

Economy Items For To-Morrow

The big, Daylight Store will be the mecca of a throng of eager week-end shoppers, availing themselves of the extraordinary savings. If you value economy you will be among the happy crowds.

The Big Summer Sale Continues

Saturday Millinery Specials

Three Big Lots of Millinery specially priced for Saturday

Reg. \$4.00 Reg. \$6.00 Reg. up to \$10



All Wool Bathing Suits

Ladies' and Misses' All-Wool Cashmere Bathing Suits, one Regular \$6.00, Saturday\$3.98

Bathing Caps 39c, 59c and 75c

Baronette Satin Skirts

Baronette Satin Skirts, in latest sport styles, washable, two pockets and pearl buttons, white and all sport shades, all mantailored by Bland. Regularly up to \$15.00, Saturday

Basement Bargains

\$1.00 Glass Pitchers, Sat urday 49c \$1.00 Glass Flower Vases. Saturday 490 \$1.00 Glass Baskets, Sat urday 490 Glass Tumblers, Saturday 4 for 25c \$1.00 English Brown Tea pots, Saturday 59c 5c Clover Leaf Cups and Saucers, Saturday, 19c Fine Glass Tumblers, Saturday 2 for 25 75c Floor Wax, Saturday \$1.00 Wire Waste Paper Baskets 650 Best Rubber Rings ... 10c 3 doz. 25c Crown Preserving Sealers, first quality. On sale. doz. pt., \$1.25; qt., \$1.50 Glass Jelly Jars 6c, dozen 70c Canning Racks, hold 10 jars. Saturday 89c 60c Four-String Brooms Saturday 47c

50 feet Garden Hose, best uality Dunlop Corrupated Hose. On Saturday \$6.95 Sold any length at 16c foot Sold any length at 10c foot Baby Gates to keep baby from falling down steps. Special \$2.95 Baby Play Yards, special \$4.50 Pie Racks, hold 4 pies. .35c Pie Racks, hold 6 pies. .75c Nickel Towel Racks ...19c Wire Strainers, Saturday
13c and 19 Coleman Lamps, guarantee Bread Boxes, white enamele Toilet Paper, 5c roll, 21

Children's Specials For Saturday



1 table Children's White Dresses; some slightly soiled; sizes from 1 to 6. Values up to \$2.50, Saturday, \$1.00

Middy Blouses, with detachable collars. Regular \$2.50, Saturday \$1.49

Children's Gingham Dresses: sizes 6 to 14; good quality, splendid styles. Regularly up to \$2.50, Saturday

Hammocks For Your Porch

Good Quality Hammocks, for the summer cottage or your porch. Saturday special

\$3.48 and \$5.25

Couch Hammocks

Couch Hammocks reduced, for Saturday, to \$13.95

\$12.50 Lawn Swings Saturday \$8.95

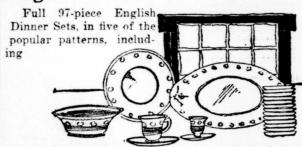
Silk Specials Saturday

200 yards Messalines, Taffetas and Satins, full yard wide; black, navy and colors. Reg. \$2.50 and \$1.48 Saturday

\$1.25 Foulards, pretty pat terns, colors black, navy, rose, green and cadet blue washable and 36 inches wide. Saturday, per yard

Baronette Satins, 36-inch width; black, white and all sport shades, heavy allsilk, washable quality. Reg. \$3.50 yard, **\$2.75** Saturday

English Dinner Sets, \$29.00



Blue, Willow, Anthea, Avon, White and Gold Band and fancy border, stock patterns; can be purchased by piece or set. These Sets on sale Saturday only . (Basement) \$29.00

AEROLUX BUNGALOW Porch Shades



For your bungalow or ummer home-Make your eranda 10 to 20 degrees ooler; air circulates freely through them; they will add an extra living-room. All reduced in price.

For this month we will hang them FREE of charge. 10 feet wide by 7 feet 6 inches deep. Now \$13.50 The only shade with the no-whip attachment, prevents blowing in wind.

Japanese Crepe Kimonos

Japanese Crepe Kimonos, prettily embroidered, in colors blue and old rose. Regular \$5.00, Saturday \$3.95

Ladies' and Misses' Sweaters

One rack of Sweater Coats, all colors and sizes. All specially reduced for Saturday selling \$4.50 and up

Organdie and Dotted Swiss Dresses

75 Ladies' Organdie and Dotted Swiss Dresses, all New

York's latest models, light and dark colors. Values up to

Kingsmills

FORM TOURISTS' CAMP IN LONDON

Public Utilities To Make Part of Wonderland Travelers' Haven.

Rule Careless Drivers of Commissioner's Trucks To Be Discharged.

Drivers of trucks or other machines controlled by the public utilities commission, who, in the future, ing and other conveniences.

are involved in any collision or accident whereby damage is rendered the equipment in their charge, will forfeit their position unless they can convince the commission that the

same was not the natural result of their negligence.
Precipitated by a recent case in-

Precipitated by a recent case inolving damage to the extent of \$300,
ruling to this effect was enacted

was placed in full charge, and was
authorized to secure whatever assistance that he may require from
worth Jockey Club. sion Thursday afternoon at the sug- months. fect earlier in the year by E. V. Buchanan, general manager.

to establish a civic transit automo-bile tourist camp, and it was recom-

this purpose. It was directed that the necessary as the chairman, Jared Vining, will city water connections be made for be out of the city from August 1 domestic use, while arrangements will be immediately made for light-

the use of the swimming pool already located on the premises. The estimated cost for operation and

maintenance during the remainder of

the summer was set at \$385.

by the commissioners in special ses- time to time throughout the summer gestion of Jared Vining, chairman, and following a warning to that efvertising by erecting large signposts

leading into London. The passing of accounts and other mended that the upper portion of the city's property at Wonderland, midway between Woodland Cemetery and Springbank Park, be utilized for meeting will be held during August STEAMER ARRIVALS. routine business claimed the atten- mission is allowed only on lands purrests with the members themselves,

> until September, he declares. DISMISS ACTION IN

JOCKEY CLUB SUIT TORONTO, July 13.-On the ground that it is premature, Justice New York.

Kelly has dismissed the action E. E. Graham, park superintendent, brought by the executors of David

The action was to recover \$1,147.10 balance alleged due for commission on the purchase of land for the defendants near Sandwich.

In dismissing the action, Justice at the intersections of the Pipe Line Kelly makes a declaration that the As already anticipated the com-missioners approved of the proposal rows also placed at strategic points \$362.60 as soon as any of the surplus lands are sold, and that the commission is payable by Mr. Millar. Com-

STEAMER ARRIVALS.

NEW YORK, July 13 .- Susque hanna, Hamburg; Hancver, Bremen. PLYMOUTH, July 13 .- Antonia,

LIVERPOOL, July 13 .- Empress of India, Quebec. SOUTHAMPTON. July 13.-ANTWERP,

MAZE OF GREAT SCENIC BEAUTY

Residents of Ontario Little Realize Attractiveness of Georgian Bay District.

BECKONS TO TOURISTS

Gorgeous Wilderness Patiently Awaits Crowds That Do Not Come.

Ever bored with the familiar, seeking relentlessly the new, globe-trotters have raved in turn of dazzling Oriental cities, of the rugged splendor of the Rockies, of the wondrous Falls of Niagara or of the mystic enchantment of tropical places, and have sounded the praises of a thousand and one summer re-sorts and beauty spots the wide world o'er.

After a fleeting visit but a hundred

miles north of London, however, the most apathetic even must marvel in that so many years have rolled by while countless tourists and those in quest of the quiet and restful places have for the greater part contrived to either overlook or absolutely ignore Ontario's Thirty Thousand Islands, that great natural summer playground admirably situated on Georgian Bay, the outstretched arm of Lake Huron.

Particularly true is this of the people of this province, and, exaggerated as the declaration may appear at the first cursory glance, it is nevertheless an established fact that the residents of Ontario, even those of the western counties, little realize the beauty or potentialities of their own country, more especially that portion extending north from the 44th parallel of latitude.

Crowned with vegetation, fresh and captivating, the islands peep out from shimmering sun-kissed waters, beckoning imperatively to those who crave for the great and unspoiled outdoors.

Rich in History.

A scenic waterway through a sec-tion of old Ontario, rich in history and legend-first traversed by Champlain-the Thirty Thousand Islands defy all descriptive powers of the ordinary layman. Those who have trod the four corners of the earth in pursuit of the beautiful have re-turned again and again to loaf and journey among the picturesque islands where the wildwood always welcomes and rejuvenates and never fails to send them back to the crowded cities laden with memories

The entire district is brimming with interest, and the long summer months prove delightful in every sense, while the air of the highlands of Ontario is always dry and bracing-a sure cure, physicians assert, for hay fever and similar ailments.

There is fishing in abundance leep fishing for the bigger fish, and fly-fishing for the black bass, while or those who are ill-content to fish here is motor-boating, sailing, rowng or bathing, and in the evening at the many hotels to be encountered through the islands.

There are, as a matter of fact, 48,-000 of the latter, marked on the government charts, easily sufficient to go around, and even this figure does not include scores of the smaller

Transportation Good. Excellent transportation facilities render it possible for a delightful visit for those as well who may have but limited resources at their command, no matter how short the vacation period may be. But a day's travel from the larger

ities of Eastern Canada and the United States, the excursionist finds himself in a country upon which nature has bestowed its best in gorgeous scenic effects-with islands by the dozen vet uncounted, patiently awaiting the crowds that do not

Midland, Ont., 101 miles north from Toronto, and reached by Grand Trunk trains, is the gateway proper o the islands, and connections are possible here with steamboats operated by the Georgian Bay Tourist Company of that centre.

The S. S. Midland City, with

ample accommodation for more than 500 passengers, leaves Midland each week day, and for a distance of 45 miles winds in and out among the islands, touching the better-known resorts, where excellent hotel and other accommodation is to be had. On Tuesdays, Thursdays and Saturdays the vessel continues the journey to Rose Point and Parry Sound, 20 miles further, returning on the alter-

WOMAN KILLED AS TRAIN HITS AUTO

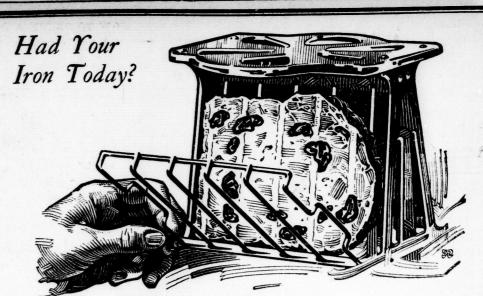
BRAINTREE, Mass., July 13.-One voman was killed and two other persons were seriously injured when an express train on the New York New Haven and Hartford Railroad struck two automobiles at the Quincy avenue crossing in East Braintree

Fears Official Hangman Seeks Her Life.

MONTREAL, July 13. -Charging that her husband had struck her repeatedly and strangled her, Mrs. English, or Ellis, wife of Alexander Armstrong English better known as Arthur Ellis who for many years has acted as official hangman in many parts of Canada, swore out a complaint here today under which Ellis was arrested and lodged in the cells until he found bail for \$800, when he

The charge against Ellis, who denied the accusation, was fixed for preliminary hearing,

July 20.



Toast It— Delicious Raisin Bread

Do this some morning and surprise the family: Serve hot raisin toast at breakfast, made from full-fruited, luscious raisin bread. Let your husband try it with his coffee. Hear what he says.

Your grocer or bake shop can supply the proper bread. No need to bake at home.

Made with big, plump, tender, seeded Sun-Maid Raisins, and if you get the right kind there's a generous supply of these delicious fruit-meats in it.

Insist on this full-fruited bread and you'll have luscious

Rich in energizing nutriment and iron-great food for business men. Make most attractive bread pudding with left-over

slices. There's real economy in bread like this. Try tomorrow morning. A real surprise. Telephone your dealer to send a loaf today.

SUN-MAID Seeded RAISINS

Make delicious bread, pies, puddings, cakes, etc. Ask your grocer for them. Send for free book of tested recipes.

Sun-Maid Raisin Growers

Membership 13,000 Dept. N-339-11, Fresno, Calif.

Vacation **Travel Comforts**

Commodiousness, compactness, convenience and elever construction are the primary features of our merchandise, whether it be a Wardrobe Trunk, Traveling Bag, Suit Case, Lady's Purse, or any of our other many lines of traveling goods.

CLUB BAGS.

Real Leather\$6.00 to \$13.50 Solid Cowhide \$15.00 to \$40.00

SUIT CASES.

Fibre and Matting.....\$1.65 to \$9.00 Real Leather\$9.50 to \$15.00 Solid Cowhide\$15.50 to \$30.00 TRUNKS.

Box shape\$5.50 to \$30.00

Steamers \$7.75 to \$26.00

Wardrobes \$18.50 to \$98.00

HAT CASES AND TRUNKS. TOURISTS' CASES. FITTED TRAVELING CASES.

WRITING FOLIOS. MEN'S PURSES AND BILLFOLDS

Ladies' Purses

Swagger Bags, Beauty Boxes Sally Bags, Pandoras, Hand Bags and Hand Purses. Every purse or bag we sell guaranteed real leather.

JAMES McCORM

London's Leading Leather Goods Store

395 TALBOT STREET,

LONDON, ONTARIO.

Clean-Up Sale of Footwear

We are starting to clean up the balance of our FIRE SALE stock. Saturday we offer several specials. These different lines are broken sizes, but we have all sizes in the lot.

pers or Oxfords.

black and brown kid and ealf; values up 98c

Women's White One and Two Strap Slip\$2.98

Women's Strap Slippers and Oxfords, in Men's Brown Calf Oxfords; values up to

\$1.89 98c to \$1.39 Pumps, with rubber Children's and Boys' Running Shoes, all

soles. Out they go. sizes, including Fleet Foot.

OWEN, 199 Dundas