

Readership survey interim report

Some 1,000 readers had returned the readership survey questionnaire at the end of April, out of 13,000 who were on the mailing list when the January 31 issue went out. Since then the list has grown to 15,500. Forms are still coming in from distant points and also from places nearer to home.

Address changes are being incorporated into the mailing list daily, though analysis of the returns will require more time. A consensus will be arrived at eventually; interests vary widely and some readers want more of this and less of that, but efforts will be made to please the majority.

Our readers

Copies of *Canada Weekly* are sent mainly abroad to business and government organizations, the media, libraries, universities, schools, embassies and private individuals. About 5,700 copies of *Hebdo Canada*, the French-language version and about 2,000 copies of *Noticiero de Canada* are also mailed — the latter twice a month. *Profil Kanada*, the German-language version, was dropped last July for several reasons, the most important being that the Canadian Embassy in Bonn could fill the gap with its own publication, *Focus*.

The constructive criticism expressed by readers helps enormously in trying to produce something with diverse subjects in a confined space, for such a wide audience in all countries. Staff is once more a problem because of budget cuts.

Thank you for taking the time to send back the questionnaire — particularly as prepaid postage was not possible. If you haven't done so, it is still not too late. And thank you very much for your encouraging and complimentary remarks.

Ed.

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Algunos números de esta publicación aparecen también en español bajo el título Noticiero de Canadá.

News briefs

A realignment of senior management at Atomic Energy of Canada, effective May 1, has been announced by Energy Minister Alastair Gillespie. Ross Campbell relinquished his duties as chairman of AECL to assume duties as president of Atomic Energy of Canada International, an operating division of AECL responsible for international marketing of the Candu reactor system. He will also continue as a director of the corporation. The new chairman is T.K. Shoyama, who has served as a director of AECL for the past three years. Mr. Shoyama, until recently Deputy Minister of Finance and a former Deputy Minister of Energy, Mines and Resources, will also continue in his duties as a special adviser to the Prime Minister on the Constitution.

Foothills Oil Pipe Line Limited has applied to the National Energy Board for permission to build an oil pipeline along the route of the planned Alaska Highway natural gas pipeline. Cost of such a pipeline has been estimated at between \$1 billion and \$2 billion, depending on the length and route.

The Federal Government and its 12,000 secretaries and stenographers have signed a one-year agreement calling for an average 7 percent wage increase. The maximum annual rate for the most populous level will increase to \$9,993 from \$9,168.

The Canadian dollar will probably average about 86.5 cents (U.S.) in 1979 and move up to a 90-cent average in 1980, but there will be some sharp swings up and down during this period, Emery Grosland, a foreign exchange executive at the Royal Bank, told a seminar in Toronto sponsored by the Canadian Importers Association. He noted that the balance-of-payments deficit would probably increase to \$6 billion or more next year, even though the surplus on merchandise trade should rise above \$4 billion.

Alcan Aluminum of Montreal has agreed to sell its 25 percent share interest in Ardal og Zundal Verk of Norway to the Norwegian Government for \$70 million (U.S.). The Norwegian Government holds the remaining 75 percent interest.

Two provincial byelections held in Quebec on April 30 were won by the Liberal candidates, one of them the new leader of the provincial Liberal Party, Claude Ryan.

Chinese delegates at a three-day trade meeting announced plans to export to Canada small hardware and kitchen products for the first time. Since 1970, main imports from China have been textiles, canned foods and handicrafts, amounting last year to \$95 million. The bulk of Canada's \$600-million exports to China last year was in wheat and resources such as woodpulp. At the meeting, Canada reiterated its aim of selling more high technology items especially telecommunications equipment power development and metal processing technology. An agreement is expected to be signed soon.

Husbands and wives should be able to sue each other for injuries suffered in automobile accidents, says the Institute of Law Research and Reform of Alberta. If the insurance company pays the bill, such a change "would probably contribute to family harmony rather than dissension", says the institute in a report released at the beginning of May. Two other reports published at the same time, recommend that hitch-hikers and passengers in a car should be able to recover damages for negligence of the driver.

Amcan Castings, a division of Centurion Equities Corporation of Toronto, is expanding its plant at Guelph, Ontario at a cost of \$1.3 million to accommodate orders for an aluminum automatic transmission case for Ford Motor Company of Detroit. Production is to begin in 1980.

Principal E.S. Graham of Victoria's Royal Roads Military College points out that Royal Roads was the first in Canada to offer an undergraduate degree in oceanography. *Canada Weekly* dated February 21, Page 8, reported that the University of British Columbia "says it will be the first in Canada to offer an undergraduate degree in oceanography". Cadets at RRMC were admitted into the third year of a degree program in physics and physical oceanography in 1975. UBC's degree emphasizes biological and chemical aspects, while RRMC concentrates on the physical, which is the area of greatest interest to the Canadian Forces.

Montreal and Boston had each won three games in the semi-finals of the Stanley Cup play-offs, May 9. New York Rangers had beaten New York Islanders 4-2 and were awaiting the winner of the seventh Montreal-Boston game, slated for May 10, to start the best-of-seven game finals for the National Hockey League's annual coveted prize.