

A. 7. The company through its Financial Agents and by the assistance of charts, maps, etc., and monthly reports from its Resident Agents, keeps itself thoroughly posted on the growth and values in every city in Canada and the United States, and thus keeps its finger on the financial pulse of the whole country, and be in a position to judge at once the very best properties to be purchased at the lowest cash basis.

Q. 8. Your company claims to be able to make at least 20 per cent. for its stock-holders. How do you propose to do it ?

A. 8. The answer to this is simple enough. We have found out by the closest study that no property in any city of 10,000 population or over, increases less than 10 per cent. in its real estate values yearly, and very often 20 per cent., 30 per cent., and 50 per cent. ; again this Company will never touch property that is not producing at least 10 per cent. net in rentals. Again the profit accruing to the company through its Participating Bonds, will often give to the Company 5 per cent. to 20 per cent. yearly. And when you realize