

Splendid Opportunities Today in Wash Goods

HEAVY PLAID SUITINGS for children's fall dresses, 36 inches wide. Today, yard 75c.

ENGLISH WAISTINGS, heavy weave, for fall blouses, wrappers, and so on; 27 inches wide. Today, yard, 50c.

HEAVY EIDERDOWN, new designs just arrived. Heavy quality that is getting scarcer; 27 inches wide. Today, yard, 85c.

NEW GEORGETTE CREPES, silk and cotton. New fall shades for blouses and dresses. Also pink and white for nightgowns; 36 inches wide. Today, yard, 75c.

VOILES AT OLD PRICES—Extensive variety of small designs and stripes; 40 inches wide. Value 75c. Today, yard, 50c.

40-INCH VOILES—Assortment of colors in small and all-over effects; mostly dark grounds. Today, yard, 75c.

24 Exceptional Bargains Today

- Toilet Goods and Drugs**
- Grained Ivory Photo Frames. Regularly 35c. Special 25c.
 - Grained Ivory Photo Frames. Regularly 50c. Special 40c.
 - Grained Ivory Nail Buffers. Regularly 75c. Special 55c.
 - Grained Ivory Hand Mirror. Regularly \$1.75. Special \$1.25.
 - Grained Ivory Hair Brush. Regularly \$1.75. Special \$1.19.
 - Grained Ivory Hair Receiver. Regularly \$1.50. Special \$1.05.
 - Flexible Nail Files. Regularly 20c. Special 14c.
 - Peg o' My Heart Perfume. Regularly \$1.50. Special 60c.
 - Peg o' My Heart Sachet. Regularly \$1.04. Special 40c.
 - 3 Roger & Gallett Smart Set Cologne. Regularly 75c. Special 49c.
 - Wheeler's Shaving Stick. Regularly 15c. Special 12c.
 - Gin Pills, 87c box.
 - Dodd's Pills, 31c box.
 - Pink Pills, 31c box.
 - Chase's Kidney and Liver Pills, 17c box.
 - Chase's Nerve Food, 34c box.
 - Epsom Salts. Regularly 10c. Special, 2 for 15c.
 - A.B.S. & C. Pills. Regularly 10c. Special 8c.
 - Apollo Toothache Drops. Regularly 11c. Special 9c.
 - Apollo Corn Cure Salve. Regularly 11c. Special 9c.
 - Peroxide of Hydrogen. Regularly 25c. Special 21c.
 - War Tax included.

Extra Special

Two bars Castle Soap, regular 70c, and four bars Ivory Soap, regular 25c. The two for 80c. 5,000 rolls Pina Crepe Toilet Paper. Regularly 5c roll. Special, 5 rolls 20c.

War Tax included.

Men's and Boys' \$1.50 Watches \$1.00

Cannot promise to fill phone orders. Stem wind and stem set, open face. Fully guaranteed, in plain or engraved cases. Today, \$1.00.

Notions

SWEATER COAT BUTTONS—Six buttons to card, all shades. Regularly 25c. Today, 18c card.

PEARL SHIRT BUTTONS—Four-hole. Regularly value 25c dozen. Today, 18c dozen.

WOMEN'S SATEEN PAD HOSE SUPPORTERS—In black, white and blue. Regular value 35c. Today, 25c.

B.P.C. CROCHET COTTON—In white and ecru, all sizes. Today, 3 balls for 35c.

DAISY COLORED CROCHET COTTON—Warranted boilproof; large variety of colors. Today, 2 balls for 13c.

SKIRT AND TROUSER HANGERS—Today, 2 for 19c.

BLACK MOHAIR BOOT LACES—36 inches long. Today, 6 pairs for 13c.

KLOO METAL SHOE TREES. Today, half price, 25c pair.

TRIPLEX CROCHET HOOKS. Today, 2 for 9c.

Cameo Brooches \$4.95 Regularly \$7.00 to \$8.50

Hand-carved Cameos, set in 10k gold brooches, hand engraved, engine-turned or filigree designs, with safety catches. Today, \$4.95.

Women's White Pumps and Oxfords \$2.95

Several hundred pairs of Pumps and Colonials, patent and gummetal leathers. With wide and narrow toe shapes. Goodyear welt, McKay sewn sole. High and low heels. Sizes 2½ to 6. Today, pair, \$2.95.

Ready Today "A Daughter of the Land," \$1.35

by Gene Stratton-Porter, author of "Girl of the Limberlost," "Laddie," and others, \$1.35.

Fall Exhibits

From Paris—London and New York Authoritative Styles in Early Fall Marabou Capes and Neckwear

Fall Marabou Capes and Neckwear from France, England and New York. New ideas in large cape effects, square stole shapes and small neckpiece. Combinations of marabou and ostrich are becoming. Colors, black, nigger, natural and white. Prices, \$5.00, \$5.50, \$6.00, \$7.50, \$9.00 to \$12.00.

SEE OUR DISPLAY FOR TODAY The Season's Elect in New Fall Silk Seals and Plush Coatings Ready

Devotees of fashion doubtless know that these materials will be featured extensively for fall and winter. As a trimming they will be much in demand for suits, coats and dresses. So it behooves you to see the important display here today.

THE NEW CRUSH PLUSH—the season's elect for shoulder capes, coats and winter sets. Also much in vogue for suit, coat and dress trimmings.

Some of the new fabrics—"Kerami Persica," in beaver, black, mole and taupe—"Artox," in mole—"Kerami Lunaria," in black—"Yuletex," in mole—"Hair Seal"—"Pom-Pom," in beaver and wine. "Esquimet Sealette," in taupe, beaver, mole, seal brown and black.

LISTER'S FAMOUS BLACK SILK SEALS—Recognized everywhere as supreme in quality. Priced \$7.50 to \$15.00 yard. NEW PONEY COATINGS—Black. Exceedingly durable weave. Priced \$5.00 to \$8.50 yard.

All New Fall Weaves Offered in August Silk Sale

New arrivals of fancy silks in plaids, stripes and checks. Every imaginable color combination for skirts, suits, dresses and coat linings. Hundreds of pieces to choose from. Extra good values. 36 inches wide. Yard, \$2.50, \$2.85 and \$3.50.

RICH BLACK SILKS AT \$1.25—Satin duchesse—crepe de chine—chiffon taffetas—satin paillette and mesline. Values \$2.24 to \$2.50. Yard, \$1.75.

At \$2.25—Chiffon Taffeta, in various weights and finishes, satin duchesse and paillette from the best French and Swiss makers. 36 inches wide. Today, yard \$2.25.

At \$2.55—Peau de Soies—double chiffon taffetas—charmeuse duchesse and satin de chine. 36 to 40 in wide. Per yard, \$2.55.

Men's New Fall Suits

New Smart Ideas Coupled With Every Thought of Durability—Models for Men and Young Men

Notice the difference in the lines and tailoring—the newness of the cloths—the freshness of the patterns, and note well the far-better-than-usual quality in every detail, which make Simpson clothes in the new fall styles for men and young men differ so much from the general run of clothing.

FOR MEN—Single-breasted—2-button, soft roll, semi-fitted models. Dark grey mill-finished worsted, with neat stripes. For the smart, conservative dresser. Sizes 36 to 44, \$30.00.

FOR YOUNG MEN—Double-breasted—3-button models, with all-around detachable belt. Rich dark brown chevrot, with invisible overcheck pattern. Sizes 35 to 42, \$25.00.

New Fall Styles in Men's VICTOR BOOTS

Victor Boots represent the supreme triumph of shoecraft—that rare combination of workmanship and materials of surpassing excellence.

For twenty years Victor Boots have held undisputed leadership for authoritative style.

Their solid comfort—wear-resisting capacity—quality which is marvelous at the moderate prices, assure the wearer of Victor Boots the utmost in value-giving. See the splendid variety now showing, \$5.50 to \$15.00.

Style 6311—Havana brown calf—straight lace. On "Hurray" recede toe last. Brown buck top—small eyelets to top. Perforation around vamp and tip. Medium weight—English oak tanned sole. Low flat heel. Widths C, D, E. Pair \$9.00.

Similar Style, in all-brown calf. Pair \$8.00.

Style 6347 1/4—Mahogany brown calf Blucher, on "Leader" semi-round toe last, with full plain buck English back strap. Double weight—Goodyear welt sole, medium heel. Splendid boot for early fall. Widths D to E. Pair \$8.50.

Style 6229—"Frank"—A boot for wide feet—neat in appearance. Blucher cut. Made of gunmetal calf leather—dull calf upper. Heavy Goodyear welt soles—medium heels. Widths D, E and EE. Pair \$8.00.

Style 6127 1/2—"Cushion"—Black kid Blucher boots, with cushion insole. Good weight—Goodyear welt outer sole—full-fitting. Semi-round toe last—medium heels. Width EE. Per pair, \$8.50.

Men's \$1.50 and \$2.00 Sport Shirts at \$1.25

Newest patterns and colorings—plain white, also white with striped collar. Made from seersucker, cambric and madras cloths. Long and short sleeves. Sizes 14 to 17. Regularly \$1.50 and \$2.00. Today, \$1.25.

YOUTH'S FIRST LONG TROUSER SUITS—Smart grey tweeds, with neat black stripes; single-breasted—5-button models, with all-round belt and buckles. Sizes 22 to 35, \$15.00.

MEN'S AND YOUNG MEN'S RAINCOATS—Of tweed—wear them as lightweight overcoat—neat patterns. Popular all-on model, full back, natural shoulders, convertible collar and patch pockets, with flaps. Sizes 35 to 44. Today at \$12.50.

The Robert SIMPSON Company Limited

Simpson's Today

Women's Initial Kerchiefs 3 for 25c

Of sheer white lawn, with dainty touch of color. Narrow hemstitched border, 12½¢ value. Today, 3 for 25c.

Women's White Lawn Handkerchiefs, neat stripe inside of hemstitched border. Today, 6 for 34c.

Embroidery Flouncings at HALF PRICE

44 inches deep, fine Swiss or voile. Open work patterns. Also fine organza with ruffle effect. Regularly \$1.75 to \$2.50 yard, for 63c. Regularly \$2.75 to \$4.50 yard, for \$1.48.

Women's 85c SILK Stockings 59c

Women's Silk Boot Hose (seconds). Black, white and colors. Double spliced heel, toe and sole; deep lisle thread, double thread garter top. Sizes 8½ to 10. Today, 59c.

Women's Silk Thread Gloves \$1.25

Double finger tips, two dome fasteners, neat embroidery on back. Black, white and all wanted colors. Sizes 5½ to 7½. Today, at \$1.25.

Seconds of \$4.00 and \$4.50 Damask Table Cloths Clearing at \$2.75

Slightly imperfect. Assorted patterns. Sizes 67 x 88 and 64 x 100 inches. Values \$4.00 and \$4.50. Rush price today, \$2.75.

Cannot Accept Phone Orders for Cloths.

Also These Live Wire Specials in the Linen Section.

BLEACHED TABLE DAMASK—62 inches wide. Regularly \$1.00. Today, yard, 75c.

WHITE TERRY TOWELLINGS—16 inches wide; 25c value. Special, today, yard, 19c.

ALL-LINEN BORDERED CRASH TOWELLING—16 inches wide. 45c value. Today, yard, 35c.

BLEACHED SHEETS—Serviceable quality. Launder well. Size 70 x 90 inches. Finished hemmed. \$4.50 value. Clearing today, pair, \$3.75.

EMBROIDERED PILLOW CASES—Size 45 x 36 inches. Hemstitched. \$2.35 value. Special today, pair, \$1.95.

WHITE TURKISH BATH TOWELS—Soft absorbent quality. Large size. Hemmed ends. 85c value. Today, pair, 65c.

Mothers! Don't Miss This—Children's \$1.50 Wash Dresses 95c

Striped Gingham, in white with sage, copen or pink stripe. Empire waisted model, with smart separate waist belt in belt loops. Collar and cuffs of fine chambray, in matching colors. Sizes 2 to 5 years. Come early, as quantity is limited.

INFANTS' \$1.15 LONG SKIRTS AT 69c—Made of white nainsook, deep frill of embroidery around foot of skirt. Length 30 inches.

GIRLS' \$1.35 AND \$1.50 WHITE UNDERSKIRTS AT 75c—White nainsook—double band at waist, and deep frill of eyelid embroidery with underlay around foot of skirt. Sizes 6 to 12 years. No phone or mail orders.

Special Inducements Today FOR MISSES AND WOMEN

Women's Sample Coats, \$13.75.

New York sample coats in assorted materials and shades. Up-to-the-minute models. Regularly \$25.00, \$30.00 and \$35.00. Only 50 to sell. Clearing, today, \$13.75.

Women's Jersey Sleeveless Coats, \$6.50.

Shades of tan or green. Just what you want for cool evenings. Regularly \$12.95. Only 10 to sell. Clearing, today, \$6.50.

Women's Taffeta Suits, \$14.95.

Comprising better styles than sold at \$30.00 to \$45.00. Assorted shades. Only 50 to sell. Clearing, today, \$14.95.

Women's Wash Skirts, \$1.95.

Best styles. Materials—repps, gabardines and fancy weaves. Made with plenty of fullness at back. Belt and pockets. Regularly \$2.50 to \$3.50. Today, special, \$1.95.

Women's Silk Poplin Dresses, \$11.95.

Several new styles that ought to be higher priced. Shades include black, navy, copen, brown, green, taupe or plum. Today, special, \$11.95.

Misses' Taffeta Suits, \$9.95.

Also silk poplin suits, both away below half price. A variety of styles and shades. Button trimming and fancy silk linings. Today, \$9.95.

No exchanges, no refunds, no C.O.D.'s.

Today at Simpson's MARKET

Phone Adelaide 6100

MARKET SPECIALS.

- 1000 lbs. Breakfast Bacon, mild curing, by the piece, Tuesday special, per lb., 45c.
- 600 lbs. Front-quarters Young Lamb, 4 to 8 lbs. each, Tuesday special, per lb., 24c.
- 1000 lbs. Blado Roasts, tender beef, Tuesday special, per lb., 22c.
- 200 only, Fails Swift's Pure Lard, 5 lbs. gross weight, Tuesday special, per cwt., \$1.65.
- 1000 lbs. Fresh-caught Haddock, dressed, Tuesday special, lb., 9c.

GROCERIES.

- Yellow Cooking Sugar, 10 lbs., \$1.00.
- Finest Creamery Butter, per lb., 50c.
- Five Roses Flour, 24-lb. bag \$1.70.
- Seedless Raisins, per lb., 16c.
- Magic Baking Powder, 1-lb. tin, 24c.
- Choice Prunes, per lb., 18c.
- Finest Damsen Plums, per tin, 15c.
- Dalton's Flavoring Extracts, assorted, 3 bottles 27c.
- Choice Red Salmon, ¼-lb. tin, 15c.
- Finest Oleomargarine, per lb., 32c.
- No-Eg, whites 28c, yolks, pkgs., 15c.
- Purity Oats, large package, 30c.
- Orange Marmalade, 4-lb. pair, 32c.
- Shredded Wheat or Grape-nuts, per package, 10c.
- Maclaren's or Ingersoll Cream Cheese, large package 25c.
- White Beans, 2 lbs., 20c.
- Crabapple Jelly, 4-lb. pair, 85c.
- Grape Juice, bottle 25c.
- 500 pails Finest Raspberry Jam, 5½ lbs. net, special, pair, \$1.25.
- Reinforce Coffee or Cocoa, per tin, 25c.
- Roman Meal Ready, 2 packages 25c.
- Peanut Butter in bulk, per lb., 25c.
- Carnation Milk, per tin, 15c.
- Molbrook's Malt Vinegar, bottle 25c.

FRUIT SECTION.

- Choice Home Grown Potatoes, per peck \$1.25.
- Choice Beets, 6 bunches 15c.
- Choice Carrots, 4 bunches 15c.

CANDY SECTION—(Main Floor and Basement).

- Lady Caramels, wrapped, per lb., 27c.
- Fruit Delight, per lb., 25c.
- Baker's Eagle Chocolate, 1-lb. cake 20c.

FLOWER SECTION.

- Begonias in bloom, each 19
- Asparagus Ferns, each 24
- Boston Ferns, each 28
- Table Palms, each 19
- Rubber Plants, each 1.85

Lingerie Blouses \$1.95

Newest Styles—On Sale Today at 8.30 a.m.

Made up in the newest styles and finest materials, showing newest collars in plain and tuxedo effects.

Some finely tucked, others trimmed with fine laces. Sizes 34 to 44. Specially priced today, \$1.95.

Extraordinary Sale \$3.00 Corsets \$1.95

For average or full figure. Low bust and long hips, with wide elastic inserts at each side of back. Graduated front clasp with tear-proof reinforcing. Six strong hose supporters. Tops finished with novelty lace and satin ribbon bow. Some with reinforced abdominal section, with hooks in front. Sizes 20 to 30. Extra special. Regularly \$3.00. Today, \$1.95.

WOMEN'S \$2.00 NIGHTGOWNS AT \$1.19—Nainsook, with kimono or set-in sleeves. Slipover style, with round or square neck of dainty Swiss embroidery, with lace edging and ribbon run through. Sizes 55, 58 and 60. Today, \$1.19.

CORSET COVERS, 48c—Nainsook, several styles. Front and back trimmed with lace and embroidery. Gathered waist and peplum. Regularly 75c and 85c. Today, 48c.

WOMEN'S BLOOMERS, 53c—Fine knit mercerized ribbed cotton—elastic gathered knee and waist. Regularly \$1.50. Today, 53c.

3 Good Values for Boys

Wash Suits

Broken lines from regular stock. Natural linings—blue grounds with fine white stripes. Brown and white galateas—wide blue and white stripes, plain blue with white trimmings, and all white.

Tweed Suits

Today we feature a smart trench model tailored from dark grey worsted, finished tweed. Pattern is a new pinhead stripe. Single-breasted, three-button, notch lapels, form-retaining fronts and shoulders. Slash pockets and all around belt with buckle. Twill linings. Straight knickers have waist band. Boys, 3 to 8 years, \$3.00; 11 to 15 years, \$3.50; 16 to 18 years, \$3.50.

Tweed Suits

New fall models for little chaps. Medium weight grey and fawn tweeds in neat broken checks and plain weaves. Single-breasted effects—neat tie-cord collar—black tassle cord ties, breast tabs and slash pockets. All around buckle belt. Twill linings. Straight knickers have waist band. Boys, 3 to 8 years, \$3.50; 11 to 15 years, \$4.50; 16 to 18 years, \$4.50 and \$6.00.