

Table 3.4(1) formed the basis for the selection of industries interviewed during the study, the results of which are given in Section 4. Shipment totals for the industries included in the table are presented under two, three and four digit classifications. The two digit figures are the totals for each industrial group, the three and four digit figures are totals for sub-classifications and form only a portion of the two digit totals. All two digit totals are taken from 1978 census figures whilst three and four digit figures are taken from 1977 census figures, which were the latest available under these sub-classifications. The figures presented in this table can be used as indicators only since they have been drawn selectively over a two year period. Table 3.4(1) can be used in conjunction with the previous Table 3.4, which will enable Canadian machinery manufacturers to obtain an overall picture of the state of industry in California.

The Los Angeles Marketing Area:

The Los Angeles marketing area consists of the Los Angeles-Long Beach area, the Anaheim-Garden Grove-Santa Ana area, the Riverside-San Bernardino-Ontario area, and the Oxnard-Simi Valley and Ventura area. These areas, shown on the map following, collectively make up the "Los Angeles consolidated statistical area" and fall within the area that has commonly come to be called the "Los Angeles sixty mile circle". The sixty mile circle had a population of 10.7 million in 1980, representing 46 percent of the State's total inhabitants. The area is the Nation's second largest population center and is responsible for half of the economy of the State of California.