bargain 12.95

White and Gold Dinnerware Bargains

Wall Paper

Bundle Lots of Wall Paper Remnants, four to ten rolls of a kind, including floral, stripe and tapestry papers, usually sold from 25c to 75c per roll. Clearing Friday, per .49

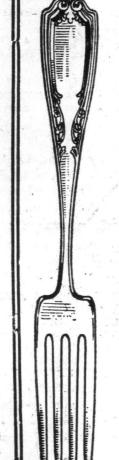
Hall Wall Paper, tan tapestry

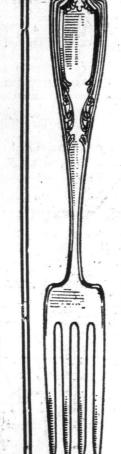
English Parlor Papers, two-tone

\$2.75. Imperial Clothes Wringer, enclosed cogs, spiral springs, warranted rub-ber rolls, 36 only to sell on Friday at, ber rolls, so only to seal on Friday at, each ... 3.69

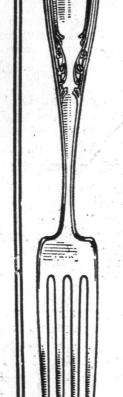
The Marvel Washing Machine is very popular, square tub, rocker motion, good washer, easy to operate, 36 only to sell Friday at, each ... 4.49

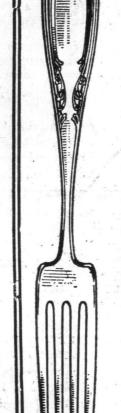
Copper Bottom Wash Boilers, No. 9 size, tin body. Friday ... 1.69 35c to 60c Enamelware for 25c As an 8.30 Friday morning special we will sell Emamel Saucepans, Pudding Pans, Wash Basins, Sink Strainers, Preserving Kettles, Funcis, Moulds, Measures, Milk Pails, and many miscellaneous pieces, 35c to 60c values. Friday morning at. 25

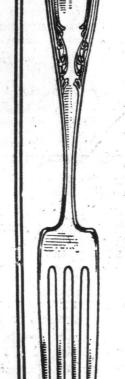


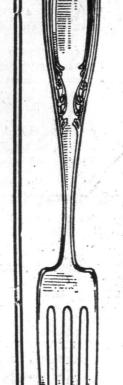












Dessert Knives, hollow handle. Regular \$14.00 do.

the Brit points. of Puis if other straigh by the along t pressur did dan The fensive le-Petit east of the Louthis wo yield the ful pressurement tween to strenuo roads a new por

ground with conventional pattern.
Regular 25c. Friday bargain, 9

silk effects, embossed stock, champagne and green colorings, ular 50c. On sale Friday, single roll29

White Ceiling Paper, mica diamond dot on white ground, suitable for bedrooms and parlors. Regular 10c. Friday bargain, single roll .6

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