

CORRESPONDENCE.

CERTAINLY.

Editor TRADER—Sir :

HAVING opened up a jewelry store in this mining town, I would be pleased to receive a copy of your valuable journal.

Yours truly,

L. N. McEWEN.

Lethbridge, N.W.T., April 15th, 1890.

WE HAVE PUT YOU ON THE LIST.

Editor TRADER—Sir :

HAVING recently started in business, and as we have had the privilege of reading THE TRADER sent to our employer, we would be pleased to receive a copy of your valuable journal in future.

Truly yours,

Flesherton, March 31st, '90.

ARMSTRONG BROS.

IT GIVES THE NEWS FROM HOME.

Editor TRADER—Sir :

ENCLOSED please find my card. I would be obliged to you if you would kindly send THE TRADER to me, as it gives me all the news from home, as it were. I was formerly with E. C. Jackson, of 336 Queen St. East, Toronto, and

H. R. Cuddon, of St. Catharines.

I am, yours etc.,

E. FLETCHER LIEDY,

Buffalo, N.Y., U.S., 4-23-'90.

Of Liedy Bros., Jewelers.

STOLEN! LOOK OUT FOR IT.

Editor TRADER—Sir :

WILL you please publish in your next issue a description of the undermentioned watch. As you are aware, I have been laid up nine weeks with la grippe and bronchitis, and whilst I was ill some thief came into my store and took a customer's watch off the board. Stolen during the month of March an O. F. Elgin watch, P. set, with 24 hour dial, in silver screw back and bezel case, manufactured by American Watch Case Company, of Toronto. Number of movement 3,113,360. By publishing the above you will oblige.

Yours respectfully,

Aurora, April 14th, 1890.

B. RICHARDSON

HOW IT IS DONE.

Editor TRADER—Sir :

ENCLOSED please find letter from wholesale watch factory showing an instance of the faith kept to the retail trade. The enclosed was handed to me by a gentleman in the stove and hardware trade. The other circulars speak for themselves. A regular discount and price list accompanies them. Comment unnecessary.

Yours truly,

H. R. CUDDON.

St. Catharines, April 19, 1890.

The letter enclosed reads as follows :

NEW YORK, April 12, 1890.

GENTLEMEN,—We take the liberty of sending you our catalogue for 1890. Our sweep-second and stop second watches are manufactured by no other company, and are fully protected by letters patent.

They are used most successfully for *scheme* purposes with cigars, spices, &c., by such houses as Thompson, Bradshaw & Co., Toronto; Ellis & Keighley, Toronto; Todhunter, Mitchell & Co., Toronto; J. J. Duffy & Co., Montreal; Bourgeau & Herron, Montreal; T. B. Escott & Co., London, Ont.; W. H. Gillard & Co., Hamilton, Ont., and a great many others, also the largest houses in the United States.

We would especially call your attention to our gold filled engraved watches which we are supplying these houses with in large quantities. We would be pleased to submit samples and quote special discounts to you, if you are using or contemplate using watches.

Trusting this will receive your careful consideration, we remain,

Yours very truly,

MANHATTAN WATCH COMPANY.

ENGLISHMAN ON A SCHOOL OF HOROLOGY.

Editor TRADER—Sir :

A GREAT deal has been written lately of the watch. My opinion is they are a necessity to the trade, or at least have been, and if they have served their purpose it is well. I see a good many of your correspondents are beginning to awaken to the necessity of a Horological School, a matter that you will, I have no doubt, remember was advocated by the writer some years since in your columns. It is a matter that should interest every man in the trade, and, in fact, every true Canadian. I, sir, am looking forward to the time when it will be in our power to say that we have a school second to none on this continent; also that we have a watch and clock factory, too, equal to, if not surpassing, the best in America. I don't see why, with our increasing population and magnificent country, we should have to depend upon our neighbors to manufacture for us. Some will say that we have not the trade to support them. The same was said a few years