

Wegner's January 2-Store Sale

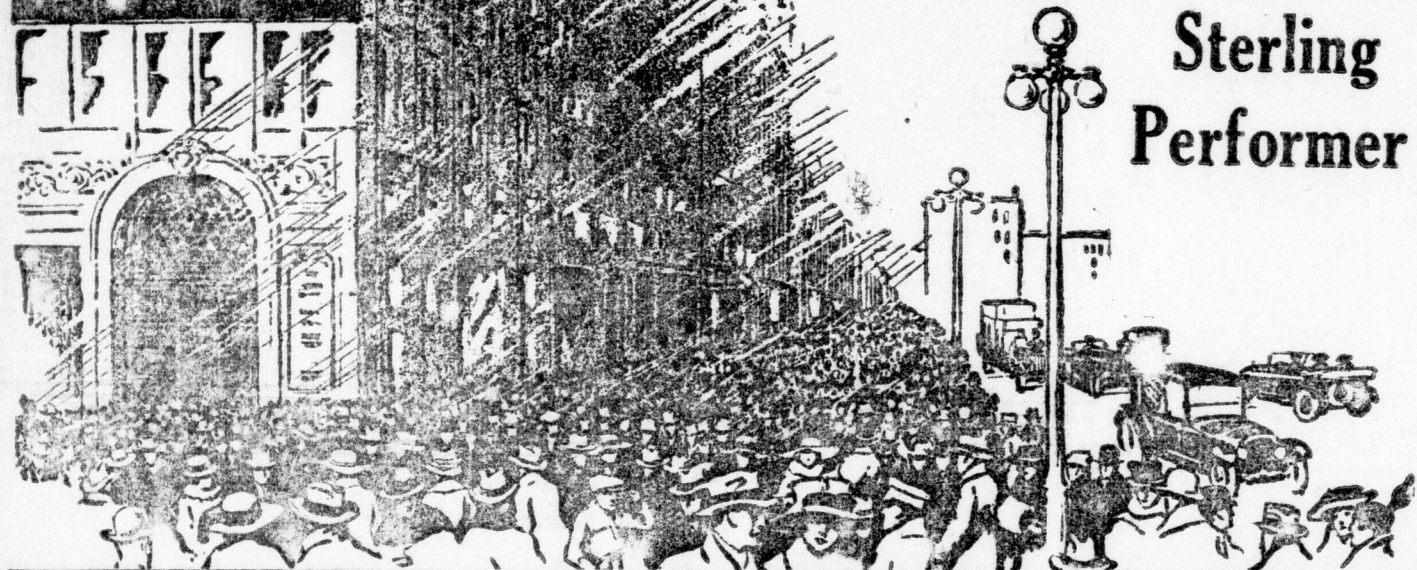
Is a Direct Answer to the National Demand For
LOWER PRICES ON MERCHANDISE

Our Most Gigantic Clearance

Store
Closed
Today

Starts Saturday, January 3rd, 1920

**GREATEST
VALUE
GIVING
SALE**



In the Flood-Tide
of the Winter
Season, Wegner
Proves Himself a
Sterling
Performer

Wegner
Always
Gets Away
From the
Old and
Gives Us
Something
New

There's No Need For a Long Hunt, Wegner Has
Hundreds of LIVE SUITS AND OVERCOATS

IT'S NOT A DAY'S WORK TO BUY AN
OUTFIT AT WEGNER'S.

MEN'S \$25.00 SUITS	\$16.60	MEN'S \$40.00 SUITS	\$29.90
MEN'S \$35.00 SUITS	\$24.90	MEN'S \$50.00 SUITS	\$37.50
		MEN'S \$30.00 SUITS	\$19.50

A Huge Collection of OVERCOATS

\$29.50, SELLING FOR	\$21.90	\$50.00 Fur-Collared Overcoat	\$37.50
\$30.00, SELLING FOR	\$24.90	\$46.00 New Belter Overcoats, nifty checks, swagger styles, brand new, just in; browns, greys and dark Oxfords.	
\$37.00, SELLING FOR	\$27.90	SPECIAL—Here's a Dandy Overcoat	\$34.90
\$38.50, SELLING FOR	\$28.95	\$55.00 China Dog Coat	\$41.50
COATS, belted, smart and serviceable	\$24.90	\$37.50, Young Men's Smart Overcoats, wide wale chevrons, form-fitting, vented and raised seams, slashed pockets; heath- ers, browns, greens, Oxfords	\$28.95
\$52.00 Fur-Collared, Lined Coat	\$39.50		

People In Every Town
In Western Ontario
Read Wegner's
Advertising

Winter Gloves, cape and mocha, warm
linings, all sizes, \$3.25 value, for **\$2.39**

WHEN THEY COME TO LONDON THEY SEE
WEGNER'S SIGNS.

Big range of Motor and Driving Gauntlets,
astrachan, horsehide, in big variety, \$2.25, for **\$1.95**

UNDERWEAR

FLEECE-LINED.

Gold Stripe, regular \$1.50, for	\$1.19
Plain (Penman's), regular \$1.35, for	\$1.10
Heavy Ribbed Wool, regular \$3.25, for	\$2.49
Scotch Knit, Medium Ribbed and Heavy Ribbed, regular \$2.50 to \$2.75, for	\$1.49
Light French Merino, regular \$1.10, for	69c
Stanfield, Penman, Botany Brand, and other popular brands, heavy merino, regular \$1.75 to \$2.00, for	95c

COMBINATIONS

Heavy Ribbed Wool, regular \$6.50, for	\$4.95
Heavy Ribbed, Penman's, regular \$5.50, for	\$2.95
Heavy Ribbed, Monbor, regular \$5.00, for	\$2.50
Admiral, Commodore and Penman's Preferred Stock, natural wool, regular \$5.50, for	\$3.95
Tru-Knit, Heavy Merino, regular \$4.00, for	\$2.95
Light Merino, regular \$2.75, for	\$1.95
Fleece-Lined, Combinations, regular \$3.50, for	\$2.25

**Wegner Opens the 1920 Season With
A Further Fulfillment of His Pledge
of "Bigger Values, Bigger Business"**

Men's Suit Prices Cut to Pieces

WITHOUT A BREAK IN THE SIZE RANGE—AT
PRICES SUPERLATIVELY IMPORTANT TO YOU.

We don't think there's another store in Ontario selling
SUITS AT THIS FIGURE.

Here's \$25.00 Men's Suits, in tweeds and worsted, good wearing suit, in all sizes, at	\$16.60
200 Men's \$28.00 to \$30.00 Suits	\$19.50

In greys, browns and heather mixtures, good wearing
qualities, sizes 36 to 46. BUY A NEW SUIT.

300 Men's \$35.00 Suits, in navy, tweeds and fine worsteds,
in complete range, sizes 35 to 46.

After-Christmas sale price **\$24.90**

\$50.00, \$55.00 and \$60.00 MEN'S SUITS,
on sale **\$37.50**

\$60.00 and \$65.00 Navy Blue
Black Serge Suits **\$42.90**

Here's a chance for a Dress-Up Suit, in finest Irish and
Vickerman serges, John W. Pick and
Walker blues and Bachelor brands **\$44.75**

MAIL ORDERS PROMPTLY SENT.

These Prices Are a Splendid Demonstration to
London of Wegner's Sound Values on Men's Wanted
Goods—Every Intelligent Buyer Sees in These Bar-
gain Attractions His Opportunity For Lower Prices

Wegner Tells His Story to Eighty
Thousand People Every Day

Eight-Ply Mackinaw Coats for men, **\$17.95**

\$25.00 coats, best patterns

FROM WINDSOR, SARNIA, GODERICH, STRAT-
FORD, PORT STANLEY, COME THE BUYERS
TO WEGNER'S.

Three cans Dutch Cleanser **25c**

for **49c**

90c Four-String

Brooms for

SWEATERS

HERE'S A LIST THAT'S REALLY IMPORTANT.
BUY SWEATERS NOW!

\$7.00, grey, trimmed with blue collar	\$4.95
\$8.00, grey, with collar	\$5.95
\$8.00, combed wool, fancy low necks	\$5.95
\$12.00, brown, trimmed with blue collar	\$9.95
\$7.00, dark color, trimmed, with collar	\$4.95
\$13.50, Acme Sweater, light brown and collar	\$8.95
\$10.50, maroon, with collar	\$7.95
\$11.50, light brown, with collar	\$7.95
\$8.00, dark blue, with collar, fancy knit	\$5.95
\$7.50, dark wine, trimmed with collar, grey and wine	\$5.95
\$7.50, dark green, trimmed with white and green	\$5.95
\$15.00, medium brown, extra quality, with collar	\$10.95
\$11.50, dark wine, extra heavy, with collar	\$7.95
\$12.00, dark brown, extra heavy, with collar	\$8.95
\$15.00, beautiful wine, fancy knit, with collar	\$6.95
Sizes 38, 40 and 42, grey, with collar, extra value	\$1.69
Black and orange, fancy, regular \$8.00, for	\$5.95
Black comb wool, regular \$9.00, for	\$6.42
Black rope knit, regular \$6.25, for	\$4.69
Grey rope knit, regular \$12.50, for	\$8.95
Grey rope knit, regular \$15.00, for	\$10.95
Brown Fancy V-Neck Coats, regular \$9.00, for	\$6.95
Grey ribbed wool, regular \$13.50, for	\$9.95
Brown Norfolk, regular \$9.50, for	\$6.95
Red rope knit, regular \$12.00, for	\$8.95

These bargains are
of a calibre that
will stand the acid
test of the public's
most critical
scrutiny

WEGNER'S 2-STORE SALE

The Heart of London
371 TALBOT STREET

Giant Clothing House
120 DUNDAS STREET

When Wegner
Runs a Sale He
Runs—In This He
Is Unlike Some
Others Who
Venture and
DON'T RUN