

A Practical Typewriter for \$3.00.

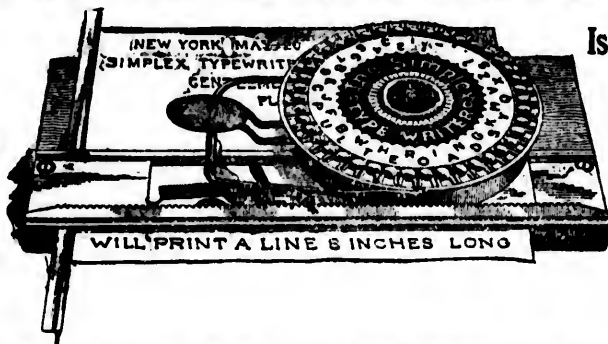
THE SIMPLEST THING IN THE WORLD.

THE SIMPLEX TYPEWRITER.

The only really Practical Cheap Typewriter ever put on the Market.

Is Rapid
and Does
Good Work

Is Easy to
Operate.



Is Handsome,
Weighs
One Pound.

Can be car-
ried in the
Coat Pocket

THE LATEST OF THE BEST TYPEWRITERS. THE CLIMAX OF IMPROVEMENTS. THE MINIMUM OF PRICE. DESTINED TO REVOLUTIONIZE WRITING, AS THE SEWING-MACHINE REVOLUTIONIZED SEWING. AS INDISPENSABLE TO THE OFFICE, LIBRARY AND STUDY AS THE SEWING-MACHINE IS TO THE HOUSEHOLD.

This machine is not to be placed in the category with other so-called Typewriters, selling for \$1.00 and thereabouts, which are utterly useless for any purpose except that of a toy.

The "SIMPLEX" is the product of experienced typewriter manufacturers, and is a *PRACTICAL TYPEWRITER* in every sense of the word, and *AS SUCH WE GUARANTEE IT.*

For Business Men.—Every man whatever his business, has need of the "SIMPLEX." LAWYERS find them indispensable. MERCHANTS acknowledge their great value. CLERGYMEN write their sermons with them. AUTHORS their manuscripts. Letters written with the "Simplex" are legible and neat and at the rate of FORTY WORDS PER MINUTE.

For Travelers.—The size and construction of the "SIMPLEX" particularly adapts it for use on cars and steamboats. It will go into a box 5 inches wide, 9 inches long, and 1 1/2 inches deep. Can be CARRIED IN THE POCKET or put into a valise. Orders written with the "SIMPLEX" cannot be misunderstood. The machine WEIGHS ONLY ONE POUND, BOX INCLUDED.

For Boys and Girls.—The "SIMPLEX" will be hailed with delight by BOYS AND GIRLS. It will improve their spelling and teach proper punctuation. It will encourage neatness and accuracy. It will print in any colored ink, violet, red, green, blue or black. It will PRINT A LINE EIGHT INCHES LONG and admit any size letter paper. The printing is always in sight. A USEFUL, INSTRUCTIVE AND ENTERTAINING NOVELTY AT THE PRICE OF A TOY.

Nothing is of greater importance than correct forms of correspondence. The "SIMPLEX" encourages practice and practice makes perfect. Writing with this machine will be such jolly fun for your boys and girls that they will write letters by the dozen. This may cost you something for postage stamps but the improvement in their correspondence will well repay you.

For the Home Circle and Kindergartens.—Mothers and teachers will at once appreciate the immense assistance afforded by the "SIMPLEX" in teaching children the alphabet. A child can operate the machine WITHOUT INSTRUCTION and once interested half the work is done. It prints all the capital letters, all the figures and the necessary punctuation marks.

EXTRA POINTS.

The alignment of the "Simplex" is equal to the very highest priced machine.

It is positive in action and each letter is locked by an automatic movement when the stroke is made.

It has no ribbon to soil the fingers.

Letters written by it can be copied with a letter press.

The "Simplex" is mounted on a hard-wood base and put up in a handsome box with bottle of ink and full instructions for using.

OUR OFFER:

We will send the above excellent Typewriter, charges paid for \$3.25.

JOHN LOVELL & SON,

25 St. Nicholas Street,
MONTREAL, Can.