

## NATIONAL RESEARCH COUNCIL

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Canadian companies hoping to succeed in the Mexican marketplace may require additional technology to improve their competitiveness. The National Research Council (NRC) works with Canadian firms of all sizes to develop and apply technology for economic benefit. The Council supervises the Industrial Research Assistance Program (IRAP), a national network for the diffusion and transfer of technology.

The IRAP network supports the process of developing, accessing, acquiring, implanting and using technology throughout Canadian industry. IRAP has been in existence for 40 years and has acquired a reputation as one of the more flexible and effective federal programs. IRAP takes advantage of an extensive network that includes more than 120 regional and local offices, 20 provincial technology centres, the Council's own laboratories and research institutes, federal government departments and technology transfer officers in Canadian universities. The IRAP network also extends abroad through the technology counsellors attached to Canadian posts in some 18 foreign countries.

For more information or the name of the IRAP officer nearest you, contact:

**IRAP Office**  
**National Research Council**  
Montreal Road  
Building M-55  
Ottawa, Ontario  
K1A 0R6  
Tel: (613) 993-5326  
Fax: (613) 952-1086

## KEY CONTACTS IN CANADA

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### BUSINESS ASSOCIATIONS

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The Canadian Council for the Americas (CCA) is a non-profit organization formed in 1987 to promote business interests in Latin America and Caribbean countries. The CCA promotes events and programs targeted at expanding business and building networking contacts between Canada and the countries of the region. It also publishes a bimonthly newsletter.

### The Canadian Council for the Americas (CCA)

Executive Offices, Third Floor  
145 Richmond Street West  
Toronto, Ontario  
M5H 2L2  
Tel: (416) 367-4313  
Fax: (416) 367-5460

### Canadian Exporters' Association (CEA)

99 Bank Street, Suite 250  
Ottawa, Ontario  
K1P 6B9  
Tel: (613) 238-8888  
Fax: (613) 563-9218

### Canadian Manufacturers' Association (CMA)

75 International Boulevard, Fourth Floor  
Etobicoke, Ontario  
M9W 6L9  
Tel: (416) 798-8000  
Fax: (416) 798-8050

### The Canadian Chamber of Commerce (CCC)

Suite 1160  
55 Metcalfe Street  
Ottawa, Ontario  
K1P 6N4  
Tel: (613) 238-4000  
Fax: (613) 238-7643

## MEXICAN GOVERNMENT OFFICES

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The Embassy of Mexico, Mexican trade commissioners in Canada and Mexican consulates can provide assistance and guidance to Canadian companies in need of information about doing business in Mexico.

### Embassy of Mexico

130 Albert Street, Suite 1800  
Ottawa, Ontario  
K1P 5G4  
Tel: (613) 233-8988  
Fax: (613) 235-9123

### Mexican Consulate in Ottawa

Tel: (613) 235-7782