



WE WILL GIVE
A POINTER TO THE TRADE
IN CANADA, BOTH
JOBGING AND RETAIL.



THE ILLINOIS WATCH COMPANY

HAS secured a new and important advantage in the manufacture of its celebrated Watch Movements. We possess the **SOLE and EXCLUSIVE RIGHT and USE** of the Patent granted to Ide for his **SYSTEM OF TIMING AND ADJUSTING BALANCES.**

We apply this system to **ALL** grades of our Movements, **HIGH, MEDIUM and LOW.**

Other Companies engaged in the manufacture of Watch Movements have nothing to compare with this system, and the cost to them of applying the old and inferior method of timing and adjusting balances is so great that they cannot, in justice to themselves, apply even that to their **LOW** as well as their **HIGH** grades.

By Ide's System the **LOWER** grades of **ILLINOIS WATCHES** are timed and regulated more carefully before leaving our Factory than are the **MEDIUM** grades of other Companies, while our high grades are superior to theirs in the same degree.

Our **LOW and MEDIUM** grade of Watch Movements are thus subjected to a process of treatment in timing which other Companies give to their **HIGH GRADES ONLY**, and that too by the old method far inferior to the one employed by the **ILLINOIS WATCH COMPANY.**

Moreover, the System we employ is **SCIENTIFICALLY CORRECT AND ACCURATE**, while the old method must depend - to a very great extent - upon guess-work and approximation. It cannot be denied that in this System the **ILLINOIS WATCH COMPANY** possesses a decided advantage over all competitors, and to it is largely due the popularity and increased demand for Watches of its present manufacture.

This "POINTER" is worthy of your CAREFUL CONSIDERATION. Think of it.

We also solicit the careful and critical inspection of the Jobbing and Retail Trade of all Canada upon our new, improved and popular Movements, which we now have ready for the market.

Our No 5 is the **BEST ADJUSTED MOVEMENT EVER OFFERED FOR THE MONEY.** It has Fifteen Jewels in Settings, Oreide Screws in the balance, and Patent Regulator. It is an accurate timer, and wherever it is in use it gives **PERFECT SATISFACTION.**

Our "Special No 101" is manufactured **ONLY** on **SPECIAL ORDERS**, and very recently put upon the market, but its flattering reception by the Trade gives assurance that it is already the **FAVORITE LOW-PRICED NICKEL MOVEMENT** before the public. It has Eleven Jewels, the top plate being jeweled in Oreide Settings, Patent Regulator, new and beautiful pattern of Damaskeen Finish, Circled or Double Sunk Dial, as desired. **TRY ONE AND YOU WILL ORDER AGAIN.**

Our No 150, Ladies' 8 Size Watch is still in the lead of all low-priced 8 Size Movements, and **IS THE BEST LADIES' WATCH OF THIS CLASS EVER PRODUCED.** It has Eleven Jewels, is carefully finished, closely timed, and we guarantee it to give satisfaction.

These Movements are all new. They have all the latest improvements. We warrant them. Every Jeweler in Canada wishing for something fresh, novel, attractive and certain to please and satisfy his trade, should ask his Jobber for one of the new and improved **ILLINOIS WATCH COMPANY** Movements. All our Movements have Patent Pinions, and all are Quick Train. All Stem Winders are made to fit Hunting and Open Face Cases, the latter bringing the figure XII at the pendant.

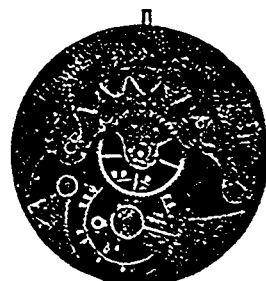
Order for Movements with special engraving in grades above I. W. Co., received in lots of Five and upwards **WITHOUT EXTRA CHARGE.**



The Illinois Watch Company

- WARRANTS -

✧ EVERY MOVEMENT. ✧



DON'T FAIL TO READ THIS PAGE IN FEBRUARY.