

H. H. FUDGER,  
President.  
J. WOOD,  
Manager.

THE  
ROBERT

**SIMPSON**

COMPANY  
LIMITED

PROBABILITIES  
Fine, not much change in tempera-  
ture.

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ROBERT

**SIMPSON**

COMPANY  
LIMITED

FRIDAY,  
MARCH 26, 1909

**Time to Choose Your Spring Costume Now**



APRIL and Easter are almost here. In a week holiday shopping will crowd the stores. Hurry and hustle, worry and bustle will be the order of every precious day.

How much better it would be if those who want things for Spring would do their shopping now. We suggest it to all reasonable people, and advise it with all earnestness. Do all the spring shopping you can to-morrow.

The Cloak Department will be prepared to furnish you with anything you ask for in the way of fashionable outer attire.

**Suits, Coats, Skirts, Dresses.  
Waists, Underskirts.**

We will use part of the new store on Saturday. The Waist Department demands nearly double its present space and we'll have to give it. Come Saturday and choose before the choosing is an imperative necessity instead of a pleasure.

**TAILORED SUIT DEPARTMENT.**

**\$14.50, \$16.00, \$16.50, \$17.50, Garments of the Highest Type Only.**  
**\$14.50**—Lady's Suit of fine diagonal serge, lined rich English sateen, well cut coat and skirt, trimmed fancy buttons, black, navy, brown and green.  
**\$16.50**—Lady's Tailored Suit of mannish English worsteds, exception- ally smart suit, long pointed coat, and directoire skirt, fawns, greys, browns, black, greens.

**SPRING COATS.**

Tan and Fawn Covert Coats, light and dark fawns, ribbed, striped, plain and fancy ribbed covers, smart cut coats every one, trimmed with buttons, and stylish fancy pockets. All sizes. One price, \$5.00.

The New Length Coat, 36 in. long, of covert cloth, in both striped and ribbed, with tabbed pockets, a real smart med buttons, strapped cuffs and buttoned.

Satin-faced Skirts, made of a rich, soft satin cloth, light and good looking, in good shades of black, navy, brown and green. They have a fold of self around, which is headed with satin band, and trimmed with satin buttons. Sizes only 24-39, 24-40, 24-41, 25-41.

**SEPARATE SKIRT SECTION.**

Two important examples from New York. A New York dress of fine fancy striped batiste, in pink, sky, electric and tan; trimmed back and front with Irish crochet lace, insertion, with a round yoke of fine lace, and strapped and tabbed with a band of self around, and edged with plain linen. Special \$6.50.

Made of a fine lawn. The point is elaborately embroidered in handsome eyelet design, and finely stitched, and fine tucks, tucked back, shaped directoire long sleeves and high collar, tucked and trimmed with lace. Very dainty. This is a regular \$1.25 waist. We offer this on Saturday for 80c.

And here is another: A Tailored Lawn Waist, tailored 1-3-inch tucks in front, with vest shaped front, beautifully embroidered in shaded eyelet and blind, rose leaf design, and fastened with five pearl buttons, tucked back, shirt sleeves, link cuffs, tucked collar.

**UNDERPRICED WAISTS.**

Preparations on a big scale are going forward in this section. Never before have we arranged such a big program for children. In every garment for girls and misses, in dresses and coats especially have been prepared some great values in exceedingly smart New York styles.

Here are six Coats of exceptional styles and values:  
Navy Serge Reefers, large linen sailor collars, anchor buttons, ages 4 to 10 years, \$3.95.  
Navy Cheviot Serge Reefers, badge on arms, anchor buttons, ages 4 to 14 years, \$2.75.  
Black and White Shepherd's Plaid Ulster Coats, extra long, ages 10, 12 and 14 years, \$6.50.

Walking coat, \$8.50.  
Smart Mannish Tailored Covert Coats, \$12.50, \$13.50, \$15.00 and \$20.00. One of the big successes of the spring, with medium long and extra long lengths, for walking, motoring and driving.  
Three specials in Black Broadcloth Coats, long, \$12.50, \$15.00 and \$18.50.

25-42 Regular \$5.75 skirt. Saturday \$3.95.  
Another Skirt is made of a good Panama, in black and navy only. The skirt has a wide fold of self around, back and front, forming a tunic effect, and trimmed with buttons. Special \$3.95.

A dainty Foulard Silk Dress, one of New York's latest. It is in empire style, in light and dark shades of navy, violet, amethyst, sky and ashes of roses. It has a pointed yoke of fancy and new figured net, edged with narrow piping of foulard and buttons to match. Very special, \$25.00.

Tailored Silk Waists, black and colors; Tailored Net Waists, white, ecor, black and colors—\$2.95.  
Three Smart Tailored Waists, different designs, in soft chiffon taffetas, black and all colors—\$3.95.  
Satin Messalines, Skinner's Sattins and Taffetas and Nets, in new tones to match the suits; in the very latest New York model styles. Both tailored and dressy types—\$6.00.

European Model Heifer Coats, of fine ribbed serge, velvet collars, trimmings fancy buttons and notouche, new green, cardinal and navy, \$4.75.  
Covert Cloth Coats, plain, fancy, good quality, 'pepalette' shoulders, trimmed buttons of self, ages 8 to 14, \$4.95.  
Directoire Model Coats, large lapels, trimmed and fastened with handsome smoked pearl buttons, strapped and stitched back and front, new browns, navy and greens, \$6.00.



**Clearance Sale of Fashionable Corsets**

SEVERAL lines that we have decided to discontinue go on the clearing counter Saturday. Every pair must be sold before the department moves to its permanent quarters. Hence the reason for such sweeping reductions.

220 only pairs Ladies' Fine Corsets, fine white batiste, high bust, long hip, and back, bias cut, filled with rust-proof steels, four wide side steels, four strong plain elastic garters, trimmed with lace and ribbon. Sizes 18 to 36 inches. Regular value \$1.25. Saturday, a pair, 75c.  
200 only pairs Ladies' Superfine Corsets, C. B. a la Sprite, P.P., and D. and A. models. C. B.'s of finest grey coutil, high bust, short hip, bias cut, sizes 20 to 30 inches. F. P.'s of fine white batiste, high bust, long hip, and back, bias cut, filled with rust-proof steels, four wide side steels, four strong plain elastic garters, trimmed with lace and ribbon. Sizes 18 to 36 inches. Regular value \$1.25. Saturday, a pair, 75c.  
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**Beautiful Whitewear at Half**

Gowns, dainty slip-style, low, square neck of wide embroidery and tuckings, cuffs of embroidery beading and wide embroidery ribbon bows. Lengths 38, 40, 42 inches. Regular value \$2.50. Saturday \$1.25.  
Corset Covers, beautiful full front style, yoke of fine embroidery and tuckings, embroidery frills on arms. Sizes 34 to 42 bust measure. Regular value 50c. Saturday 40c.  
Petticoats, fine cotton, deep flounce of lawn, with row of wide embroidery insertion and ruffle of embroidery. Lengths 38, 40, 42 inches. Regular value \$2.00. Saturday \$1.00.  
Dressers, fine cotton, umbrella style, embroidery beading and silk ribbon and deep ruffle of fine embroidery. Lengths 23, 25, 27 inches, in both styles. Regular value \$1.16. Saturday 55c.

**Gloves and Hosiery**

Women's Plain Black Cashmere Hose, full fashioned, spliced heel, toe and sole, soft all-wool cashmere yarn. Special, pair, 25c.  
Misses' Fine All-Wool Plain Black Cashmere Hose, with neat silk embroidered fronts. Regular up to 90c. Sizes 4 to 6 1-2. Saturday, pair, 25c. Sizes 7 to 8. Saturday, pair, 35c.  
Women's Wrist Length Kid Gloves, broken lines from regular stock, the lot consists of black suedes, tan and white glace; not all sizes in each color, but in the lot are sizes 5 3-4 to 7 1-2. Special Saturday, pair, 40c.  
Women's Long Lisle Thread Gloves, black, white, tan. Regular 50c. All sizes. Saturday, pair, 35c.  
Men's New Gloves, for spring wear, tan and grey undressed suede, also English tan cape leather, dome fastener. All sizes. Regular \$1.25. Saturday, pair, 95c.  
Men's Fine Imported Lisle Thread Socks, fancy colors, also silk embroidered fronts. Regular 40c. Saturday, pair, 25c.

**New Children's Department for Footwear**

Our new department of Misses' and Children's Footwear is complete in every detail. Located on the second floor next to the children's millinery department.

The new 1909 Spring and Summer styles are in now, the styles are right, qualities are the very best, and all prices are reasonable.

We are giving extra attention to our Misses' and Children's Footwear Department.

**Market Day.**

2000 lbs. Fresh Creamery Butter, White Clover Brand, per lb., 22c.  
Canned Fruit, raspberries, cherries, peaches, plums, and pineapple, quart jar, 25c.  
Redpath's Loaf Sugar, 4 lbs., 25c.  
Baker's Cocoa, 1-2 lb. tin, 22c.  
Imported Pickles, Rowatt's assorted, 1-2 pint bottle, 30c.  
One can Fancy Navel Oranges, large size and sweet. Regular 40c per doz, 31c.  
Roasted-Corn Flakes, 3 packages, 25c.  
Heather Brand Sweet Wrinkle Peas, small and tender, or Corn. Regular 10c, 3 tins for 25c.  
California Seeded Raisins, Griffin Brand, 3 packages 25c.  
Choice Red Salmon, Yukon Brand, per tin, 15c.  
500 lbs. Fresh Fruit Cake, Regular 20c per lb., 15c.  
Candy, 500 lbs. Fresh Horehound Twist. Regular 15c, per lb., 10c.  
2 LBS. COFFEE, 35c.  
Sweet Fresh Fragrant Coffee, in the bean, ground pure or with chicory. Saturday, 2 lbs., 35c.

**\$1.00 Day in the Dress Goods Department**

OF COURSE, you are familiar with the old familiar method the grocery man employs to test and prove his cheese. He bores into his goods with a cheese tester and pulls forth a cross section for inspection. To adapt that homely illustration to a subject like this store's magnificent Dress Goods stock may seem a little out of the way. But pretty much on that same principle, nevertheless, we are going to show you a "cross-section" of this stock. There is too much in the department as a whole to show you at one time. We are going to run through the goods at \$1.00 a yard, and prove to you that at any one point Simpson value stands alone.

4000 yards of the newest and most fashionable fabrics for Evening Gowns and Cloaks, Street, House and Carriage Dresses, Tailored Suits, Coats, etc., all at one dollar per yard. This will undoubtedly be the finest showing of the latest shades and newest weaves we have ever made at this price.

Rich Chiffon Finish Broadcloths, in a complete range of the season's newest shades, qualities for suits and dresses, 52 inches wide, \$1.00 per yard.  
Worsted Suitings, in stylish self and two-tone stripes, in the new taupes, browns, reasda, tan, peacock, greys, etc., rich color combinations, smart designs, 50, 56 inches wide, \$1.00 per yard.  
New Panama Suitings, in a beautiful collection of shades for street and house wear, 45 inches wide, \$1.00 per yard.

New Satin "Soleil" Cloths, one of the season's novelties, full assortment of the new browns, blues, greens, tan, taupe, amethyst, etc., 44 inches wide, for walking, motoring and driving.  
New Satin "Directoire" Cloths, bright, lustrous fabrics, in all the newest shades, fashion's favorites for evening gowns and street dresses, \$1.00 per yard.

New Satin "Cotelet" a French novelty fabric, in silk and wool, rich bright finish, choice material for house and carriage dresses, also for evening



gowns, beautiful range of light, medium and dark shades, 44 inches wide, \$1.00 per yard.

"Rayon" Satin Stripe Cloth, in rich shades of taupe, amethyst, brown, grey, canard, reasda, etc., handsome cloth for smart street and house dresses, 44 inches wide, \$1.00 per yard.

Silk Warp Henriettes, rich silk and wool fabrics, beautifully soft and drapes perfectly, every new shade in this cloth, 46 inches wide, \$1.00.

Black Dress Goods and Suitings, in every new weave and style, also a large assortment of the staple makes. Every piece of our black goods is guaranteed absolutely first choice and positively unfading dyes.

Black Stripe Worsteds and Venetians, 48, 50 inches wide, \$1.00 per yard.  
Black Worsteds and Broadcloths, thoroughly shrunken, unspottable and uncrushable, 50, 56 inches wide, \$1.00 per yard.

Black Armures and Poplins, 46 in. wide, \$1.00 per yard.  
Black San Toya and Panamas, 45 inches wide, \$1.00 per yard.  
Black English Serges and Chevots, 56 inches wide, \$1.00 per yard.  
Voties, in fine, medium and coarse mesh, 44, 46 inches wide, \$1.00 per yard.

You should make a point of seeing this "special display" in our New Dress Goods Department.

**A Sale of Trimmed Hats at 5.00**

COME early. Come just as soon as you can. We have prepared for a special morning sale such as we have been famous for in past seasons. Five dollars for hats that, were they trimmed in Paris instead of in Simpson's, would cost you ever so much more, and give you no better effect.

100 Trimmed Hats for Saturday, new ideas, some splendid effects every one of our smartest trimmers have worked on these, and you will be surprised to see such value. No two alike, and all colors represented. Special Saturday 5.00

**Novelties From Paris**

New Suede Bags, with silk fringe trimming, brown, grey and green, \$15.00 each.  
New two-tone Leather Belts, all colors, \$1.00 and \$1.25.  
New Beltings, in all the new colors, plain and combination shades, 35c, 50c, 75c to \$2.50 per yard.

The newest Combs, Bandoaux, Barrettes and Hair Pins, dozens of new exclusive designs, assorted stones and mountings, \$1.00 to \$15.00.  
BAGS.  
A special sale of Ladies' Hand Bags at the Leather Goods Section on Main Floor; eleven different styles to choose from, at \$1.25 each.

**New Belt Buckles and Sash Pins**

We have just received a large assortment of the very latest novelties in Belt Clasps and Sash Pins, as worn by all the leaders of fashion in New York style, large, medium and small; finishes are gilt, oxidized, gun, grey and the new antique finish. We have the largest and finest assortment of domestic and foreign novelties of Buckles in America, 25c to \$12.00 each.

**\$1 Alarm Clocks, 75c**

200 Nickel Alarm Clocks, 4-inch dials, loud alarm, lever to stop bell, American movement, guaranteed accurate and reliable timekeepers. Regular \$1.00. Saturday 75c.

**Watch and Wristlet Complete, \$1.89**

50 only Ladies' Gunmetal and Nickel Watches, fitted in a handsome leather wristlet; each watch a guaranteed timekeeper. Regular selling \$6.50. Saturday \$1.89 complete.

**Parlor, Hall and Dining Room Papers**

2700 rolls Imported Papers, for parlors, halls, dining rooms, in reds, greens, browns, blues, dark and light shades. Regular to 65c. Saturday 25c. Plate Rail. Regular 10c. Saturday 5c. Room Moulding. Regular 21-2c. Saturday 11-3c.

**Fresh Cut Flowers**

5000 Violets, No. 1, per bunch, 25c.  
2000 Daffodils and Carnations. Regular 50c per dozen, for 35c.  
Phone direct to department.

**A Saving of \$1.50 a Pair on Boots**

Men's \$4.00 Boots - \$2.49  
Women's \$4.00 Boots - \$2.49

WE can fit most everybody who takes men's D width and women's C width. These goods for \$2.49 represent a special purchase of a maker's floor stock. Took the lot for spot cash.

MEN'S GOODYEAR WELTED BOOTS, \$4.00 VALUE, FOR \$2.49. Patent Calf Welting Soles—Box Calf Welting Soles.

400 pairs of Men's Boots, every pair made with solid oak bark tanned Goodyear welted soles, box calf leather, with dull matt calf Blucher tops; patent colt, with creased vamps, and dull calf Blucher tops; vic kid, with dull Blucher tops; soles are medium and heavy weight. All sizes 5 to 11. Regular value \$4.00. Special purchase price Saturday 2.49

LADIES' BOOTS, EXTRA SPECIAL VALUE SATURDAY, \$2.49. 600 pairs of Ladies' High-grade Boots, patent colt, with creased vamps and dull matt calf Blucher tops; fine, even grain Donkey gotskin, with patent toe caps and dull calf Blucher tops; Cuban heels. All sizes 2 1-2 to 7. We bought all the manufacturer had of these two styles. Special purchase price Saturday 2.49

**Neckwear and Handkerchiefs**

Novelties From Piquant Paris

THAT the new Neckwear will prove as charming as old will not rest in doubt very long. You have only to see it.

We want to show you these "stenciled" Handkerchiefs, too.

Jabots of Real Irish Crochet Laces, with touches of colors. Each \$3.00 to \$5.00.  
Jabots of Hand Embroidered Sheet Linen and French Valenciennes Laces, in open and eyelet effects, also fine Swiss embroidery and Venetian lace. Each 50c to \$1.50.

Bows, made of sheer linen, edged with narrow fine French Valenciennes laces, also white linen, with colored embroidery, Bretonne net, with narrow Cluny lace, mull bows, embroidered with scalloped edges. Each, 25c to 75c.

Dutch Collars, in sheer linen, hand embroidered in the prettiest and most effective designs, in all white and white.

French Linen Handkerchiefs, beautifully fine, in the most delicate and artistic colorings, hemstitch edges, small check, hand embroidered, in tan, green, grey, helio, blue and pink. Each, 30c to 75c.  
600 dozen of Women's Sheer Irish Linen Handkerchiefs, 1-8 and 1-4 inch

hem, hand worked initial, with small embroidered wreath in corner. Regular 20c and 25c each. Saturday 2 for 25c.  
400 dozen of Men's Irish Linen Initial Handkerchiefs, full size, hand worked initial. Regular 25c each. Saturday 2 for 25c.

**All the Newest Spring Silks**

THE Silk Salon is all a-shimmer with all the choicest Silks of Europe. Every popular Spring and Summer Silk is here. You choose from one of the largest, best and most carefully selected stocks in Canada.

Rich Colored Satin Messalines, Satin Paillette, Satin Liberty. The richest silks for the clinging costumes, the latest colorings, including the different shades of greens, blues, browns, tans, amethyst, taupe, mole, rose, sky, pink, apricot, etc., at 69c.  
34-inch Rough All-Silk Shantung, extremely bright, all the wanted colors, heavy quality, at 85c.  
Satin Foulards, 2000 yards, a splendid collection of these very stylish silks

have just been received, dotted and figured designs, in all the favored ground colorings, at 85c.  
A fine array of Black Dress Silks at unprecedented prices. Black 40-inch Satin de Chine, at \$1.63.  
Black 40-inch Satin Paillette, at \$1.25.  
Black 36-inch Chiffon Taffeta, at 25c.  
Black 21-inch Satin Mousseline Duchesse, at 83c.  
Black 21-inch Satin Paillette, at 83c.

**Preparations for Spring in the Men's Store**

LOOK over our list of Suits; Note this Black Cheviot Overcoat at \$8.45. Look at the date. Had not you better come to the Men's Store to-morrow and have a look over the Spring Goods?

You are perfectly welcome. Our Spring Stocks are in. The department is enlarged. Come in and see us. All these goods are right in line with the season's requirements.

**A SPECIAL SHOWING OF NEW SPRING SUITS FOR MEN.**

Men's Fine Imported Fancy Worsteds Suits, in a dark rich olive green shade, with a quiet, neat, invisible stripe effect, cut on the latest single breasted sack model, in graceful and distinctive style, showing the newest features of correct fashion, finest trimmings and best linings, \$12.50.  
Men's Suits, in the new imported English Worsteds, in the new brown shade, also in a handsome fawn and greenish mixture, made up in exclusive single breasted style, presenting the latest

details of this season's most fashionable model, highest class workmanship, fine trimmings, \$14.00.  
Men's High-grade American Suits, in the new tan, brown and silver grey shades; the material is an extra quality of fine English worsted of correct spring weight; the suit is cut on the very newest single breasted American design; a handsome attractive garment, absolutely correct in fit, best trimmings and linings. Extra-special value, \$16.50.

Reefers, in a fine imported all-terials, plain knee pants. Sizes 25 to 28, \$4.50.  
Boys' Norfolk Suits, in a handsome smooth finished Scotch tweed, in the new tan shade, with neat invisible colored stripe effect, made up in the latest style, with flaps on pockets and cuffs on sleeves, best Italian linings, bloomer pants. Sizes 25 to 28, \$3.75.  
Boys' Sailor Blouse Suits, in the fine choice quality of imported English tweed, in fancy grey shade, with fancy striped pattern, made in exclusive American style, trimmed with silk braid and fancy silk emblems, 5 to 10 years. Special, \$3.75.  
Boys' Peter Thompson Reefers, made in neat fitting double breasted style, in a fine imported navy blue mill finished serge, guaranteed fast dye, finished with gilt buttons and red star emblem. Sizes 21 to 25, \$3.00; 23 and 30, \$3.60.

Men's Norfolk Suits, in extra quality of the spring weight English tweed, in silver grey shade, with neat fancy green stripe, a material suitable to resist wear under any conditions, well made and lined with best ma-

**Men's Spring Rain-Coats.**

Men's Raincoats, in a fine Venetian finished English covert cloth, in dark Oxford grey and greenish fawn shade, made Chesterfield style, 50 inches long, roomy and comfortable fitting. Special value, \$10.50.  
Men's Extra Quality Fine English Covert Cloth Raincoats, a rich finished material, thoroughly proofed, cut 50 in. Chesterfield design, in the newest fashion, wearable in fine or stormy weather, best trimmings and mohair linings, \$12.00.

**SPECIAL VALUES IN BOYS' SUITS.**

Boys' Norfolk Suits, in extra quality of the spring weight English tweed, in silver grey shade, with neat fancy green stripe, a material suitable to resist wear under any conditions, well made and lined with best ma-

**Anct'er Big Sale of Negligee Shirts, \$1.00, \$1.25, \$1.50 Values, 69c**

English Oxford, fine cambrics and Madras cloths, a broad range of stripes, checks, spots and figure designs; perfect in every detail of fit and appearance. This is a manufacturer's clearing line, presenting excellent values. \$1.00, \$1.25 and \$1.50 values, with sizes 14 to 18. To clear Saturday 69c.

Nearest hon 7 rooms, unf receipted bal dah. Owner once. H. H. Realty

PROBS CANAD LUM

Fervid T Congre Lab

WASHINGTON, March 26.—The statement of the lumber Mr. Fordney, towards the removal of his Democratic him. Later on the subject for a better in the rough, him was Mr. Fordney's statement, opening spee Orientals en of British co said, left w were fewer e mills there t ington. That Over fifty e gaged in the of British o who were pa an mill had of productio 33,850 men mills of W safe, there i also said th played in th industry of 1500 Orienta "Now," he tunity to se going back o present the from rainou of foreign co

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