

You Cannot Be Too Particular

about the kind of Fountain Pen you place your name or trademark upon. You cannot afford to stake your reputation on an unknown quantity. Goods that you handle must be goods that you know; lines that are backed by the maker's guarantee and that you can safely recommend.



Do not be too sure you are buying your Fountain Pens right. Before you contract for your supply of Imprint Fountain Pens for the coming holiday trade it will pay you to visit us or have us submit samples. We manufacture only high-grade pens. Every line we make is notably of the finest workmanship and highest quality; therefore we can guarantee unconditionally every pen that leaves our factory.

We are the largest makers of Fountain Pens for special imprint orders in America.

SANFORD & BENNETT CO.

Manufacturers of Fountain, Stylographic and Gold Pens for foreign and domestic trade, Patentees of the "Autopen" (Self Filler), the "Gravity Stylo Pen" and the "Commercial Fountain Pen." JEWELERS' COURT, 51 53 MAIDEN LANE, NEW YORK



We Don't Advertise

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merely to sell *more* Blotting, but to sell *better* Blotting Paper
NONE BUT THE GOOD KINDS
are worth advertising. Our slogan is *quality*. If you have not used

“WORLD” “HOLLYWOOD”
OR
“RELIANCE”

Send for samples and see the qualities.

THE ALBEMARLE PAPER MANUFACTURING CO.

Makers of Blotting Paper Only

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