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New stock of Jewel Gas Stoves and Steel Ranges, Oil Stoves and Gas Hot Plates. Excelsior Ready-Mixed Paints, Stains, Varnishes, Oils, Brushes, Carpenters' Tools, Builders' Supplies, Gardening Tools, Poultry Netting.

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R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldgs. next Court House, London.

Shows all styles, from \$1.50 to \$4.00, and all good quality.
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FOR THE DRAWING-ROOM.

We are showing beautiful hand-made pressed paper in Green, Rose and Yellow.

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Electric Light In Your House

Before housecleaning make arrangements to have your home lighted with Electric Light. It makes housekeeping easier.

No Smoke. No Dust. No Danger of Fire.

You can run an Electric Fan. Do your ironing with an Electric Iron. Or curl your hair with an Electric Curling Iron. If you have our Electric Lighting system in your house, we will give you estimate of the cost of installing Electric Light in your home upon application by telephone or otherwise.

London Electric Co., Ltd.
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BURNING OIL, LUBRICATING OIL

PETROLEUM PRODUCTS, AND ALL OTHER

THE QUEEN CITY OIL CO. LIMITED.

Head Office—Toronto.
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A diploma from THE WESTERN BUSINESS COLLEGE

is recognized as positive evidence that its possessor has received a complete business training, and is competent to do all that is indicated.

Our standard for graduation is high, our examinations thorough and searching, and as a result, a position is assured. Enter now.

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Eye Troubles

HOW TO AVOID THEM

Consult us. We offer you the very best optical service to be obtained. Our electrical treatment in connection with our skilled method of fitting glasses—cure where all other methods fail. Consultation free.

Globe Optical and Camera Co.

264 1/2 DUNDAS STREET.
(Successors to A. A. Marshall).

Agency for the celebrated Eastman Kodaks and supplies. A complete fresh stock. Printing and developing in connection, and free use of dark room to amateurs.



A SUPERIOR PIE
Is the finishing touch to a dinner. Every member of your household will delight in the deliciousness of the Pie you purchase here. We make them in many different varieties.

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8 Stores. 'Phones, 1015 and 1063

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ministered economically and so as to yield the best returns to the heirs, appoint a strong, experienced trust company executor.

This company is engaged in no other business, and is always on hand when needed.

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D. L. & W. Scranton Coal

Why not buy the best, as all Hard Coal costs the same, 87 per ton. You will be surprised at the difference the saving you can make by using HEAMAN'S COAL. We guarantee our Coal to be fresh mined and well screened, and free from slate or dirt.

HEAMAN & SON
Office & Yard, G. T. R. and Burwell St.
Sewer Pipe and Cement. 'Phone 312.

QUALITY STORE

Fancy Carolina Rice, 2 pounds for.....25c

HARRY RANAHAN
Phone 1024. 615 RICHMOND ST.

OPTICAL EDUCATION.



A new way of diagnosing errors of sight has been discovered. I want the public to know that this is one reason why I am anxious that every eye sufferer in all this city should come to my store NOW. Come and see for yourself the difference between the new way and the old. Free clinic each day. East End store by appointment. W. G. Young, 214 & 674 Dundas.

LONDON AND DISTRICT

—Mr. C. H. Gould, of East London, has purchased the two building lots adjoining his property on Dufferin avenue from Mr. John Hayman, of Dundas street, for \$1,200.

—Rev. Mr. McNeil, of the Walmer Road Baptist Church, Toronto, delivered a splendid address on "Northwest Missions" before a large audience at the Talbot Street Baptist Church last night, when the Baptist missions of the city held a joint meeting. Mr. McNeil gave a complete outline of the work being done in the Northwest.

—Dr. H. Karl W. Kumm, Ph.D., F.R.G.S., international secretary of the Sudan Union Mission, is to give an illustrated lecture in the Y. M. C. A. Auditorium tomorrow evening. His subject will be "Among the Canals of Central Africa." Striking views of native life and scenery taken by Dr. Kumm in his travels through the heart of the dark continent will be shown, and an exceedingly interesting lecture is promised.

THE TURF

WON HIS FIRST RACE.

New Orleans, April 9.—Weberfelds, making his first appearance over the jumps, won the short course steeplechase at the City Park today. He opened up a big lead early in the race and although the favorite, Lights Out, and Dr. Heard came home with a rush, Weberfelds won by half a length. The winners: Lady Irene 4 to 1, Weberfelds 5 to 1, Bellestrome 8 to 1, Envoy 11 to 20, Charlie Eastman 5 to 1, Sallie Preston 3 to 5, Rather Royal 11 to 10.

JOCKEY CLUB INDICTED.

Memphis, Tenn., April 9.—Charged with permitting betting at its matinee races, April 6, thereby violating the Foust anti-race track betting law, recently passed by the Tennessee Legislature, the new Memphis Jockey Club was indicted late today by the Shelby County grand jury. The claim is made that a handbook was operated and that odds were offered on horses in each race.

We meet all competition. Do not be misled by false rumors. F. E. Smythe, grocer, corner Richmond and Hyman streets. Phone 1291.

ART JELLY POWDER

5 Packages for 25c

MAKES A PERFECTLY DELICIOUS JELLY.

SOLD BY ALL GROCERS.

SYRUP—Pure Maple, extra heavy, made in London Town.
Ship. Per quart.....40c
APPLES—Choice, large Baldwins, per peck.....25c
Good Cooking Apples, a peck 20c
Phone orders always carefully filled.

J. & G. BLOOMFIELD
'PHONE 565.

Dermaline Snow

It is the most effective and delightful emollient for the skin. Keeps it soft, white, smooth and beautiful. Prevents "chapping." Daintily perfumed with true otto of roses. In 25 and 40-cent jars.

Cairncross & Lawrence
Chemists and Druggists.
216 Dundas Street, London, Ont.

FURS STORED

Our system of cleaning and packing your furs is the best used in this part of Canada.

BELTZ PRACTICAL FURRIER.

HAS MADE A HIT

Headliner at Bennett's This Week Places Big Audiences.

"Ella's All Right," the laughable sketch which is being produced by Norton and Nicholson at Bennett's this week, has made a big hit. It is one of the wildest, brightest pieces ever put on at the local vaudeville theater. Jimmy Dunn's line of imitations are exceptionally clever, and he too has made many friends this week. The bill has been drawing well and Manager Alox reports the advance sales for tonight and the remainder of the week to be large.

NOVEL ENTERTAINMENT

Birthday Party at All Saints' Church, on Which \$100 Was Realized.

A novel entertainment was given last night in All Saints Church, in the form of a birthday party, at which each member was supposed to contribute a cent for each year of his or her age. The event was very successful, \$100 being realized. A splendid programme and refreshments were served, and a most enjoyable time spent. Rev. T. B. Clark, the rector, presided. The programme consisted of instrumental music by Miss Eccles, Miss McBride, Miss Burrows, Miss Pevler and Miss Gladys Phillips; songs by Miss Perils Dubsdale and Mr. Clarke, of Huron College; readings by Miss Irene Sillison and Mr. Thomas Alexander, and duets by the Messrs. Elliott. The proceeds of the evening went to the Women's Guild of the church, the officers of which are: Mrs. Hogg, president; Mrs. Wm. Scott, treasurer, and Mrs. R. H. Westby, secretary.

MUSIC AND DRAMA

Dozens of curtain calls at every performance and intense enthusiasm through every act testified to the triumph which Otis Skinner achieved last season in New York in "The Duel." He will be seen here in this famous success tonight. "The Duel" has been well described as a big drama in theme, thought and execution. It is sure to excite the same earnest and thoughtful discussion here that it has done in Paris. Otis Skinner as the priest, who stands as a spiritual barrier between his brother, a free-thinking scientist, and a young and beautiful married woman, whose love he wishes to win, does some of the subtlest and most powerful acting of his career. He magnificently symbolizes the church militant, both in its aggressive and in its exquisite and spiritual character. The extraordinary scene at the end of the second act in which the brothers are arrayed against each other in most desperate fashion, moves the audience to the highest pitch of enthusiasm. "The Duel" is a play that all lovers of good acting will be anxious to see and sure to enjoy.

Beautiful women, catchy music, side-splitting comedy and scenic and lighting effects are the reputed features of Fred E. Wright's production of "The Beauty Doctor," which will be the attraction at the Grand matinee and night on Saturday. Mr. Wright has provided for "The Beauty Doctor" one of the largest companies now in musical comedy, and the excellent cast comprises no less than four comedians with equally good parts. Many special numbers, large in ensemble and catchy in musical environment are part of the composition of the comedy, with a chorus noted for its beauty as well as its singing strength and agility. Henrietta Tedro and Will Philbrick head the cast, with Marie Hylands, Jessie Cardowin, Hope Gage, Jennie Pippin, Harry Bewley, J. Grant Gibson, Earl Redding, Albert Farrington and many others.

\$10.00, Washington and Return.
From Suspension Bridge via Lehigh Valley Railroad, Wednesday, April 24. Tickets good 10 days. Visit the Jamestown Exposition from Washington. Tickets and particulars Lehigh Valley Railway office, 34 King street east, Toronto, Ont. 10-h-x-w-t-y-w-t-z-y.

NEW SHOP FOR MEN

Thoro Has Opened a Most Unique Store Next to Bennett's

The new shop opened next to Bennett's theater is one which will undoubtedly prove attractive to men. With the tendency towards better things, so pronounced at present, such a shop is both timely and desirable. It is becoming universally recognized that the successful man in business, professional or financial life, pays, first of all, careful attention to the details of his attire. First impressions count for so much, that his collar is not only of good quality and carefully laundered, but of fashionable cut, and the kind suitable for the occasion. He sees to it that his tie is both good style and carefully adjusted, and quite free from any sign of wear. Those who have had their attention drawn to this new men's furnishing shop, located on the main thoroughfare towards which trade is tending, will recognize that it is well chosen. It is just the right size to give ample room for many purposes, and the care that has been taken in fitting it up is very apparent. The color scheme and fittings are good style and the wares displayed seem very desirable. It is the intention of the concern to carry moderate priced, as well as the better grades of goods, and while the lines will be varied as regards prices, selection, etc., nothing will be sold that cannot be recommended. The firm will keep well posted on matters pertaining to dress and will gladly give information along these lines, as well as carry the suitable goods in stock. This 'Thoro' shop has so much to recommend it that it is welcome to the attention of our readers is called to this unique store.

MUST VACATE HALL

W. C. T. U. Has to Secure Another Meeting Place.

The W. C. T. U. of this city held its semi-monthly meeting yesterday afternoon in Somerset Hall, where about 50 members gathered. Arrangements were made for the entertainment to be given to the Normal students on Friday, the 12th inst. Rev. E. R. Black, of the Christian Church, gave a short address on "Missionary Work," which proved very instructive and interesting. Mrs. Thorneley Wilson, Mrs. Weekes and Mrs. Heaman gave readings on the mission work of the W. C. T. U. in New Ontario. A letter was received from Mr. V. C. O'Connell desiring the union to vacate their present meeting hall not later than October next. Considerable discussion followed regarding the course to be taken in the selection of a new meeting hall, but nothing definite was agreed upon except that it was resolved to appoint a committee to consider the matter.

Advertiser Correspondence

TRIBUTE TO THE LATE HON. J. W. ST. JOHN BY COLLEGE MEN.

To the Editor of The Advertiser:—Would you kindly permit us through the columns of your valuable paper, to pay a tribute of loving remembrance and respect to the memory of the late Speaker of the Legislature, whose untimely death, at the zenith of his power, has filled us with sorrow and dismay?

In years gone by we were associated with him in all the peculiar and pleasurable associations of college life. His genial, hearty good will won for him the affection of his friends, a host of friends, who looked up to him as their popular leader. We have watched his career with interest and pleasure, ever since we graduated together from "Old Vic." in 1881. Only those who were personally acquainted with him knew how admirably he was fitted for the high position in which his countrymen placed him. We consider him a great honor, not only to his alma mater, the Methodist Church, but also to his country, and knowing him, as we did in his college days, and following him in his precarious struggle up the pathway of fame, until he had almost reached the top, and now to see him fall in the noonday of his glory, was a grief to us all. He was a man of a mantle of tenderness and sorrow, and endears his memory in the minds of all who knew him. There is, however, this consolation, and it is no small one, that his brilliant career, though brief, was unclouded by any unworthy act, and he leaves behind him, in the annals of his country, a name untarnished by any unworthy deed.

(Signed), James B. Freeman, Charles H. Ivey, James A. Thomas, and others.

Sweet potatoes are principally used in the Azores to make alcohol, the yield being 10 to 11 per cent. The present price is about 13 cents (United States currency) per liter (10.567 quarts).

According to an official investigation, embracing the decade of 1882-91, the average annual wages for a male agricultural worker in Russia was less than \$32 and for a female worker less than \$18.

Don't Forget About Your Corns.
Cure them in one night by Putnam's Corn Extract. It is soft, safe and painless, guaranteed to cure or your money back.

We are the introducers of the famous White House Coffee. Sold in 1 or 2 pound tins, 40c per pound. F. E. Smythe, grocer. Phone 1291.

Souvenir Postcards. See our lines. Red Star News Company, 8 Market Lane.

Smartest turnouts for spring weddings. Hueston's Liveries.

THE EFFICACY of Bickel's Anti-Consumptive Syrup in curing coughs and colds and arresting inflammation of the lungs, can be established by hundreds of testimonials from all sorts and conditions of men. It is a standard remedy in these ailments, and all affections of the throat and lungs. It is highly recommended by medicine men, because they know and appreciate its value as a curative. Try it. Germany leads the world in the production of chemicals. The total output for the year 1906 was \$357,000,000. This includes a million tons of sulphuric acid and half million tons of soda.

An Interesting Window Display Of Bon-Ami—The Housekeepers' Friend

We are devoting our west window this week to a display of Bon-Ami, the modern cleaner. It is called the housekeeper's friend because it's the best article we have ever sold for cleaning glass, metals of any kind, woodwork, oilcloth, etc. Every housekeeper who has tried it would not be without a cake, especially at housecleaning time. Ask for a free sample cake. Regular cake is sold at 15 cents or 2 for 25 cents. Telephone your orders to 1866 or 317. T. A. Rowat & Co., 234 Dundas street.

AT VICTORIA SCHOOL

How Pupils in Grades VII. and VIII. Stood at Easter.

The following is the Easter class standing of Victoria school, South London:

GRADE VIII.
Class I., 70 per cent—over Helen Weld, Gladys Harris, Alicia Element, Vercey Sooyne, Jack Harvey, Vera Shannon, Edmund Land, Dolph Coates.

Class II., 60 to 70 per cent—Donna Edy, Helen Raymond, Helen Fitzalan, Roy Clinger, Ethel Lyon, Norman Land, Clarence Sifton, Eula White, Jack Buckingham, Gladys Westland, Frank Stewart, Wildmer Ball, George Aitken, Mary Owen, Clifford Spence, Gladys Robinson, May Fox, Charlotte Wilson.

Class III., 50 to 60 per cent—Roy Spence, Maggie Row, Irene Stinson, Alfred Waterman, Edith Maitland, Willie Spettigue, Ella Stewart, Edwin Moore, Della Butson, Edgar Bartlett, Mary Weston, Norman Newsom, Lolo Allison, Leonard Deacon, Jessie Lawson, Agnes Miller, Gertrude Ruse, Ruth Watson, Roy Campbell, Robert Watt.

Class IV., 40 to 50 per cent—Eva Boyd, Unclassified—Leonora Emery, Mildred Clark, Wilbur Archer, Marnie Blashill, Pearl Needham, Daisy Hennessy, Alice Allport, Russell Eyr.

GRADE VII.
Honors—Ruth Lancaster, Myrtle Rowntree, Florid Maine, Gladys Shannon, Walter Fawcett, Viola Bartlett, Bessie Hardie, Valma Reid, Helen Miller, Harold Nugent, Ruby Eyr.

Class I.—Nita Westland, Joy Peacock, Stanley Skelly, Jean Loney, Lizzie Avery, Mary Rutherford, Bart Cottam, Alice Hicks.

Class II.—Walter Dutton, Doris Sifton, Frances McKernan, Cora Pearn, Oswald Hicks, Martha Hodgins, Arnold Dillon, Eva Moore, Doris Sabine, Alfred Selter, Genevieve McVoy, Edith Nash, Lolo McLeish.

Class III.—Gordon Galbraith, Ethel Burridge, George Chantler, Calvin Kew, Lily Thomas, Lawrence Chantler, Lorne Marshall, Olive Parker.

Class IV.—Ruby Jones, Percy Routledge, Harry Vanstone, David Tindal, John Westlake, Mand Down, George Arthur, Willie Husband.

Unclassified—Thillie Moore, Garfield Truesdale, George Somerville, Harold Somerville, Ellis Wallace, Viola Wood, Alice Mitchell.

FAREWELLED MR. STROYAN

Liverymen Tendered Banquet to President of Local Association.

Mr. A. G. Stroyan, the well-known liveryman, and president of the Liverymen's Association of London, who leaves for the west the first of next month, was tendered a farewell banquet last night by the members of the association. Mr. Stroyan was made the recipient of a fine suitcase and a gold-headed cane.

Mr. J. B. Harris read a short address of regret at Mr. Stroyan's departure, and spoke highly of his excellent business abilities and traits of good-fellowship.

Mr. Stroyan responded fittingly. It was decided to hold a meeting of the association next Tuesday evening at 8 o'clock at the City Hotel, for the purpose of deciding on a scale of prices for light livery hire.

Among those present were: A. G. Stroyan, J. B. Harris, G. H. Tackaberry, Thomas Maker, D. A. Stewart, Aid. Ross, A. Thompson, Ed Hunter, Fred Hunter, Mel Hueston, Wm. Hueston, W. Evans, Thos. L. Dyer, Hugh Gilles, Joseph Wilkins, Wm. Ferguson, Wm. Clark and J. C. Elliott.

HEPWORTH A VILLAGE.

Toronto, April 9.—The police village of Hepworth, which lies on the boundary of Bruce and Grey counties, was incorporated as a village by the action of the private bills committee of the legislature this morning. Citizens of Hepworth will vote in the north riding of Bruce. The town of Thessalon's bill granting a bonus of \$10,500 to the Saginaw Lumber Company was reported.

Malta-Vita

"The Perfect Food"

The grocer who offers you something "just as good" has no regard for your judgment or your health. It's delicious.

The Satisfactory Hardware.

For inside or outside, parlor or kitchen

SHERWIN-WILLIAMS' PAINTS

Are the best and most economical, and WE ARE THEIR AGENTS. FLOOR PAINT for floors, ENAMELOID for walls and ceilings.

VARNISH STAIN for retouching furniture. BATH ENAMEL, BICYCLE ENAMEL, ENAMEL PAINT.

ALUMINUM PAINT for radiators and ironwork. FAMILY PAINT for chairs and cupboards.

Finest Quality. Lowest Prices.

The Purdom-Gillespie Hardware Company.

NEW CARPETS AND RUGS

Our Carpet Department this season shows the most complete and varied assortment of Fine Rugs and Carpets that we have ever shown. A special purchasing trip to the European markets has resulted in our securing a wide range of all the newest and most important floor covering fabrics. These goods have been arriving for the past week and are now on display in our showrooms.

We specially invite inspection and will be pleased to show anyone through our department, whether an intending purchaser or not.

Special Values in Axminster Carpets

Regular Prices, \$1.85 to \$2, for \$1.65 Made and Laid

Axminster Carpets, in standard qualities, in fine drawing-room and library designs. The regular values of these goods range from \$1.85 to \$2 a yard. Our special price is \$1.65, made and laid.

Axminster Rugs, 9ft x12ft \$27.00

Parquet Carpets, in designs and colorings suitable for parlor, dining-room or library, 9x12 feet. Special value at \$27.00 each.

A. SCREATOR & CO

Exclusive Housefurnishers.



Mens Furnisher, 229 Dundas St. London.

NOVELTY NECKWEAR

Smart, Good Quality, Good Style Neckwear 50c, 65c, 75c, \$1.00, \$1.25, \$1.50

NEXT DOOR TO BENNETT'S THEATER.

MARA'S

134 Dundas St., Through to Carling. Opposite Market Lane. Phone 1684.

Brighten Up Your Windows With a Pair of Lace Curtains

1,000 Pairs to Choose From

Lace Curtains, fine lacy net pattern, 3 yards long, wide width. Pair.....50c

See our special, 3 1/2 yards by 48 inches wide—fine, lacy pattern. Pair.....75c

At 98c pair, our Unbeatable Curtains, 3 1/2 yards long 60 inches wide. Swiss designs, buttonhole edge. Pr.....98c

Our three specials—Lacey designs, 60 inches wide, 3 1/2 yards long. New stitch. Hard to beat. At, pair.....\$1.25, \$1.50 and \$2.00

Something extraordinary in style, finish and quality, at.....\$3.00, \$4.00 and \$5.00

Bobbinette Curtain Muslin with Frill. Special, 15c yard or 7 yards for.....\$1.00

Colored Madras for your green room, red room, blue room. 40 inches wide. Special, yard.....25c

Tapestry Curtains at Old Prices

Tapestry Curtains, wide width and extra long, in plain colors and combinations. Value, \$3.25. For, pair, \$2.50

Try Mara's For Housefurnishings

Opposite Market Lane

THERE IS NOTHING equal to Mother Graves' Worm Exterminator for destroying worms. No article of its kind has given such satisfaction.

During his political missions in Bhutan and Tibet Mr. Claude White, the British political agent at Sikim, was presented with a takin, an animal half ox and half antelope.

There are plenty of people who want to practice ill manners and be thought polite.

Mrs. Winslow's Soothing Syrup has been used for over THIRTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEething, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by druggists in every part of the world. Be sure and ask for "Mrs. Winslow's."