

MONTHLY REPORT FROM TRADE CENTRES

MONTREAL.

Office of BOOKSELLER AND STATIONER,
232 McGill Street, Montreal.
Sept. 7, 1905

ALTHOUGH trade continued highly satisfactory with stores featuring souvenir supplies in a great variety. View books, maps, post cards, etc., were eagerly sought by the largest number of tourists that ever visited Montreal. Every store reaped a harvest in this particular, and window displays were timely and commendable. Fiction still continued quiet owing to the absence of so many Montrealers. The beginning of September witnessed extra bids for school supplies, and competition was very keen in this particular. Premium-giving was resorted to by one store on purchases amounting to 25c., 50c., \$1 and \$1.50, or over. This seemed to catch the fancy of many buyers. Window displays included everything in school requisites, and most stores wisely graded the books so as to facilitate selection.

Leather post cards in many new designs were featured at five cents. The newest thing in the picture post card line is entitled letter cards, in appropriate groups of three, enclosed within a hemstitched envelope ready for addressing. The price was five cents. Large colored photos of the city are also in good demand.

Sir Gilbert Parker's visit here was made the occasion of featuring his books, and Ralph Connor's presence in the city was also taken advantage of. "Canada As it Is" is the newest contribution, finding a sale among the many books about Canada. John Foster Fraser gives his own impressions, gained from a personal visit as well as by close study. The "Walking Delegate" is an instructive story on modern labor conditions which has aroused much favorable criticism. "The St. Lawrence River," by Brown is another attractive contribution to historic literature. "Japan and China" is a complete summary of present conditions in those countries.

Among the many new arrivals in fiction, "Maid Margaret," S. R. Crockett, "Mrs. Jim and Mrs. Jimmy," by Stephen Conrad, "The Digressions of Polly," by Helen Rowland, and "Terence O'Rourke," by Louis Joseph Vance, are highly spoken of. "Pam" and "The Master Mummer" are active in sales, along with many lines of popular Summer lines in paper covers at sixty-five cents. A new golfing story, "John Henry Smith," is much talked about. Jacobs' "Dialstone Lane" is also in a popular class. Beaupré, the Montrealer, is again to the front with "New Stories in Canadian Folk Lore." L. Beauchemin, Limited, are doing well with "The Canadian West."

J. E. F.

TORONTO.

Office of BOOKSELLER AND STATIONER,
10 Front Street East, Toronto.
Sept. 14, 1905

TORONTO'S big Exhibition was the cause of a heavy increase in trade about the beginning of the month.

The city swarmed with visitors, and the stores benefited directly. Books, magazines, souvenir goods stationery and fancy goods were in wide demand.

The twenty-five cent editions of "Wings of the Morning" and "Castle Cranecrow" disappeared rapidly, the department stores cutting the price to 22 cents.

In copyright fiction "The Great Mogul," by Louis Tracy, and "The Garden of Allah," by Robert Hichens, have both sold well, with a demand still noticeable for "The Masquerader," by Mrs. Thurston, and "God's Good Man," by Marie Corelli.

Just prior to the Exhibition, Ryrie Brothers, Limited, moved into their magnificent new store, at the corner of Temperance and Yonge streets. The stationery department, which was started four years ago, has received special accommodation in the new premises, being located immediately to the left of the main entrance. The handsome showcases, with their heavy glass fronts, are filled with lines of leather goods, brass and bronze goods, and stationery, and present a most attractive appearance. On the first floor above are to be found the presses and plant for engraving and embossing, processes for which Ryrie Brothers have become famous. The department is in charge of Mr. William C. Coutts.

A book which is in demand among high-class trade is "Canada As it Is," by Fraser. It is strongly recommended by those who have read it as being an admirable, impartial account of the Dominion.

The Robert Simpson Co. have a device in their book department for advertising magazines which attracts considerable attention. It is an automatic arrangement which, by means of a motor, turns over a series of cards on which the different magazines are advertised. The arrangement is lighted by electric lights, which are reflected through a rotating colored prism into a series of mirrors.

W. A. C.

WINNIPEG.

Office of BOOKSELLER AND STATIONER,
Room 511 Union Bank Building, Winnipeg, Man.
Sept. 5, 1905.

SCHOOL opening to-day finds all the local book stores busy with school books and school supplies. Preparations have been made for some time for the school opening sales, and the event has been well advertised in the city papers, while attractive window displays have also done their part in attracting trade.

The August sales of fiction are reported very large this year, especially in the paper editions. All the local stores made special efforts to attract the Summer fiction trade. Tourist trade was also successfully catered to with a fine line of Winnipeg souvenirs. Thousands of burnt leather souvenir post cards have been sold in Winnipeg this Summer.

The John A. Hart Co. have secured the contract to supply books for the new Carnegie public library. The committee are spending about \$10,000 on new books, and hence the contract is a large one.

Thomas Allen, of the Toronto publishing house of McLeod & Allen, was in Winnipeg during August calling on the city trade, and was met by Bookseller and Stationer in a local book store.

F. R. M.