

**STARTS NEXT
MONDAY AT 9 A. M.**

STOCK REDUCING SALE

**STARTS NEXT
MONDAY AT 9 A. M.**

Wash Goods and Linens Prices at the Lowest Ebb

11c For 12½c Prints

May be the reduction does not sound so very big, but in reality it is paying 88c for \$1 worth, when you buy eight yards. These are the best English Prints, too. New patterns in black grounds with white figures, white with black, white with blue. Also lilac and navys.

19c For 25c Linings

Spun Glass Linings. Tan, navy, reseda, champagne and black. Note that these are scarce shades at present. Just one piece of each at above price.

38c For 60c Table Linens

This is an extra heavy linen, fine finish, closely woven. Fully 72 inches in width. Just two patterns, but both are of the desirable class.

Ladies' Home Journal Patterns

Have been an instantaneous success with us. So superior in every way to all others. Easy to follow, accurate, and most economical. Latest styles.

11c For 12½c Gingham

Our regular 12½c Apron Gingham in plain checks, also with border.

11c For 15c and 18c Muslins

A big lot of dainty Muslins. All new goods this spring. White grounds with polkadots and a nice range of bewitching floral designs.

9c For 12½c Muslins

This bargain is such a rare one that it means a quick response if you wish to snap it up. Designs are neat and dainty. Just the very fabrics for now wear.

98c For \$1.25 to \$1.75 Table Napkins

An odd lot of pure linen Napkins that we will dispose of quickly. Not one have we sold for less than \$1.25 dozen. Neat designs.

Starts Monday. Continues All Week. An Event of Paramount Importance to Shrewd Economists. ∴ ∴ ∴

Savings the Like of Which Are Seldom Met With Outside of Dreams

Although we've had a very successful season, still, we must admit we bought a little over-enthusiastically. So now we must get earnestly to work and lighten stocks—get them down to their usual level at this time of the year. Surest and quickest way is to hammer down the prices—which we have done most thoroughly. Monday, and all next week, you will have the chance to meet with savings the like of which are seldom met with outside of dreams. You'll easily recognize that the bargains are unusually large, although they are but briefly itemized today. First comers will have the first choice of unbroken assortments. Start your weekly savings programme early Monday morning.

Blouses, Shirtwaist Suits Whitewear, Skirts, Etc.

ALL GREATLY REDUCED

49c For \$1.00 White Underwear Garments

These skirts and drawers are slightly soiled but are otherwise perfect. Lace and embroidery trimmed. Full flounce on the skirt.

79c For \$2.50 White Blouses

This is a varied assortment of styles. Nicely tucked and trimmed with lace and embroidery insertion. Regular up to \$2.50. All sizes.

\$4.95 For \$9 Shirtwaist Suits.

Choice of Panama or luster. All sizes. Trimmed with self strappings and buttons. Just the thing for outing wear.

39c For \$1.00 Wrappers

Made of the best print. Neat flounce on the skirt. Lined to the waist. Only a limited quantity.

\$2.69 For \$5 Silk Underskirts

These are taffeta silk skirts. A good, sound silk that will return excellent wear. Pink only. Corded flounce. Neatly made.

\$12.50 For \$20 Taffeta Silk Suits

Just one black and one brown suit are all that remain of a series of elegant silk suits. Fine for summer wear.

Odd Laces, 5c, 10c, 25c Yard

This is a big lot of odd lines of laces. Practically all kinds worth up to 60c per yard. If you require any lace for trimming by all means look through this collection. Nets, Cluny, Valenciennes, Orientals. White, cream and ecru. Come early for your share.

Underwear Savings

19c For 35c Vests

In white only. Trimmed with lace. High and Dutch necks. Extra fine weave. Sizes 3 and 4. Regular 25c and 35c.

25c For 45c Vests

Made of fine Egyptian combed yarn. Trimmed with colored lace. Also a lot of white lace trimmed, with openwork stitch. All sizes. Regular prices 35c and 45c.

25c For 39c Combination Suits

Fine Egyptian combed yarn, in white only. Low neck and sleeveless. Lace trimmings.

80c For \$1.25 Combination Suits

Made of the finest yarn. Trimmed with lace. One of the best lines of combination suits made on the market. A great favorite with all who have ever worn it.

Shattered Prices on Dress Fabrics and Silks

BLACK DRESS LENGTHS AT 20 PER CENT OFF

All the newest weaves in Khantona, Voile, Cheviot, Venetian, Cashmere, etc.

48c For 85c BLACK CHECK VOILE

A fine, crisp weave and a neat, small check. Very dressy.

81c For \$1.25 AND \$1.50 WATERPROOF SUITING

This cloth is very durable and thoroughly waterproof. The very thing for raincoats. Makes an attractive suit, too. Light and dark grays. 60 inches wide.

35c FOR 50c CHALLIE

These Challies are in cream grounds with pretty floral figures. Every thread wool. Uncrushable, washable, serviceable.

41c FOR 75c VOILE

All the best shades as well as cream and black. Fine even weave and crisp finish.

29c FOR 50c TWEEDS

Small, neat checks and stripes. Just what you want for a suit or separate skirt.

75c FOR \$1.25 AND \$1.50 TWEEDS

One of the biggest bargains ever given in tweed suitings. Guaranteed soap shrunk. Broken plaids and stripes.

48c FOR 65c BLACK TAFFETA SILK

A strong, firm, finely woven silk. A rich, black tone.

79c FOR \$1.00 BLACK SWISS TAFFETA

Extra fine lustrous finish. 24 inches wide. Has that desirable musical swish.

96c FOR \$1.35 BLACK ARMURE SILK

This silk is one of the season's favorites. A very fine though extra heavy weave. Guaranteed to give satisfactory service.

96c FOR \$1.35 TAFFETA

Fine and light yet surprisingly strong. A beautiful chiffon finish. 36-inch width.

50c FOR 75c FANCY SILKS. 10 PIECES

Combination stripes and polkadots. All new this season. A rare chance to get silk for a becoming summer dress at a very great saving

Men's Furnishings For Less

5c FOR 15c COLLARS

Standup, turn corners. Different heights. Sizes, 12½ to 16.

Laydown. Different heights. Sizes, 12½ to 14½c.

5c FOR 15c COLLARS

Straight Bands. Sizes 14 to 16½. These are standard make. 4-ply linen. Never sold any place regularly for less than 15c or 2 for 25c.

59c FOR 85c SHIRTS

Good materials. Well made. White grounds with a narrow mercerized stripe and small, neat design in black. Also in colors. Sizes, 14½ to 16. Separate cuffs.

DURING JULY AND AUGUST STORE CLOSING DAILY 5 p.m., SATURDAY 9 p.m.

GRAY & PARKER

150 DUNDAS AND CARLING

Hosiery and Corsets

39c For 50c Embroidered Lisle Hose

The attractive chocolate shade that goes well with the tan shoes which are so popular this season. These hose have an extra fine silky finish and a close, even weave. Embroidered in colors.

49c For 75c Corsets

The material is a fine, all-white batiste. With or without hose supporters. Long hip, low bust, bias cut, steel filled.

25c For 50c Collar and Cuff Sets

Just half-price for these dainty collar and cuff sets. That's surely worth an early visit Monday. They are nicely embroidered on fine Swiss lawn. When soiled they can be washed and laundered up to look as fresh as when new.