

The Robert Simpson Company, Limited

Well Designed Dresses \$4.95

WOMEN'S AND YOUNG GIRLS' SIZES.
One of the best bargains of the season is given by these dresses: made of English serge. The waist has the new roll or lace collar, ending in a bow, and is fastened down the front with self buttons. The skirt is smartly gored, and cut with plain back; colors are navy, brown, grey and black. Friday bargain 4.95

WOMEN'S AND MISSES' COATS.
A clearance of Coats, made from tweeds, kersey and blanket cloths, in black, navy, green and grey, in a large variety of the new styles. Friday bargain 2.95

JANUARY CLEARANCE OF GIRLS' COATS.

A splendid lot of Coats that should bring a crowd early to-morrow are made from frieze cloth, tweeds and reversibles, and cut in a loose-fitting double-breasted style; some with belt and turn-over collars. They have turn-back cuffs and large patch pockets; ages 6 to 14 years. Regularly \$4.00 to \$5.00, for 2.95

BARGAIN SKIRTS, \$2.48

A special purchase of a limited quantity of fancy worsted, tweed and vicuna Skirts, in dark grey; perfect fitting garments; made in a number of fashionable styles; high or ordinary waist bands. Friday bargain 2.48 (Fourth Floor)

Leather Goods

Christmas rush has left us with many odd lots of novelties—Glove, Handkerchief, Tie, Hat Pin, Trinket and many other useful gift boxes, in long grain leather; also suede Handkerchief Holders. Regularly 65c to \$1.95. Friday bargain 39

300 only Women's Leather Hand Bags, in seal grain leather, 7-inch frame, more lining, with change purse. Regularly \$1.00. Friday bargain 75

THE NOTIONS.

- Pad Hose Support, satin faced, in sky, pink, white and black. Friday 25
- Side Pin-on Supports, in black or white, for babies, children, misses and ladies. Friday 10
- Bunch Tape, white only. Friday, 2 for 5
- Pin Sheet—200 best quality plated pins. Friday 3 for 5
- Hooks and Eyes, in black or silver, all sizes. Friday, 12 dozen 12c
- Adjustable Collar Supports, four on set. Friday bargain 2 for 5
- Hair Pins—120 well japanned pins. Friday bargain 1.50
- Waist Belting, white or black. Friday, 2 1/2 inch, 6 yard; 2 1/2 inch, 8c yard; 2 1/2 inch, 10c yard. (Main Floor)

Eyeglasses and Spectacles

FRIDAY, SPECIAL, \$2.48.
Regular Values \$4.50, \$5.00, \$6.50.
Finest quality 1 1/2 inch gold-filled frames and mounts. Testing of the eyes without charge.
Extra Special—1 1/2 inch Solid Gold Spectacles, complete, rims or rimless, regular \$4.00 values. Friday bargain, \$4.95. Extra charge for complicated cases. (Second Floor)

Dollar Millinery for Friday Bargain

Turbans, in draped velvet; Corduroy Velvet Hats for Misses; Trimmed Felt Shaped Street Hats; Suit Hats, etc. A wonderful collection of values, ranging from \$2.75 to \$5.00. Friday bargain 1.00

VELVET SHAPES.

Velour Shapes, beautiful satin finished Felt Shapes, and some Beaver Shapes, whose prices are regularly from \$2.50 to \$4.50. Friday bargain 1.00

CHILDREN'S MILLINERY.

All our Showcase Hats priced from \$2.00 to \$4.00, and Bonnets from \$1.75 to \$2.50. Friday bargain 1.00 (Second Floor)

Long Kimono Gowns 95c

Women's Kimono Gowns, of plain cotton crepe and figured percale, shirred yokes and empire effect, edging or Persian, or mercerized, navy, cardinal, pink or sky; sizes 34 to 42. Friday bargain .95 (Third Floor)

Wash Goods

Clearance of a big quantity of high-class printed, figured and striped Tulle, 41 and 42 inches wide; short lengths and remnants; all good colors. Regularly 80c to 90c. Friday 25

Printed Bordered and Unbordered Cashmerettes, superior quality, spots and figures on navy, sky and other colored grounds. Regularly 18c. Friday, 7c per yard

White Spot Muslin, for ladies' and children's dresses, aprons, pinafores, and also for curtains; three sizes in spots; a splendid quality for 15c. 9c Friday

Remnants of English Silk Printed Muslins, etc., in a big variety of colorings and designs. Regularly from 15c to 80c. Friday 10

Special value White Mercerized Brocade Vestings. Regularly 20c. for 13

Crepe for Kimonos, "Serpentine," "Mikado" and "Choplin" designs at one price, 12c. Regularly 15c. Friday 12 1/2 (No phone or mail orders.) (Second Floor)

"The Great White Way."

And Other Features of

THE FIRST BARGAIN DAY OF 1913

Friday Prices in the Whitewear Sale

Infants' Dresses, fine white nainsook, yoke of lace and embroidery insertions and tucks; skirt has deep hem; lace edges on neck and cuffs; sizes 6 months to 2 years. White Sale bargain 45

Infants' Night Robes, fine nainsook, dainty embroidery yoke, tucks and lace edges; skirt finished with tucks and deep hem, length 30 inches. Regular price \$1.00 each. White Sale bargain .69

Infants' Robe, fine nainsook, dainty embroidery, skirt has lace insertion and 10 pin-tucks; lace edges on neck and cuffs; length 30 or 36 inches. Regular price \$1.39 each. Friday bargain .98

Corsets—Clearing two stylish models in beautiful "Jewel" Corsets, fine white coutil, high or low bust, long skirt with short boning, finest rustproof steels, four or six side steels, six heavy web garters, lace and ribbon trim, bust draw cords; size 18 to 28 inches. Regular price \$2.00 a pair. White Sale bargain, pair 1.00

Women's and Misses' H. & W. Corset Waists, clearing two styles, medium and long length, corded or with light pliable steels, button front, six garters; sizes 20 to 26 inches. Regular price \$2.00 and \$2.50 each. White Sale bargain, each 1.00

Girls' Health Brand Vests and Drawers, heavy ribbed white or natural wool and cotton mixtures; vests high neck, long sleeves, button front; drawers to match, ankle length; sizes 2 to 10 years. Regular price 45c. 55c, 65c each, according to size. White Sale bargain, each .29

Women's Combinations, heavy ribbed white cotton, high neck, long sleeves, button front, shell edges, draw tapes, pearl buttons; sizes 32 to 38 bust. Regularly 75c and \$1.00 each. (No phone orders.) White Sale bargain, each .50

Women's Vests and Drawers, heavy ribbed white cotton; vests high neck, long sleeves, button front; drawers ankle length, open or closed styles; sizes 32 to 40 bust. Regularly 50c each. White Sale bargain .29

Corset Covers, fine cotton, tight fitting, edges of narrow embroidery; sizes 32 to 42 bust. Regularly 45c each. White Sale bargain .25

Princess Slip, fine nainsook, embroidery beading and silk ribbon on neck and arms, pretty embroidery yoke, embroidery ruffle on back or closed styles; sizes 32 to 40 bust. Regularly \$2.50 each. White Sale bargain 1.59

Petticoat, fine cotton, deep lawn flounce, two rows wide heavy lace insertion, 3 clusters of small tucks and wide edge of heavy lace; a beautiful skirt, lengths 36 to 42 inches. Regularly \$2.75 each. White Sale bargain 1.69

Night Dresses, of nainsook, slip-over neck, three-quarter sleeves, daintily trimmed with lace beading, wide silk ribbons and edges of 7 1/2 inch lace; sizes 32 to 42 bust. Regular price 75c each. White Sale bargain .59 (Third Floor)

Women's Sample Wool Gloves

Scotch yarns, fancy patterns, Jersey wrist, good weight; sizes for all; 85c value; Friday 25

Women's Long Silk Gloves, opening at wrist, dome fasteners, double-tipped fingers; black and white; sizes 5 1/2 to 8. Special, Friday 59

Women's Real Silk Hosiery, black only, fine thread, gauge weave, best finish; special value; sizes 5 1/2 to 10. Friday, 35c each, three pair \$1.10

Women's Fleeced-Lined Black Cotton Hose, fast down, good weight, spliced heel and toe; 8 1/2 to 10. Special, Friday, 35c each, three pair \$1.10

Women's and Children's Ribbed Black Cashmere Hose, winter weight, soft fine yarn, closely knitted; sizes 6 to 10; 85c value. Friday, 19c pair, three pair 55c

Women's and Boys' English Ribbed Worsted Wool Hose, heavy weight; bright glossy yarn; sizes 22 to 42; 85c value. Friday, 19c pair, three pair 55c

Men's Black Cotton Hose, fleeced-lined, made with natural wool sole, fine thread, and odds and ends in cashmere; all sizes. 85c value. Friday, 19c pair, three pair 55c

Men's Suede-Analined Wool-lined Gloves, smart and warm, soft and pliable, best finish; tan shades; sizes 6 to 10. \$1.00 value. Friday 79

Men's Wool Socks, English make, black and heather mixtures, good weight; sizes 9 1/2 to 11. Special, Friday, 18c pair, three pair 50c (Main Floor)

English Serges

Warranted All-wool, in Navy and Black, 46c Per Yard.

Shepherd Check, splendid wearing quality. Regularly 85c yard; in all sizes of check 46

English Tweeds, in a big variety of designs and color blendings. Per yard 46

All-wool French Velour Henriettes, fine satin finish. Regularly 85c per yard 46

Bordered Delaines, in a lovely range of new French designs and colorings, with rich contrasting borders. Per yard 46

All-wool San Toys, in a full range of shades, a splendid wearing fabric, in fine cord effect. Our regular price 65c. Friday 46 (Second Floor)

All Our Calendars Are Half Price

The Season's Christmas Decorations, holly, maples, creep paper, and other decorations—half price. (Main Floor)

The Great White Way Values

HEMMED PILLOW CASES, 25c PAIR.
Good serviceable quality in two sizes, 42 x 33 and 44 x 33 inches, hemmed ready for use. Friday bargain, pair .25

12 1/2c NAINSOOK, 9 1/2c YARD.
Fine English nainsook, sheer needle finish, 36 inches wide. Regularly 12 1/2c. Friday, yard .9 1/2

Damask Table Cloths, assorted designs, good serviceable quality for every day use; size 68 x 86 in. Regularly \$1.25 and \$1.35. Friday .1 00

WHITE SILKS.
1,500 Yards of Japanese Silks in white and ivory only. Lyons dyed and finished. Regularly 35c quality, 27in. wide, on sale Friday, per yard .24

Spot Muslin, pure white, for dresses, aprons and curtains. Regularly 15c. Friday bargain .12 1/2

Lyons dyed and taffeta finish. Regularly 65c quality, 36 inches wide, on sale Friday, per yard .44

500 yards Ivory and White Duchess Paillette, good firm quality, bright finish, elegant for slips, etc., 36 in. wide. Regularly \$1. Friday, per yard .56

200 yards Ivory Duchess Satin, the quality for slips, dresses and wedding gowns, 36 in. wide. Regularly \$1.50. Friday, per yard .1 18

200 yards Ivory and White Duchess Satin, beautifully finished and Lyons dyed, 36 in. wide. Regularly \$1.85. On sale Friday, yd. 98 in the Great White Way. Third floor.

WASH GOODS.
"Indian Chief" suiting, sometimes called "Indian Head," 36 inches wide. Regularly 15c. Friday bargain .12 1/2

Spot Muslin, pure white, for dresses, aprons and curtains. Regularly 15c. Friday bargain .12 1/2

White Mercerized Vesting. Special values at 25c, 20c and 15c.

White Crossbar Muslin, in a big range of patterns. Regularly 25c. Friday bargain .15

Sanitary and Antiseptic Diapers, in 10-yard lengths. Special prices: 18 in., 80c; 20 in., 90c; 22 in., \$1; 26 in., \$1.10.

Towels, stamped on good quality huckaback, in a large variety of designs. Regularly \$1 per pair. Friday, pair .75

200 yards Night Dresses, extra good quality cambric, full length, in six different designs. Regularly 98c. Friday bargain .75

WAISTS.
Splendid quality, fine satene finish, black satin waists; fastened in front. Our regular 98c quality; sizes 34 and 36 only. Friday bargain .69

Beautifully embroidered, and all lined with pure Jap silk. Long sleeves and high neck. Regularly \$2.95. Friday bargain . . . \$1.95

Lingerie Waists, slightly soiled, otherwise in perfect condition, from our stock of \$1.48, \$1.95, \$2.48. Friday bargain . . . 98 (Third Floor)

BOOTS Rubbers and Slippers

MEN'S LEATHER-LINED BOOTS \$2.39.
Men's strong Box Kip Boots, made on a neat blucher style last, double solid leather soles and leather lined. Sizes 6 to 11. Friday bargain . . . 2.39

CHILDREN'S BOOTS, 89c.
Children's Fine Dongola Kid Boots, faced blucher style, patent toe cap, medium weight soles and spring heels. Sizes 5 to 10 1/2. Friday bargain .89

WOMEN'S BOOTS, \$1.99.
300 pairs Women's Button and Laced Boots, in patent colt, gummetal and vicid kid leathers. Sizes 2 1/2 to 7. Regularly \$2.50 and \$3.00. Friday bargain . . . 1.99

STORM RUBBERS.
Bright finished Storm Style Rubbers, high fronts to keep out the snow, every pair perfect. Special Friday Men's sizes 6 to 11. 79c; women's sizes 2 1/2 to 8. 59c; misses' sizes 11 to 2. 49c; children's, 4 to 10 1/2, 43c.

WARM HOUSE SLIPPERS

Nest plaid "Arctic" house slippers, warm padded insole, flexible leather soles. Friday bargain:

Men's, sizes 6 to 11, regularly 75c. Friday 49

Women's, sizes 3 to 8, regularly 75c. Friday 49

Misses', sizes 11 to 2, regularly 58c. Friday 35

Children's, sizes 8 to 10, regularly 48c. Friday 35 (Second Floor)

Floor Coverings

Choice selected Real Oriental Rugs from Persia and Asia Minor, sizes range from 5.9 x 3.0 up to 7.0 x 4.3. Silky pieces at specially low prices. From \$13.75 each.

English Floorcloths and Linoleums, new designs in tiles parquetry, matings and best values obtainable. At, per square yard, 39c, 45c, and 50c. (Fourth Floor)

Factory Sheetting 18c

Unbleached Sheetting, heavy round thread, closely woven, will bleach easily, 70 inches wide. Regularly 23c. Bargain, Friday, yd. 18

Double Bed Comforters, size 70 x 70 in., cambric covering, good serviceable coloring, well quilted and filled. Bargain, Friday, .1.25

Flannelette, in a large range of stripes, fast colors, 27 inches wide. Bargain, Friday, yard .15

No Phone or Mail Orders

Morrocoes Extra Heavy, Cambric Finish Longcloth, 36 inches wide. Bargain Friday, yard .12 1/2

Madapolam or Fine Cotton, for nightgowns, undershirts, etc., 42 inches wide. Bargain, Friday, yard .15

Hemstitched Pillow Cases, fine make, 42 and 44 inches. Bargain, Friday, pair .25

Full-Bleached Linen Table Cloths, neat designs, size 66 x 86 inches. Clearing, Friday . . . 1.00

1,000 Yds. Semi-Bleached Damask, good heavy quality, pretty designs, will launder and wear well, 60 inches wide. Regularly 43c. Bargain, Friday, yard .33

English Galateas, assorted stripes, good wearing quality. 4 Bargain, Friday, yard .46

White Bed Spreads, in dainty, light make, will launder well, size 68 x 88 in. Bargain, Friday, .98

Phone Linen Department. (Second Floor)

Dessert Set \$1.98

Silver-plated Cream and Sugar Set, both pieces gold lined. Friday bargain, set 1.98

4-CUP SGOG CHURRY, \$3.98.
English Silver-plated Egg Cream, complete with four egg cups, four egg spoons on stand, plain finish cups and spoons, gold lined. Friday bargain . . . 3.98 (Main Floor)

Bargain Furniture

Arm Chair in red leather, regularly \$56.00. Friday 34.60

Chesterfield, in Spanish. Regularly \$122. Friday 91.50

Easy Arm Chair, in tapestry, regularly \$38. Friday 27.40

Parlor Suite of three pieces, regularly \$76.00. Friday 58.00

Writing Desks, in mahogany, regularly \$33.50 and \$35.00. Friday 21.00

Library Table, in fumed oak, regularly \$35. Friday 19.70

Rocking Chairs, in mahogany finish, regularly \$9.20 to \$11.65. Friday 8.65 (Fifth Floor)

KITCHENWARE

100 only Food Choppers, large family size, of best make, with four separate cutters, to cut coarse, medium and fine; all parts are detachable and easily cleaned. Regular \$2.00 size. On Friday special for . . . 1.63

Mrs. Potts' Laundry Irons, in sets of three irons of different weights, one handle and stand: Nickelplated, Friday special for . . . 89

Polished, Friday special for . . . 79

White Painted Kitchen Sink Strainers, Friday for 15

25c Workman's Strong Dinner Pail, Friday for 15

Cake Tins, round or square, solid or loose bottoms, Friday, per set . . . 25

Wire Potato Masher, with wood handle, Friday 15

Chain Glove Pot Cleaner, Friday for . . . 15

Plain Wood Coat Hangers, Friday 3 for . . . 10

Plate Cleaners, rubber tipped, Friday for . . . 10

Wire Soap Dishes, to hang over taps, Friday for 15

Longstr Mixing Spoon, Friday for . . . 15

Kitchen Soap Dish, wall style, Friday for . . . 15

Emery Knife Sharpener, wood handle, Friday for 10

Toilet Paper Holders, Friday for 5c, 10c, 15c.

Wire Egg Beaters, Friday for . . . 5

Dover Egg Beaters, Friday for . . . 10

Metal Broom Holders, Friday 3 for . . . 10

Nickel-plated Trouser Hangers, Friday for . . . 10

Perforated Egg Turners, Friday for . . . 5

Stove Lifters, with wired handles, Friday for 5c and 10c.

Stove Pokers, with wired handles, Friday for . . . 10 (Basement)

Overcoats and Ulsters

FOR MEN

Heavy Winter Ulsters made from heavy English tweeds, in greys and browns, showing striped patterns, cut single and double-breasted style, with two-way convertible collars that fit well. The linings are strong and good, and the workmanship on these coats excellent. Worth a half more than bargain price . . . 7.95

MEN'S REEFERS.

A late shipment of these big value Reefers has made it possible to put them on at this price, made from heavy black frieze, in double-breasted style, with warm wide storm collars and heavy tweed linings, warm, durable coat. Friday bargain . . . 3.75

BOYS' FANCY RUSSIAN OVERCOATS AT \$2.98.

Double-breast Overcoats, made from blue nap and blue chevot, with black velvet collars and brass buttons, lined with twill and smartly tailored. Friday bargain. Sizes 21 to 24. . . . 2.98

Boys' Blue Serge Russian Suits, smart single-breast style. Full bloomer pants, trimmed with fancy buttons and lined with twill. Sizes 20 1/2 to 25. Friday bargain. . . 3.75 (Main Floor)

Men's Furs DRIVING STYLE FUR CAPS.

In fine grade Persian lamb, rich glossy curls, best satin linings. Friday . . . 11.00

Wedge Shape Fur Caps, in selected Persian lamb, even curls, and extra well lined. Friday for . . . 8.00

Adjustable Fur Collars, in choice quality Persian lamb, bright and even curls, No. 1 grade satin linings. Friday . . . 12.00

19 Men's Fur-lined Coats, No. 1 grade German otter shawl collars lined, including sleeves with dark, well-furred muskrat skins; shell of fine quality black beaver cloth; 60 inches long. Friday for . . . 33.50

Boys' Wool Toggles, plain stitch, large assortment of colors, in hockey or long style. Friday bargain . . . 15

Baby's Carriage or Sleigh Robes, in No. 1 grade white China goatskins; long silky fur, white felt lined; large pocket shape. Regularly \$5.00. Friday . . . 3.85

Baby's Sleigh or Go-Cart Robes, in imitation white bearskin, good weight, warmly lined with white felt; largest pocket shape. Friday . . . 1.29

500 Men's Black Cardigan Jackets

Edges and pockets bound with strong mohair braid, small, medium and large sizes. Regularly \$1.50. Friday bargain98

Men's English Flannel Shirts, medium and heavy weights, in light and dark colors. Regularly \$1.50, \$2.00 and \$2.50. On clear Friday, each .49

500 garments of Men's Pen-Angle Brand Fleeced Underwear, shirts and drawers; all sizes 34 to 44. Friday bargain, a garment . . . 49

BOY SCOUT SHIRTS FOR 39c EACH.
150 only, mostly sizes 13 and 13 1/2, made with turn-down collar, shoulder straps, 2 large pockets with safety flaps, strong khaki material, greenish shade. Regularly 75c. These are reduced to clear Friday for . . . 39 (Main Floor)

Drapery Prices Very Low

LACE CURTAINS, 80c.
Nottingham Lace Curtains, 50 and 52 inches wide, 3 yards long; strong, durable net, and nice lace designs. Regularly \$1.00. Friday bargain, pair . . . 82.00 and 82.50 VALUES, FRIDAY \$1.05 PER PAIR.

Rich Nottingham lace, floral, conventional and border effects; suitable for parlors, bedrooms, bedchambers; exceptional quality. Friday bargain, per pair . . . 1.05

REMNANTS HALF-PRICE.
Short ends and curtain lengths of Drapery and Upholstering Fabrics, clearing at half-price. Friday bargain half-price, from 12 1/2c to 87.50 yard.

45c WINDOW SHADES FOR 25c.
Opaque Window Shades, 37 x 70 inches, mounted on reliable spring rollers, complete with brackets and ring pulls; white, cream and green. Friday bargain, each . . . 25

70c VALUE FOR 39c.
Hand-made Opaque Shades, 37 x 70 inches, mounted on Hartzhorn rollers, in white, cream and green; complete with brackets and nickel ring pull; exceptional value. Friday bargain, each . . . 39 (Fourth Floor)

GROCERIES

2,000 Bags Choice Family Flour . . . 1/4 Bag .45

Currents, cleaned . . . 3 Lbs. .25

California Seeded Raisins . . . 3 Packages .25

Yellow Cooking Sugar . . . 5 1/2 Lbs. .50

Perfection Baking Powder . . . 3 Tins .25

Canada Cornstarch . . . Per Package .7

New Orleans Molasses, Cherry Grove, 2-Lb. Tin .10

Choice Cooking Figs . . . 4 Lbs. .25

Pure Kettle Rendered Lard . . . Per Lb. .18

Finest Creamery Butter . . . 2 Tins .25

Choice Pink Salmon . . . Per Lb. .34

Choice Rangoon Rice . . . 2 Tins .25

Pearl Tapioca . . . 3 Lbs. .25

Finest Canned Tomatoes . . . 3 Tins .25

Finest Canned Corn of Fork, lean and . . . 3 Tins .25

500 Pickled Shoulders of Pork, lean and . . . Per Lb. .12

2 1/2 LBS. PURE CELONA TEA, 85c.

500 Lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Friday . . . 2 1/2 Lbs. 58 (Basement)

The Robert Simpson Company, Limited