

Store Opens at 8.30 a.m. Early Holiday Bargains at Simpson's Store Closes at 5.30 p.m.

Bargains in Cloaks: Three Items Priced at Cost or Less

STYLISH WINTER COATS, \$3.98.
 Women's and Misses' sizes, the newest Balmacaans, sports coats, ulsters and college models, some lined throughout. The materials are winter weight in curl cloths, tweed, plainer weaves or diagonals, good staple colors, all sizes. Regularly \$7.50 to \$10.50, Friday, **3.98**

GIRLS' SCHOOL COATS, \$1.29.
 Made in our own factory, from heavy tweeds and frieze, good shade of brown, cardinal, navy; one-piece model with patch pockets; sizes 6 to 14 years, Friday, **1.29**

A SEPARATE SKIRT, \$2.98.
 Extra special value in this collection of this season's best styles, showing the tunic, either plain or with yoke, walking skirts with yoke and patch pockets or the plain close-fitting yoke and pleats, absolutely new goods, perfectly tailored; materials are chevots, checks, velvet cords and men's wear serge. Regular values \$4.50 and \$5.00, Friday, **2.98**

More Than Ten Thousand Bargains At Forty-nine Cents

Will be offered in the store Friday, a few of them being shown on a part of this page, together with these exceptional values at other prices.

150 Men's and Young Men's Winter Overcoats Which Sold Regularly for \$11.50 and \$12.50 to Clear Friday Morning at \$7.90

60 of the lot are young men's styles, made from an all-wool coating in a gray and brown combination, showing a small diagonal twill, cut three-quarter length, single-breasted, form fitting, with self collar. Ninety are heavy single and double-breasted ulsters, made up with convertible collars; they come in assorted patterns, dark and medium grays, also brown mixture in plain and wale patterns, well tailored, and sizes 34 to 44. To clear Friday at **\$7.90**

MEN'S TWEED SUITS, \$4.95.
 We would have to sell these suits in the regular way at \$8.00 to \$10.00. They are in grays and browns of stripe patterns. Every suit well made. The coats are single-breasted, three-button style, and the vest single-breasted. Sizes 35 to 44. To clear **\$4.95**

BOYS' DOUBLE-BREASTED ULSTERS, \$4.45.
 250 only, full cut, splendidly tailored from tweeds, in gray and brown, self-striped patterns, convertible collars and back belts. Sizes 28 to 35. Regularly \$6.00, \$7.00, \$8.00 and \$9.00. Friday, **4.45**

BOYS' ULSTERS, SIZES 24 TO 30, FOR \$2.70.
 300 only, double-breasted styles with convertible collars, tailored from dark brown and gray and tan-brown English tweeds. Sizes 24 to 30. Regularly \$4.50, \$5.50 and \$6.00. Friday bargain **2.70**

Shell of fine black beaver, collar of No. 1 grade Oriental otter, linings of black and brown Siberian wolf skin. An extra warm and durable garment. Regularly \$25.00. Friday **15.00**

Window Fixings

Oil Colored Window Shades, 30c Each—Oil filled opaque shades, 37 x 70 in. cream or green, with brackets and pull. Regularly 50c. Friday, each **30c**

Lace Trimmed Window Shades, 49c Each—Good quality opaque window shades, 37 in. wide by 70 in. long, with pretty insertion, spring rollers; colors white, cream and green, with brackets and fine pull. Friday bargain **49c**

Combination Colored Shades, 49c Each—Best hand colored oil finished shades in combination colors, green and white, or green and cream, 37 in. wide, 70 in. long. Harshorn rollers with fittings. Friday bargain **49c**

Brass Extension Rods, 7c Each—Extension curtain rods for light draperies, extending from 28 to 48 inches, silvered ends and brassed extended hook bracket. Friday bargain, each **7c**

Weather Stripping, 4c Foot—A new quality of weather strip, made from fine grade felt cloth with rubber tube centre, making it tight fitting and draft proof; colors red, green and brown. Friday, foot **4c**

Linens and Staples

White Caracul Coating, width 50 inches. Regularly \$3.75 yard. Bargain Friday, yard **1.88**

White Union Wool Blankets, thoroughly scoured and shrunk, size 68 x 88 inches. Regularly \$4.85 pair. Bargain, Friday, pair **3.95**

Extra Large Bed Comforters, size 70 x 84 inches, assorted colorings. Regularly \$2.50. Bargain, Friday, **1.89**

Damask Table Napkins, in a range of handsome designs, size 20 x 20 inches, deep spoke-hemstitched hems. Regularly \$5.50. Bargain Friday, dozen **3.95**

Bleached English-Longcloth, 36 inches wide, done up in 12-yard lengths. Regularly \$2.25. Bargain Friday, 12 yards for **1.69**

Fancy Embroidered Initials, for towels, etc. Colorings sky, pink or white. Friday, each **5c**

Scotch Inlaid Linoleum

A very good and rather unusual opportunity in about fifteen hundred yards of the very best designs and colors, six feet wide. Regular price per square yard \$1.10, Friday **85c**

ODD SCOTCH RUGS—A COMPLETE CLEARING OUT OF ALL ODD AND SINGLE RUGS.

7.6 x 9.0, regular value \$12.45 and \$13.15, Friday bargain **9.70**
 9.0 x 9.0, regular value \$14.95 and \$15.75, Friday bargain **11.70**
 9.0 x 10.6, regular value \$17.35, \$18.95 and \$24.35, Friday bargain **13.70**
 9.0 x 12.0, regular value \$17.35, \$19.75 and \$25.25, Friday bargain **15.70**
 10.6 x 12.0, regular value \$17.00, \$20.25 and \$25.95, Friday bargain **14.70**
 10.6 x 13.6, regular value \$33.50, Friday bargain **31.70**

SCOTCH TAPESTRY CARPETS, 49c.

27-inch and 22½-inch Stair Carpets and regular room Carpeting. Regular values up to 65c a yard, and a good selection of colors and designs. Specially priced per yard **49c**

Chinese Bazaar Rich Fur Bargains

A GENEROUS GIFT LIST TO-MORROW.

720 Pairs Women's "Comfy" Feet High Cut Slippers, in red, brown and black, with neat fur effect trimmings, flexible leather soles, comfort leather heels, neat full fitting style and shapers; sizes 2 to 7. Regularly \$1.15, Friday **99c**

Men's Gifts
 Fancy Silk Neckwear, Fancy Suspenders, Silk Arm Bands, various makes Garters, etc., each in fancy gift box, some at half price. All one price Friday, 25c each, or 2 for **49c**

Dresden Ribbons
 4 inches wide, in a beautiful wild rose pattern, on dark grounds, heavy taffeta ribbon, in about eight different colors. Friday **19c**

Baby Ribbon, in bunches, in all the fancy work colors, also Christmas red and green, regularly 1½c ribbon, Friday, 10 yards for 10c; regularly 2c ribbon, Friday, 7 yards for 10c.

Friday Bargains in Rubber Footwear

Men's Rubbers, Friday bargain .50
Men's Storm Rubbers, Friday bargain .69
Men's Jersey Storm Rubbers, Friday bargain .99
Men's One-buckle Overshoes, Friday bargain 1.19
Men's Knee Rubber Boots, Friday bargain 2.99
Men's ¾ Rubber Boots, Friday bargain 3.33
Men's Hip Rubber Boots, Friday bargain 3.66
Men's One-buckle Gum Rubber Boots, Friday bargain 1.29
Men's Two-buckle Gum Rubber Boots, Friday bargain 1.49
Men's Three Eyelet Gum Rubber Boots, Friday bargain 1.69
Men's 7-inch Leather Top Gum Rubber Boots, Friday 1.49
Men's 12-inch Leather Top Gum Rubber Boots, Friday 2.45
Women's Rubbers, Friday bargains .40
Women's Storm Rubbers, Friday bargains .43
Women's Jersey Storm Rubbers, Friday bargains .69
Women's Button Overshoes, Friday bargain 1.23
Misses' Rubbers, Friday bargain .38
Misses' Storm Rubbers, Friday bargain .50
Children's Rubbers, Friday bargain .35
Children's Storm Rubbers, Friday bargain .42
Boys' Rubbers, Friday bargain .55
Youths' Rubbers, Friday bargain .49
Boys' 3 Eyelet Gum Rubber Boots, Friday bargain 1.09
Youths' 3 Eyelet Gum Rubber Boots, Friday bargain 1.09

Furniture

100 Parlor Tables, golden or mahogany finished oak. Regularly \$4.25 to \$4.75. Special **2.10**

40 Ladies' Desks, in quartered oak finish, golden color, have long drawer and good size drop writing bed, interior is conveniently arranged. Regularly \$7.00. Special **4.95**

24 Dressers, in solid quarter-cut oak, golden finish. Regularly \$12.25. Special **8.15**

15 Princess Dressers, in golden oak. Regularly \$13.50. Special **9.25**

18 Extension Dining Tables, fumed or golden oak, deep rim, 48-inch top, extending to six feet, heavy round pedestal design. Regularly \$18.50. Special **10.85**

12 Buffets, fumed oak, 53-inch top. Regularly \$25.90. Special **16.15**

Dining-room Chairs, fumed oak; set of five side and one arm chair. Have loose seat slips, upholstered in genuine leather. Regularly \$24.75. Special **16.15**

2.00 Extra Size Lined Petticoats \$1.49

Out size black mercerized Satene (hips measure 50 inches), body lined with red flannel; flounce is made with pin tucking, finished with knife pleated frill and underpiece; sizes 38, 40 and 42 inches. Regularly \$2.00. Friday bargain **1.49**

Wall Papers, Leatherettes

Ceiling Papers—Regularly 6c and 8c roll. Friday, 5 dozen .49

Border—Regularly 24c. Friday, 12 dozen .49

Bedroom Papers—Regularly 15c roll. Friday, 12 dozen .49

Parlor, Dining-room, Bedroom Papers, assorted colors and designs. Regularly 20c and 25c. Friday, 12 dozen .49

3,450 Roll Imported Papers, dining-rooms, halls, bedrooms, assorted colors and designs. Regularly 8c to 75c roll. Friday, 12 dozen .21

Bargains in Notions

Leader Safety Pins, 1 dozen assorted brass rustproof on card. Regularly 3 dozen 10c. Friday, 5 dozen .49

Brass Pins—400 rustproof pins, on sheet, large sizes, needle points. Regularly 50 paper. Friday, 3 for .49

Dome Fasteners, rustproof, all sizes, black and silver. Regularly 2 dozen 5c. Friday, 12 dozen .49

Hooks and Eyes, Universal brand, black and silver, all sizes. Regularly 4 dozen 5c. Friday, 12 dozen .49

Bunch Tape, 12 assorted widths, black, white only. Regularly 5c. Friday, 3 for 10c

Best cases, best mohair boot laces, secure fasteners. Regularly 10c dozen. Friday, 12 dozen .49

Needle Cases, with good assortment of needles. Regularly 10c and 15c. Friday, 3 needed. Regularly 10c. Friday, pair 15c. (Phone Orders Receive Prompt Attention.)

Sleighs, Doll Carriages, Autos, Velocipedes

ON FOURTH FLOOR BY THE TOYS.

100 Sleds, flat runners. Regularly 20c. Friday, 50 for \$10.00

Boys' Sleighs, 25c, 30c, 40c, 55c, 70c, \$1.40, \$1.60.

50 Girls' Sleighs. Regularly 30c. Friday 24c

Girls' Sleighs, 45c, 60c, \$1.00, \$1.40.

Baby's Sleighs, \$1.00, \$1.25, \$1.40, \$2.20, \$2.85, \$3.50, \$5.00.

Doll Carriages. Friday special, 75c, 85c, \$2.19.

Doll Carriages, 60c, 85c, \$1.00, \$1.25, \$2.00, \$2.75, \$3.50, \$5.00, \$6.00, \$7.25, \$8.50.

Autos, \$5.25, \$5.50, \$6.25, \$7.00, \$8.45, \$14.00.

Velocipedes, \$1.85, \$2.25, \$2.85, \$3.35, \$4.50.

Wheelbarrows, 25c, 45c, 90c.

Wagons, \$1.00, \$2.00, \$3.00, \$4.00.

Umbrellas

With gilt and silver mounted handles **.79**

\$2.50 and \$3.00 UMBRELLAS, \$1.85.
 Silk mixed covers, with tape edge and silk case, sterling silver or rolled gold mounted handles. Regularly \$2.50 and \$3.00. Special **1.85**

China Sets at 49c; hand-painted Manure Sets, Mayonnaise Sets, Whipped Cream Sets, Nut Sets, Olive Sets, Jelly Sets, Condiment Sets. Regularly 75c to 98c. Friday, 49c

Big China Pieces; Chocolate Pots, pretty decoration; several styles and shapes; Jardiniers, 7, 8, 9-inch sizes; all green or blended colors; 12-inch Vases; large, showy pieces. Regularly 89c to \$1.25. Friday 49c

Sugar and Cream Sets. Regularly 98c. Friday 49c

Brass Fern Dishes and Flower Pots, Dinner Gong, brass frame, nickel bell; Cast Brass Candlesticks, 8-inch size. Regularly 98c. Friday 49c

Decorative Rail Plates in large variety, at 49c

Pair Cut Glass Salt and Pepper Shakers, sterling silver tops. Regularly 78c pair. Friday 49c

KITCHEN AND CELLAR.
\$1.00 Polishing Mops, cedar oil mops. No phone orders. Friday bargain .49

49c GRANITEWARE.
 New and perfect goods. Lipped Saucepans, Covered Saucepans, Covered Vegetable Saucepans, Big Preserving Kettles, Dishpans, Potato Pots, Rice Boilers, Custard and Cereal Cookers, Hotel Jars, Tea Kettles, Water Pails, etc.; all in that popular blue and white graniteware; first quality. Regularly 65c, 69c, 85c, 95c to \$1.35. Friday bargain **49c**

No Phone or Mail Orders.

BOYS' AND MEN'S FURNISHINGS.

Men's Underwear, fleecy-lined; natural merino; some double breast and double back; all sizes in the lot. Regularly 75c. Friday 49c

Several Hundred Suits of Men's Pyjamas; odd lines and counter-soiled goods. No phone or mail orders. Regularly \$1.00, \$1.25 and \$1.50. Friday 49c

Men's English Oxford Work Shirts; stripe design; light and dark colors; all sizes. Regularly 75c. Friday 49c

Boys' Neglige Shirts; plain or plaid; bosom; sizes 12 to 14. Regularly 75c. Friday 49c

Boys' English Natural Wool Underwear; genuine Lansdowne shirts and drawers, mostly small sizes, 22 to 28. Regularly 75c and \$1.00. Friday, a garment 49c

Men's and Boys' Christmas Furnishings; such as fancy arm bands, braces, neckties and garters; each in a pretty box; many half price, 2 boxes for .49

Men's Neglige Shirts; odd lots to be cleared at less than half-price; all sizes 14 to 17 in the lot. Regularly 89c and \$1.00. Friday 49c

THE MEN'S HATS.
Men's \$1.50 and \$2.00 Soft Hats; imported; fashionable styles; assorted colors; sizes 6½ to 7. Regularly \$1.50 and \$2.00. Friday 49c

Men's 75c and \$1.00 Cloth Caps, Friday 49c; tweeds, beaver cloths, corduroy, plushes and overcoatings; golf, jockey, sport, etc.; inside fur-lined ear bands. Friday **49c**

Men's and Boys' Aviator Caps; Scotch make; warm and serviceable; light, medium or dark colors. Regularly 75c and \$1.00. Friday 49c

Selections From the Forty-nine Cent List

THE Christmas Show

75c TO \$1.00 TOYS.
 Mechanical Wind-up Piano and Player; Man Driving "Two Pigs to Market"; Mechanical Duck, to run on wheels; Street Cars; Engines; Boats to run in water; Automobiles; Fire Engines; Hook and Ladder Wagons, and a variety of other toys **.49**

GAMES FOR 49c.
Popular Shooting Games for Boys; games with gun, cannon and ammunition; games with harmless rifles and soldiers; games to play "Nations at War," and big games of "Siege." See-Saw, Box Ball, building blocks **.49**

Tumbling Teddy Bears .49
Big Plush Teddy Bears .49
85c KID DOLLS.
 Fully jointed; beautiful curls; eyes open and close **.49**

75c Jointed Dolls, the "Paris Lady"; Dolls, with curls, pretty eyes; light and dark dolls; muslin dresses **.49**

65c to 85c Baby Dolls; different sizes; with Buster cut hair; bright-eyed boy and girl dolls **.49**

LEATHER-BOUND VOLUMES POETRY.
 Each volume boxed. "Scott," "Ruskin," "Whittier," "Wordsworth," "Keats," "Byron," "Milton," "Browning," "Cowper." Regularly 75c. Special **49c**

Girls' Story Books. "Girls' Eton," by May Baldwin; "Bolted Down," by Molesworth; "Golden Palace of Neverland," by Robinson; "Sylvia in Flowerland," by Gardner; "Barbara Bellamy," by Baldwin; "School for Donkeys," by Lushington; cloth. Regularly 50c. Special 2 for **49c**

LINENS AND STAPLES.

Bleached Sheets, sturdy quality; size 70 x 90 inches, hemmed. Friday, each .49
 No Phone or Mail Orders for Sheets.

Pillow Cases, two sizes, 42 x 33 and 44 x 33 inches, hemmed ends. Friday, 2 pairs for .49

Lace and Insertion Dresser Scarfs, size 18 x 54 inches. Friday, each .49

White Saxony Flannellette, 32 inches wide. Friday, 5 yards for .49

Scotch Crash Roller Towelling, 17 inches wide. Friday, 5 yards for .49

Damask Table Napkins, for restaurants, etc., hemmed; size 17 x 17 inches. Friday, dozen .49

Fancy Damask Tray Cloths, size 18 x 27 inches; hemstitched hems. Friday, each .49

Hundreds of Initialed Wash Cloths. Friday, 6 for .49

Hemmed Lavatory or Barbers' Towels, size 13 x 20 inches. Friday, doz. .49

PICTURES, 75c TO \$1.25.
 In Circassian Walnut, French Antique, Mission Finish, and dainty Gilt Frames. Pictures comprise heads, mottoes, hand-colored French prints and landscapes; small and medium sizes **.49**

Restaurant 6th Floor

Dinner 11.30 to 2 o'clock 25 Cents
 Light Refreshments at All Hours.
 Club Service in Palm Room.

The Robert Simpson Company, Limited