

## WIRELESS COMMUNICATIONS



Brad Lowe,  
Director of Research  
and Development,  
Nokia R & D Facility,  
Burnaby, Canada

“There’s no doubt that the Lower Mainland of British Columbia is home to a great deal of increasingly sophisticated research. Nokia is proud to be a part of it and the Burnaby office will help us usher in a new era in mobile communications.”

- Canada’s wireless manufacturing sector is renowned internationally, exporting 76% of its products in 2008. Its expertise is built upon a workforce of 14,000, and a domestic services market of \$14.6 billion.
- Key Canadian capabilities include: network equipment design, development, and manufacturing; mobile device manufacturing, Customer Premises Equipment (CPE); WiMax network and equipment design, development, and manufacturing; and software-defined radio equipment manufacturing.
- Canadian cellular equipment firms rank second in Code Division Multiple Access (CDMA) infrastructure sales.
- Canadian firms rank third in Gigabit Ethernet switching.

## AUTOMOTIVE



Satoshi Aoki,  
Chairman,  
Honda Motor Company

“Strong support has come from so many directions, including the federal and provincial governments, the local community, our suppliers in Canada, our associates, our dealers and, of course, our customers. Based on this partnership and through our continued investment, Honda believes in Canada as a great place to do business.”

- Canada’s automotive industry had revenues of \$96.7 billion in 2007 and employed 153,000 people.
- Since 1991, Canadian auto assembly plants have won one-third of all J.D. Power plant quality awards.
- In five of the past seven years, the J.D. Power initial quality survey rated Canadian General Motors and Toyota plants the best in the Western Hemisphere.
- Canada’s business environment is the best among auto-producing nations, according to the EIU.
- Canada has the second-lowest corporate tax rate among the world’s top 10 automotive countries.

## BUSINESS SERVICES



John Gillis,  
Director of Service  
Delivery,  
Keane Canada

“Halifax has a big advantage, because there are so many excellent post-secondary institutions nearby. We maintain an active relationship with local universities and colleges both to recruit graduates and to keep them informed about changes within the industry.”

- The Canadian business services sector generated \$57 billion in annual revenues in 2007 and employed more than 1.1 million people.
- Canada is ranked as the second most attractive global centre for information technology/business process outsourcing.
- Canada has developed significant business process outsourcing operations in human resources, payroll management, customer relationship management, finance and accounting, data mining, business continuity, and disaster planning support.
- Canada is among the top 10 countries in attracting business service investment projects.