

to make up the deficiency of the hemoglobin in these subjects by the administration of iron, it is distinctly important, coincidentally, to increase the appetite and augment the capacity to appropriate the food ingested. To this end, discrimination in the selection of the form of iron to be employed is vitally essential. The acid solutions of the drug are ineligible because of the fact that they cannot be engaged for a long period without harmfully affecting the secretion of the digestive juices and adding to the morbid state of the mucous surfaces of the alimentary tract. Furthermore, the continued use of acid products of any sort are certain to diminish the alkalinity of the blood, thus depressing, to a very considerable extent, the nutritive processes. Then, too, headache, which is an ever-disturbing factor in these cases, is intensified by all substances of an acid reaction. The strongly alkaline preparations of iron, while less objectionable than the acid ones, are open to fault for the reason that they induce constipation, and in this manner favor auto-intoxication. By far the most effectual form of iron in the treatment of *malarial anemia* is that which is neutral in reaction and available for immediate absorption. The organo-plastic form of iron, as found in Pepto-Magnan (Gude), certainly fulfills the requirements of the physician with greater promptness and uniformity than any other product thus far evolved. This preparation—Pepto-Magnan (Gude)—is by all means the most potent hemoglobin-producing form of iron, and it undoubtedly surpasses other ferruginous products as an invigorator of the digestive and nutritive functions. These assertions are easily confirmed by the microscope. It is also an accepted fact that Pepto-Magnan (Gude) does not induce constipation, and it seems to materially hasten repair of the mucous surfaces of the alimentary tract resulting from the structural changes incident to the malarial infection. In short, Pepto-Magnan (Gude) is of inestimable value in the treatment of *malarial anemia* by virtue of its manifold advantages over other preparations of iron. If this preparation is administered for the proper length of time, the individual gains substantially in strength, flesh, physical and mental energy.

My oldest son was troubled with a skin eruption on his chin and forehead (between the eyes), which he seemed to have caught at school; it resembled a ring-worm in some particulars, but was very stubborn and hard to cure; so I sent to you for samples, believing, through past experience with Resinol, that it would do the work. After the first application I could see the