

40. And, in the long term, what sorts of things would you look for to know whether free trade is having an impact on Canada?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Canadian Companies gaining competitive edge	11.1%	9.3%	5.1%	14.5%	13.9%	8.7%	11.7%	12.7%	11.2%	8.0%	11.0%	11.1%	14.3%	10.3%	9.4%
Prices of goods and services (increase or decrease)	23.4%	39.5%	36.2%	24.2%	22.3%	11.8%	27.0%	24.1%	24.8%	20.0%	23.0%	23.8%	21.8%	25.2%	17.7%
Reduction of duties on US goods	3.3%	5.2%	6.5%	2.4%	3.5%	1.5%	2.9%	3.2%	3.6%	3.1%	3.3%	3.4%	2.9%	3.8%	2.1%
Greater exports from Canada	4.3%	7.0%	2.9%	4.0%	4.6%	2.6%	6.6%	3.2%	4.8%	5.5%	5.0%	3.7%	2.9%	5.0%	3.6%
Wages	2.9%	3.5%	1.4%	2.4%	4.5%	1.3%	2.2%	2.9%	3.8%	1.2%	3.1%	2.6%	2.6%	3.2%	1.6%
Employment	33.2%	32.6%	23.2%	32.3%	43.6%	22.1%	35.8%	35.8%	36.6%	22.8%	34.5%	31.9%	37.0%	32.7%	29.2%
Trade balance	8.5%	14.0%	5.1%	6.5%	5.8%	12.3%	6.6%	9.3%	8.1%	7.7%	8.8%	8.1%	9.7%	7.5%	10.9%
Environmental concerns	.5%			.8%	.4%	.8%	.7%	.5%	.5%	.3%	.5%	.4%		.4%	1.6%
Economy	12.8%	9.3%	11.6%	8.1%	11.5%	18.7%	10.9%	14.9%	12.8%	9.2%	12.8%	12.8%	15.8%	12.0%	11.5%
Relations between Canada and the US	2.3%	3.5%	.7%	2.4%	1.7%	3.6%	.7%	2.4%	1.9%	2.5%	2.2%	2.4%	3.2%	2.2%	.5%
More mega-products introduced in Canada	1.7%	1.2%	1.4%	1.6%	2.8%	1.0%		1.9%	1.6%	1.2%	1.9%	1.4%	2.3%	1.5%	1.0%
Cost of living	2.1%	2.9%	1.4%	3.2%	2.0%	2.3%	.7%	2.0%	2.4%	1.8%	3.1%	1.2%	2.6%	1.9%	2.6%
Standard of living	4.3%	6.4%	4.3%	4.0%	4.3%	4.4%	2.2%	2.9%	6.2%	3.7%	5.4%	3.3%	4.0%	4.4%	4.7%
Farming industry	1.1%		.7%	3.2%	.6%	2.1%		1.2%	1.0%	.9%	1.0%	1.2%	.9%	1.3%	.5%
(Natural) Resources	1.2%	2.9%	2.2%	2.4%	.4%	1.0%	.7%	1.5%	.9%	1.2%	1.5%	.9%	1.4%	1.3%	.5%
Influctuating Interest Rates	1.9%	2.3%	1.4%	2.4%	2.8%	1.0%		2.9%	1.4%	.9%	1.8%	2.0%	2.6%	1.7%	1.6%
Gross National Products	1.7%	2.3%	1.4%	.8%	.9%	2.8%	2.2%	2.9%	1.4%	.3%	3.1%	.4%	1.7%	1.9%	1.0%
Smaller businesses doing better	1.0%	1.2%	2.2%		.4%	1.3%	2.2%	1.4%	.7%	.9%	.5%	1.4%	1.1%	1.0%	.5%
Efficiency in industry	1.3%	1.2%	2.2%		.4%	2.6%	1.5%	1.4%	.9%	1.8%	.7%	1.8%	1.7%	1.2%	1.0%
More tourism between countries	.1%		.7%			.3%		.2%	.2%			.3%	.3%	.1%	
Cultural system	.2%		.7%		.2%	.3%		.3%			.1%	.3%	.3%		.5%
Population growth	.3%			.8%	.2%	.8%		.3%	.5%		.5%	.1%		.4%	.5%
News Media	1.1%		.7%	1.6%	.4%	2.3%	1.5%	1.5%	.9%	.6%	1.2%	.9%	1.4%	1.2%	
Disunity	.1%			.8%	.2%			.2%		.3%	.1%	.1%		.1%	.5%
Pressure on Social programs	1.5%	.6%		3.2%	2.0%	.5%	2.9%	1.2%	1.9%	1.2%	1.9%	1.0%	.9%	1.7%	1.6%
Technology production/ development	.9%	1.2%	1.4%	.8%	.7%	1.0%		.5%	1.6%	.3%	1.2%	.5%	.3%	1.2%	.5%
Lifestyle differences between countries will diminish	.1%			.8%		.3%		.2%		.3%	.3%		.3%	.1%	
National Deficit	1.2%	2.9%		.8%	.4%	2.6%		1.5%	1.2%	.6%	1.4%	1.0%	1.7%	.7%	2.6%
Loss of Marketing Boards	.1%				.2%				.2%			.1%		.1%	
Trade Unions-will become management oriented	.1%				.4%			.2%		.3%	.3%		.3%	.1%	
Competitiveness	1.9%	2.3%	4.3%		2.2%	1.0%	1.5%	2.4%	1.9%	.9%	2.4%	1.3%	1.7%	2.0%	1.6%
Value of the dollar rising/ falling	1.7%	1.2%	1.4%	.8%	2.2%	1.0%	3.6%	2.5%	1.4%	.9%	2.2%	1.3%	3.2%	1.5%	.5%
Less bureaucracy	.1%				.2%					.3%	.1%			.1%	

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