Store Opens

Enthusiasm prevailed at a meeting held in the Y. M. C. A. last night of 125 of the 200 men organized to carry on a campaign to secure \$25,000 for the association. The plans of the campaign and instructions were read to the assembly, and each man was assigned to his division and team.

Supper was served at 6:30. A unique plan was followed in seating the crowd. Each of the four divisions was assigned to a separate table, and each team in a group by itself. Every team was given the name of the make of some automobile, giving the race for honors the flavor of an automobile race. A placard bearing the name of the group and its captain indicated their assigned places at the table.

While supper was being served the assembly was entertained by the male quartet of the First Methodist Church, and everyone joined heartily in singing popular songs.

George Reid, acting as chairman, kept things stirred up, and there was no lagging. He introduced the new secretary. T. Jenkins, from Toronto, then said he believed that the Y. M. C. A. is absolutely essential to any community, and any city without one is a joke.

on how the organization heips fill the spiritual life in the great world of material things. He bid the campaigners

godspeed.

Rev. Dean N. L. Tucker, the next speaker, complimented the Y. M. C. A. on its acquisition of so splendid a staff, and the plans to be adopted for this campaign. "We must strike deeper than these outward organizations," he asserted. "To me the keynote of the Y. M. C. A. is the value of man and the infinite value of human life. We know from experience that good men are foundation-stones of prosperity in communities. The Y. M. C. A. saves men and helps them to save others.

"We have swimming pools, gym-

men and helps them to save others.

"We have swimming pools, gymnasiums and tennis lawns; all these are useful, but never let us forget the higher aspects of man, and that he is the son of God. We will not attract men by lowering our standards, but by raising them still higher. So lift your standards as high as possible and keep them there."

standards as high as possible and keep them there."

W. K. Yendall, in replying for the Y. M. C. A., said that the spiritual side of the work is not forgotten by the staff. He stated that the program drawn up for the year is an exceptionally strong one, and will necessitate the outlay of a considerable sum of money. A small deficit had been carried since the first two years of the war, and that by increasing the objective 25 per cent over last year it would be possible to clear up the debts. He said that this campaign was an annual affair, because an institution of this kind cannot be self-sustaining. If it were, the membership fee would be \$25 to \$30—a rich man's club. The boys who cannot afford must be helped to become members.

club. The boys who cannot afford must be helped to become members.

George Reid advised the canvassers, telling them how they might increase the amounts solicited. Mr. Yendall issued a challenge on behalf of his division to the division headed by John Bridges for a prize to be given to the one of the two making the biggest returns Traesday, night.

Pale Cheeked Women Told About Restoring

be quickly nourished, can be made rich, red, and healthy. All you have to do is take two Ferrozone Tablets with a sip

and sleep well, or are they pale, weak, and anaemic? FERROZONE will rebuild them

Take your own case-is your strong and rich? Have you that oldtime strength and vigor. or are you somewhat under the weather? FERROZONE will supply the strengthening elements you require. It is a blood-forming, nourishing tonic that makes every ailing person well.

FERROZONE is a marvellous remedy. It contains in concentrated form certain rare qualities that especially fit it in cases of anaemia, poor color, thin blood, tiredness, and loss of weight. Every day you put off using FERRO-ZONE you lose ground. Get it today, sold in 50-cent boxes by all dealers, or mail from the Catarrhozone Com-

THIN, NERVOUS PEOPLE

FARMER-LABOR CHOICE



JOHN SCOTT, Labor-Farmer candi-date in North Oxford.

CHILDREN'S HOSPITAL EFFORT TO FEATURE I. O. D. E. RALLY HERE

One Hundred West. Ont. Chapters To Be Represented At Gathering Here.

The hundred chapters of the I.O.D.E. in Military District No. 1 will have their annual rally in Cronyn Hall on Thursday, Oct. 9, when they will welcome the new president of the order, Mrs. Bruce of Toronto, and discuss with her plans for after-war work.

During the last four years the members of the society have labored to the utmost of their ability in the service of the men in the army and navy, especially those from Canada. In this city alone they have raised in money and material at least \$100,000, while villge chapters have done a patriotic work fully equal to anything done by those in the city.

And now that the war is over the work of the members will not cease, though their energies may be directed to other plans. They are still looking after the interest of the sick and wounded soldiers in the local hospitals, providing them with comforts necessary to relieve their distressing conditions.

Periodic shipments of materials go with her plans for after-war work.

One of the important matters now George Reid advised the canvassers, telling them how they might increase the amounts solicited. Mr. Yendall issued a challenge on behalf of his division to the division headed by John Bridges for a prize to be given to the one of the two making the biggest returns Tuesday night. The challenge was accepted.

A supper is to be given each night to the canvassers, at which their results of the day will be turned in and thalke up. The campaign is to last three days, during which only business establishments will be called upon.

One of the important matters now under consideration is the promotion of child welfare, and with the approval and co-operation of the trustees of Victoria Hospital it is proposed to erect and equip a wing or building for sick children, especially those with there is no such institution in the provisive outside of Toronto, and the need for one in this section is being emphasized on all sides.

This matter will be discussed at the rally, and it is expected that not only the Daughters of the Empire in No. 1 District will give the scheme their

District will give the scheme their hearty support, but that all benevolent organizations as well as the munici-palities and individuals will render material assistance.

THIEVES ENTER TWO STORES AT ST. MARYS

A few years ago the girl with pale, drawn cheeks scarcely knew what to do in order to restore her fading appearance. At that time there was no bloodpoor made that really would put color and strength into systems that were more or less wornout.

Today's it's different. The blood can be quickly nourished, can be made rich, red, and healthy. All you have to do is

This store also had been taken. There was practically the same line
Ald, Moorhead's amendment that the matter be referred to the city solicitor. This was defeated by a vote of 6 to 5. Ald. Wilson's motion that the matter be left to the street railway was next put to the council. For the motion were Ald. Little, Harley, Cunningham, Drake, Wilson and Colbert. Against the motion were Ald. Manness, Holmes, Watkinson, Moorhead and Seabrook. Ald. Keene was absent.

There was practically the same line-This store also had been broken into, take two Ferrozone Tablets with a sip or two of water after meals. The effect is almost magical.

Mothers, look at your children. Are they ruddy and strong—do they eat and sleep well, or are they pale, weak this morning by nearby residents.

INGERSOLL HONORS

LIEUT.-COL. GIBSON INGERSOLL, Oct. 6 .- At the meet INGERSOLL, Oct. 6.—At the meeting of the council tonight a civic welcome was tendered to Lieut.-Col. Thomas Gibson. He was given the mayor's chair and a resolution of welcome was moved by Councillor Skinner, seconded by Councillor Scott. Mayor Buchanan spoke briefly, emphasizing the honor which Lieut.-Col. Gibson had brought to Ingersoll.

Replying Lieut.-Col. Gibson said that much of his military success was due to the fact that he had with him the best men in the world. He praised Ingersoll for what she had done for the soldiers and on behalf of the men who came back and himself he thanked the citizens.

NEED BITRO - PHOSPHATE

FARE BYLAW TO STREET RAILWAY

LEAVE DEFENCE OF

City Council Decides by 6 to 5 Council, However, Will Not Vote On Issue.

COUNCIL IS DIVIDED

Line-Up Similar To One Voting For Bylaw in Summer.

Defence of the higher fare bylaw wil left entirely to the Street Railway Company, the city council decided last night by a vote of six to five, on a motion by Ald. W. A. Wilson. The decision followed after a wordy discussion. One faction claimed that the city solicitor, T. G. Meredith, should defend the actions which have been entered against the city. The other believed that as the street railway had agreed to defend any legal action it should be allowed to do so.

Ald. S. R. Manness was the first to claim that the city solicitor should look after the case. Ald. Moorhead followed, and moved that such action be taken. He said that in making any attempt to defend the action the city was acting against the advice of the solicitor, as he had declared that the bylaw was illegal.

Charges Hedging. company, the city council decided last

"We leave all action to the street railway." A vote was first taken on Ald. Moorhead's amendment that the

There was practically the same line-up, when the bylaw was passed by the council this summer, except that Ald. Colbert, as a street railway employee did not vote and Ald. Keene was present and voted for the bylaw. Ald. Seabrook wanted to know whether Ald. Colbert could vote now, as he had not voted before voted before.

Cheap Tickets Continue. "The matter is closed now," said the There were several other matters pertaining to the street railway considered. Manager C. B. King gave his assurance to the council that for the remainder of the time daylight saving

remainder of the time daylight saving is in force the company will accept workingmen's tickets from 6 a.m. to 8 a.m., standard time, and from 5 p.m. to 6:30 p.m., standard time. The bylaw calls for these tickets to be accepted between 6:30 and 8 a.m., so an

ENGINEER REFUSES RESPONSIBILITY FOR RIDOUT ST. BRIDGE

Re-Plank and Takes Chance.

Ridout street bridge will not be replanked. The city council last night decided against the advice of City Englineer H. A. Brazier, that the work should not be done, and that the present planks should be moved closer together. Mr. Brazier will not, therefore, assume any responsibility for the safety of the bridge. Vehicles crossing it now do so on the advice of the city council, and not on that of an experienced engineer.

engineer.

It was estimated that the replanking would cost about \$3,000. Ald. E. R. Seabrook thought this was too great a sum to spend, as it was likely the city would build a new bridge at this point soon. He seconded a motion by Ald. L. S. Holmes to have the board of works consider the building of a new bridge and report to the council on the advisability of such action in time for a

THE REFERENDUM TRAP.

tempt to defend the action the city was acting against the advice of the solicitor, as he had declared that the bylaw was illegal.

Ald. O. T. Cunningham said the former speakers were only hedging with the question. Mr. Meredith was only an advisory solicitor and the council was not bound to have him defend legal actions. In less than three months the people would have a vote on the matter and he thought the matter could well be left alone until that time.

"What do you mean by hedging? I never hedged on anything in my life?" replied Ald. Moorhead. The mayor called for order and Ald. Cunningham continued, stating that he didn't think the city should defend the bylaw.

Merely Official Notice.

Ald. Seabrook inquired whether the company had not merely agreed to reimburse the city for any expenses incurred in connection with the bylaw granting higher fares, and not to defend such actions. Ald. Holmes said that this contention was correct. Ald. Harley said he saw the thing in only one light. The street railway had given its word that it would defend the bylaw ald. Holmes said the council had nothing in writing from the city solicitor to the effect that he would not object to another solicitor defending the action.

"He is not our solicitor in any case until he is appointed," said Mayor solicitor to the effect that he would not believe to another solicitor defending the action.

"He is not our solicitor in any case until he is appointed," said Mayor solicitor to the effect that he would not believe to another solicitor defending the action.

"He is not our solicitor in any case until he is appointed," said Mayor solicitor to the effect that he would not believe to another solicitor defending had nothing in writing from the city solicitor to the effect that he would not object to another solicitor defending had nothing in writing from the city solicitor to the effect that he would not believe to another solicitor defending had nothing in writing from the city solicitor to the effect that he would not believe the soli

it."

"Insult to City."

"It is an insult to the wealth and dignity of the city to ask a private corporation to defend it against legal actions," said Ald. Holmes. Ald. Manness said that if the city solicitor was not willing to take the necessary action he should be asked for his resignation. Ald. Holmes believed it was likely the city solicitor would advise the city to take no action and to allow the case to go by default. "That's just what the motion says—we do nothing," remarked Ald. Colbert.

Left To Street Railway.

"We leave all action to the street railway."

"We leave all action to the street railway."

"It is an insult to the wealth and converted in perfect personal free-dom, and not right here that this right one creature interfering with others freedom, and not the least excuse for license anywhere; I am not yet wise enough to condemn Yesu el Nazar as a criminal because he made and drank wine, good stuff, too, if our accounts are correct, which also say that one of the last free acts of his life was to drink wine and give it to his discipler, telling them that it was his last until he drank it "new in my Father's king-dom." If he was correct, our modern pharisees must either keep out of that

telling them that it was his last until he drank it "new in my Father's kingdom." If he was correct, our modern pharisees must either keep out of that kingdom or be in one place where they cannot agitate prohibition of naturally-fermented drinks; I am not yet wiser than Paul who advised Timothy to fermented drinks; I am not yet wiser than Paul, who advised Timothy to "drink no more water, but take a little wine for your stomach's sake." The Koran is the only thing that claims divine authority for the prohibition of wine that I know of, and I am not yet Moslem nor Dervish, which a prohibitionist should be to be consistent.

I will go the limit on control of distilled or drugs or drugged drinks, because that is interfering with the peror of irrational use of naturally-fer-

freedom of dependents and interested parties, and was but little abused peration, but am utterly and unalter-phy opposed to the intolerance and cruelty attendants on the operations of the O. T. A. as it now is.

JAMES W. EASTON.

A SOLDIER'S TROUBLES.

Wheatley, Ont., R. R. 1
To the editor of The Advertiser:
Would you kindly allow me a
little space in your paper to publish
this letter? I was a peaceful resident
in Cando in 1314 entoring the order Paving.

The immediate paving of Rectory and Stanley streets was ordered, which will mean that the Street Railway Company will have to co-operate in the work.

Manager C. B. King stated that he did not think the company could secure the necessary material to begin the work now—ib fact that the paving as far as the street railway was concerned was a physical impossibility this year.

City Engineer Brazier said that it was possible for the city to pave a physical impossibility this year.

City Engineer Brazier said that it was possible for the city to pave Rectory street this year, and that they could proceed with the work in a few days. If he does so and the street railway does not take care of its part of the work, an interesting situation will arise, which will be more of a legal one than an engineering one.

The council decided to order the completely run down and Lawlied for the results following its use are often simply astonishing.

Vigor and Nerve Force.

Weak, thin people—men or womener e nearly always nervous wrecks; thus anclusively proving that thinness, reakness, deblitty and neurasthenia are dimost invariably due to nerve starvation will disappear.

Eminent specialists state that the best nerve food is an organic phosphate best nerve food is an organic phosphate best nerve food is an organic phosphate known among druggists as Bitro-Phosphate, a five-grain tablet of which should be taken with each meal. Being as genuine nerve builder and not a stimulant or habit-forning drug, Bitro.

Phosphate can be safely taken by the weakest and most delicate sufferer, and will the substitute of the propose of the ottaway car line doing away with the Ottaway car line, doing away with the Stub line which has been operating on Rectory street for some time.

Want Excess of Par.

In reply to a question from Ald. F. In reply to a

C. P. R. CONDUCTOR FINED.
Winnipeg, Oct. 7.—A Canadian Pacific Railway conductor, E. W. Downey was fined \$500 in the provincial police court for having accepted a secret commission. A sleeping car porter, A. H. Ruddock, was fined the same amount on a similar charge. He, however, was unable to pay, and was sentenced to jail for six months. Two other conductors were remanded until Tuesday.

CATARRH DOES HARM

Other Organs, Get Rld of It. Catarrh of the nose or throat when it ecomes chronic weakens the delicate ung tissues, deranges the digestive organs, and may lead to consumption. It impairs the taste, smell and hearing, and affects the voice. It is a constitu-

SMALLMAN& INGRAM

And Closes At 5:30 P.M.

Just Arrived---Smart Suits For Young Women



BLACK ALL-WOOL POPLINS.

Black Poplin for the one-piece dress or separate skirt is unequalled for practical wear. This number, being all wool and nice rich black will keep its color and give entire satisfaction. Secure a length for present or future needs, 42 inches wide. Limited quantity only. Price \$2.25 yard

Altogether a charming collection, youthful, new and showing every late fashion touch, furred cape collars, unusual stitching and odd pockets. It is a noteworthy feature this season that our suits require so little alteration—but remember we have a staff of experts in this alteration department, where you may have the suit you select reconstructed to your own idea and free expert advice regarding same.

Our selection for young women offers a really charming collection of simple suits, and that is no small thing to say, for a suit that is simple must be remarkably well cut and tailored.

Some very exclusive models will be seen here this week.

Suits in Broadcloths, Velours, Silvertones, Gabardines, trimmed with seal, squirrel, beaver and opossum; colors, taupe, nigger brown, purple, sand and navy.

Suit of Broadcloth

Coat shows seal collar, belted, tucks and buttons effectively trimming coat, novelty lining; skirt two-piece; color, castor. Price \$98.00

Suit of Broadcloth

Suit of brown broadcloth; coat has shawl collar of seal, seal banding across back of coat, novelty pockets embroidered, silk lined; skirt two-piece, lashed pockets, detachable belt. Price\$95.00

Suit of Silvertone

Suit of victory blue silvertone; coat shows convertible collar of beaver, all-around belt, four-inch band of fur finishing sides, buttontrimmed sleeve and satin lined; skirt two-piece style, patch pockets.

Wonderful Creations in Women's Dresses

Dresses distinctive in artistic combinations and handsomely developed, reflect in their applied trimmings the finest conceptions obtainable in afternoon, street and evening costumes. All expertly fashioned from materials suitable for the occasion for which the model is designed. Most of the models are exclusive, as there are only one or two of a style.

DRESSES FOR EVENING WEAR

New models being placed in stock almost every day.

Evening Dresses in gauzy materials and daintily trimmed; colors, black, nile, sky and flesh.

Dress of Novelty Black Net and Charmeuse, with bead trimmings, style shows long waist effect, open sleeves and round neck; skirt of charmense with over-draping of net. Price, \$95.00 Dress of Georgette, in navy and crepe materials, an exclusive model, long tunic bodice and tunic handsomely beaded and embroidered, tunic edged with irridescent beads, sash girdle; skirt of meteor. Price\$108.00 Dress of Navy Georgette and Satin, style shows long tunic of crepe over satin skirt, neatly embroidered in blue and gold. Price \$75.00

The Mail Order House of Western Ontario. SMALLMAN&INGRAM



* Dress Velveteens

Velveteens are again one of the most popular fabrics for fall wear. Their splendid wearing qualities have placed them in great demand for suits, gowns, skirts, etc.

We offer four special lines in Black Velveteen, in extra wide widths, at prices that are below today's value:

No. 1-A splendid quality Black Velveteen, 32 inches wide. At \$2.50 yard

No. 2-A superior quality Black Velveteen, limited quantity, 32 inches wide. At \$3.50 yard No. 3-A Silk-Finished Black Velveteen, specially adapted for dresses, etc., 35 inches wide. At \$4.00 yard

No. 4-An Extra Wide Black Velveteen, in excellent quality Note the width, 45 inches. Special \$4.00 yard

> The Mail Order House of Western Ontario.



ALL ACCOUNTS EARN

THE GOOD RATE OF

During this month you will occasionally give your children small sums of money.

spenders and careful savers? Open "Trust Accounts" in the Huron & Erie. Give each child a passbook. Encourage them to save, and let them make

Will these be used to help them become wise buyers, thrifty

deposits in their REAL savings account. Some day they will say to you: "I am glad you taught me

31/2% Mortgage corporation PER ANNUM. 'Older Than the Dominion of Canada." Payable Half-Yearly

Richmond St., opp. Postoffice: Charles J. Clarke, Mgr. Market Square: Walter T. Westby, Manager. East London Branch, 814 Dundas Street: A. H. Whitlow, Manager. MEREDITH, K.C. HUME CRONYN

BECK AT ST. THOMAS PLANS TO BEAUTIFY L. & P. S. R. STATION

Whether It is of the Nose, Throat, or City Council To Decide On Proposals-May Aid

and affects the voice. It is a constitutional disease and requires a constitutional remedy.

Take Hood's Sarsaparilla, which by purifying the blood removes the cause of the disease and gives permanent relief. This alterative and tonic medicine has proved entirely satisfactory to thousands of families in three generations. If there is biliousness or constipation, take Hood's Pills—they are a thorough cathartic, a gentle laxative.

ST. THOMAS, Oct. 6.—Extensive plans are under way here as proposed by Sir Adam Beck. conferring today with the city council, to beautify and improve the Talbot street terminal of the L. and P. S. R.

The new station is almost completed. Sir Adam Beck and J. E. Richards, manager of the road, discussed plans and made proposals for improving the building and the property. The council will make its decision in the matter at a meeting Tuesday night. It is expected that the city will aid the rail-way. ST. THOMAS, Oct. 6.-Extensive

S. S. NO. 15, LONDON TP.

Class II. Sen.—Gordon Hudson 322, Elena Hodgins 281, May Nixon 270, September report follows:
Class V.—Walter Burt 102.
Class IV.—Gladys Long 279, Marguerite Powell 257, Vera Bartlett 214,
Maggle Long 160.
Class III. Sen.—Helen Burt 168, Edith
Wyatt 120, Calvin Sandall 66.
Class III. Jun.—Harold Foster 162.
George Rowell 114, Lloyd Hodgins 99
Beckie Phillips 83, Ernest Powell 24.

CATARRHAL DEAFNESS

BROWNIE

These inexpensive Cameras give excellent results and are very easy to operate. A pleasure to show you the different models, or we will mail you a booklet free of

J. H. BACK & CO. 210 DUNDAS STREET

MAY BE OVERCOME

If you have Catarrhal Deafness or head and ear noises or are growing hard of hearing, go to your druggist and get 1 ounce of Parmint (double strength), and add to it ¼ pint of hot water and a little granulated sugar. Take 1 table-spoonful four times a day.

This will often bring quick relief from the distressin, head noises. Clogged nostrils should open, breathing become easy and the mucus stop dropping into the throat. It is easy to prepare, costs little, and is pleasant to take. Anyone who has Catarrhal Deafness or head noises should give this prescription

