Evening

1136-1086.-A SPLENDID COAT

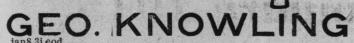
PERFECTION OIL HEATERS. N w Perfection Wick, Blue Flame OIL COOKERS.

FRESH arrival of these comforts.

HEATERS, \$4.10 to \$8.70. COOKERS, \$8.00 to \$16.95. Satisfaction guaranteed.

Wicks always in stock. SEE the NEW PERFEC-

TION BROILERS and TOASTERS.



Horse Race.

The revival of horse-racing here will be hailed with delight, and on

Vessels Left Coast.

When the Portia was at Bay of Is lands a week ago, all the American and Canadian vessels left there for the home ports, as they would not take | Couldray, of Newport-on-Tay, Fife.) chances of being frozen in. Some vesothers got none at all. The herring readers. fishery at Bay of Islands has not been | There was a certain old woman in as good as expected while at Bonne

On her last trip when the S. S. Portia was at North Sydney bunkering, ship of Bowring's sealing steamer Viking. The owners of the Njord will, bed. no doubt, feel satisfied if she proves

Police Investigating

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Two detectives are engaged inveslowing one night last week a nurse from a sore throat. belonging to the General Hospital. The police have a substantial clue and an arrest will be made ere long.

Lloyd's Volunteers.

65 WITH HIS MAJESTY'S FORCES Lloyd's, the long established and next Monday week, the 25th inst., the world-renowned firm of shipping surfirst general holiday for the winter veyors and underwriters, are being season, a series of horse-races will well represented in this war and alhe held on Quidi Vidi Lake, ice and ready sixty-five of the staff, including weather permitting. The competitors surveyors, compilers, etc., have reto date are Messrs. M. Kelly and W. sponded nobly to the call to arms and Wiley, cabmen, though it is likely are now with His Majesty's forces. that more than twice that number Mr. Black, local representative for will enter the contest. Several of the Lloyd's, has been apprised of the fast trotters get a tryout on the above from Head Office coupled with Lake daily and, no doubt, the event the volunteers names, which were will be locked forward to with much | neatly printed and enclosed in picture form. Mr. Black has also been advised officially, that he will get revised lists of the volunteers from

THE GENEROUS STRANGER.

This is a true story, and I send it sels got part cargoes of herring while thinking it may interest Answers'

Dundee whose son was fighting at the Bay the fishery was a complete fail- front. He was wounded and brought to a hospital in the South of England. She greatly wanted to see her son, so Met at North Sydney. some friends clubbed together and got enough money to pay her fare.

While she was in the ward talking to her son she noticed a tall, militarylooking stranger talking to the men. the Norwegian steamer Njord was Presently he came over to her and askthere getting her supply of fuel for the sealfishery in the Gulf where she said. "But you aren't Scotch?" he will prosecute this spring. Capt. Joe asked. "No," she replied, "I'm Irish." Kean tells us that the Njord is a sister | Whereupon he slipped half a sovereign in her hand and went to the next

The old woman was so excited over as successful a seal hunter as the this that she said to her son: "I wonder if he's Irish?" The tall man looked round and replied, "Yes, I'm Irish, and my name is Kitchener."

JUDGE KNIGHT ILL. -J u d z e

Bright colored straws and fabrics will be used in the spring millinery

Company, Ltd. Telegram ANNUAL MEETING. Company was held yesterday, when the report was presented, and officers

Newfoundland

were elected. The President, W. A Munn, Esq., spoke as follows:-PRESIDENT'S SPEECH. We have pleasure in presenting the

Marine Insurance

Fourth Annual Report of this Company, and it is indeed pleasing to have

really satisfactory returns for this We have been fortunate, as it was exceedingly stormy during October and November, and many losses oc-

curred amongst the local craft. The rates of the Local Mutual Clubs show higher figures than for many

After paying all outstanding claims and making allowances for every claim of which we have any notification, also putting aside amount for nsurances not yet run off, we can show a surplus of fourteen thousand five hundred and sixty-three dollars (\$14,563.00), which gives available ssets of forty thousand dollars (\$40.-000), and, after payment of claims actual cash value of over \$30,000.00.

ed to take limited lines of War Risk Insurance on Foreign business, which has assisted our profits materially. You will also notice that we have invested nearly fifteen thousand dollars (\$15,000) of our funds in Debentures of the Nova Scotia Steel Co., at

When the War broke out we decid-

a price below par, and that bring us, in six per cent. per annum. These accumulated profits all assist to build up our capital. We have made improved connect

tions for Re-Insurance with one of the oldest and most substantial Companies in England. We are now in a position to expand our steamship business to any amount, and meet any fur for trimming, is here shown. The legitimate competition. The terms a:- suit is composed of Ladies' Coat Patnot been sufficiently considered by The low neck opening is finished with

our shareholders, or they would see revers that meet a coat collar in notthis business as we should, it means front and yoke top. The cut is cut in us more business.

The Directors recommend that a sizes: 22, 24, 26, 28, 30 and 32 inches dividend of ten per cent. (10) be de- waist measure. It requires 8 yards clared for the shareholders on the paid of 44 inch material for a 36 inch size. up capital, and the balance of profits | The Skirt measures 2 yards at its placed to reserve with the intention lower edge. of presenting the shareholders with This illustration calls for TWO paid-up script as soon as the amount of reserve is sufficiently well estab- ed to any addresss on receipt of 10c. lished to warrant this. The counting of ballot papers show- stamps.

ed the same Directors elected as last 1139.—A SIMPLE FROCK FOR

trenoiders were all very p ed with the result of last year's business, and hope that the coming year will also be satisfactory. The promise of support was emphatic that this business should be transacted here tigating the case of some scamp fol- Knight is indisposed to-day suffering in every wa ypossible in our local Company and keep the money in the

McMurdo's Store News.

WEDNESDAY, Jan. 13, 1915. The value of a good shaving soap -always considerable—is specially marked at this season of the year when sore and chapped faces are so common. We would remind you that the Excelsis Shaving Stick is made of the finest English superfatted soan. and not only does it give a free and thick lather, that does not soon dry upon the face, but one that is not under any conditions harmful to the surface of the skin, but on the contrary even soothing to the epidermis. And being a well dried soap it is very economical in use, and will give you more shaves than any other shaving stick. Price 35c. a stick.

A bottle of McMurdo's Jamaica Ginger will serve as a quick and effective diffusible stimulant in cases of impending chills, pain in the bowels, etc., and is valuable in winter, often preventing severe attacks of bowel trouble and grippe. Price 40c. a bottle.

Blue cashmere with trimming of soutache braid is here shown. Brown or red serge with facings of striped or plaid woolen would also be effective. The waist portions are cut in one with the sleeves, and these may be in short or wrist length. The skirt is a three piece model with a lap tuck at the centre back. The Pattern is splendid for all wash materials, such as galatea, kindergarten, cloth, poplin, percale, gingham, seersucker and chambrey. Also for velvet, silk, cloth or novelty woolens. It

ed last night at each performance with a highly delighted crowd, who thoroughly enjoyed the splendid pictures. There will be another change of pictures to-night. Mr. Rossley ed last night at each performance of pictures to-night. Mr. Rossley to any address on receipt of 10c, in hopes to place a first class lady vocal- silver or stamps. ist at the West End soon. Either of the Rossley theatres is a good place to spend an evening; good all round clean and refined entertainment with Size the finest music in both houses.

WILL MAKE ANOTHER TRIP. - Name Though no word of her arrival has Florizel, which left New York for London on New Year's Eve with a general cargo, has reached her destination ere this. It is understood that the Florizel will take another cargo of merchandise from New York cargo of merchandise from New York

Address in full:-

Higher Freight Rates.

It would take a sixteen-inch shell in the thorax to arouse the average American citizen to an interest in national defense, but most of us would cheerfully get out of bed at 3 a.m. to Fashion Plates. liscuss higher freight rates. Higher freight rates have only be

ome a question since the Interstate Commerce Commission took over the The Home Dressmaker should keep power of suspensing them. Before a Catalogue Scrap Book of our Pat-tern Cuts. These will be found very They were a certainty.

useful to refer to from time to time. The genial railroad president looked ver the books of his customers once a year and if it appeared that there was a margin between cost and pro duction he raised the freight rates. This kept the ordinary business man from becoming haughty and indifferent because it put his money in a safe place where he could not get at it in moments of great recklessness and spend it for peanuts.

Under this system everybody was happy. The shipper was happy because the kind rail cad president less left him enough to live on when he might have doubled the rates; the kind railroad president was happy because pretty soon he would be able to sell \$100,000,000 worth of bonds and furnish his palatial new residence with a duke.

Unfortunately the big shippers who wanted some dukes themselves conspired with the railroad presidents to raise the rates on the little fellows and lower them on the large, portly boys. This produced bankruptcies, monopolies and other diseases and presently it became necessary for the railroad owners to get permission from Washington before they published any new editions of the 11 pound book of tariffs, which is America's nearest approach to German philosophy in intricacy.

This has led to a sad situation. Owing to the larger number of dukes. country residents, steam vachts and Green serge with braid and bands of other bric-a-brac used in the construction of American railroads they have ranged show a profit to our Company tern, 1136, and Ladies' Skirt Pattern, set in they cannot make ends meeton all this re-insurance, and should 1086. The coat has the fronts cut in except, of course, those ends reprebe backed up in every possible way vest effect, and is dart fitted. It has sented by a locomotive and a caboose. by our shareholders. This point has added skirt sections over the hips. It will therefore be necessary to raise the freight rates or call in the sheriff. that larger lines of insurance are ches. The skirt shows one of the now the next era of extravagance will see But if the freight rates are raised placed with us. If we are to expand so popular tunic styles, with panel the railroads so prosperous that vast that our shareholders have to give 6 sizes: 34, 36, 38, 40, 42, and 44 infor the improvement of roadbeds, fambond issues can once more be floated ches bust measure. The Skirt in 6 ily trees, etcetera.

This will once more increase the obligations of the railroad to such an extent that the next hard times will require another horizontal raise with trimmings.

separate patterns which will be mail-FOR EACH pattern in silver or in three days.

Best of all Pantomimes--Robin Hood.

Last night the Rossley Theatre was rowded to its utmost capacity to see he new pantomime "Robin Hood," and there's no doubt about it, it is by far the best of any of the big productions yet presented. It is the most spectacular, novel and beautifully costumed show of all. Running smoothly now after the first night everything gets nicely settled down. The performance by Robin Hood brings greater credit than ever to Mrs. Rossiey. The children have some splendid numbers in this show Jack Rossiey, at the finish, as the Scotch mariner and his ships on dry land is one of the most original and beautiful sights ever witnessed here. Big matines to-day. Send the children to see Little Red Riding Hood.

AN EXTREME TEST. "Reckon I look a reg'lar Bluebeard!

Girl's Dress with Long or Short Sleeve and with Collar or in Round Neck Outline. uoth Tommy to himself, as he caught Blue cashmere with trimming of a khaki reflection of himself in a passing glass.

On going nearer he gazed at the rough stubble on his chin ruefully, and took a thoughtful look at his watch.

"Just time," he muttered, as he pushed open the door of an unknown

That worthy, wit ha patriotic fervour, placed himself at the disposal of Tommy absolutely, and, between various tricky questions on points of war, nicked and gashed our poor soldier's face with consummate skill.

The job finished, the barber surveyed Tommy with pride and admiration, as he flicked him down with a towel. Our hero, however, again went and surveyed his face in the glass. "Give me a drink of water," he

"You ain't goin' to faint?" exclaimed the alarmed hairdresser. "No-oh, no!" calmly replied Tom my, staunching the wounds

MINARD'S LINIMENT CURE.S

Some Good Advice.

Here is some advice given to merchants who think they are cutting down expenses when they stop advertising.

The speaker is a very eminent authority. He says:

"Your advertising-if it is advertising worthy of the name—is your best salesman, and you don't hesitate to lay it off indefinitely because business was bad yesterday.

"Your advertising is a bigger factor in your business than your location-and you'll move it down a back street or wipe your advertising location off the city map because you're not feeling right to-day.

"Your advertising is the big sign over your door and you'll take it down and store it in your cellar; your advertising is the most profitable and most economical tax for insurance against loss, and yet you'll lightly 'SAVE'-save the mark!-that expense for a few days if your dinner or business conditions don't exactly suit you.

"Advertising is a great force in business and many great and many foolish claims are made for it, but it is not greater nor more powerful than any other factor of your business. It can't do the impossible. If you expect to get any good from it you must keep it on the job; make it work while you sleep."-Montreal Star.

The Evening Telegram

Is at Your Service.

Our Sealing Fleet.

seventeen local steamers will prose-Nobody desires to see the railroad cute this year's sealfishery, while cards to and from troops on active president when reduced to the neces- three ships from Halifax will engage sity of collecting money for his busi- in the hunt in the Gulf. They are the our soldiers on the other side which ness in a hat, but it does seem as if Seal and two Norwegians. We underwhen he is allowed to raise rates he should be compelled to issue bonds steamer, now under construction, will to those to whom they are addressed MOTHER'S GIRL. with at least the same cautious con- not be ready in time to go. Two of free, and postmasters are directed to servatism exhibited by a sailor who last year's wooden fleet, the Newfoundis trying to spend four years' wages land and Ranger, it is said, will not stamped to their destination. The ef-The local fleet, owners and masters

Bowring Bros., Ltd.

Stephano-Capt. A. Kean. Florizel-Capt. Joe Kean. Eagle-Capt. E. Bishop. Terra Nova-Capt. W. Bartlett, si Viking-Capt. W. Bartlett, jr Job Bros. & Co. copie—Capt. G. Barbou Beothic-Capt. W. C. Winsor. Neptune-Capt. Bax. Barbour

A. J. Harvey & Co. Adventure-Capt. Jacob Kean. Bellaventure-Capt. C. Cross. Bonaventure-Capt. Bob Bartlett.

Crosbie & Co. Sagona-Capt. S. R. Winsor. Fogota-Capt. S. Barbour. James Baird, Ltd. Erik-Capt. Dan. Martin.

Diana-Capt. John Clarke. Baine Johnston & Co. New Steamer-Capt. J. Randell. Bloodhound-Capt. Alpheus Barbour

Job Roberts. Kite-Capt. Burgess.

Letters From Troops.

to the transmission of letters and postservice. Letters and postcards from forward all letters and postcards un take part in the fishery this spring. sect of this will be the free transmission of letters and postcards to and from our troops on active service. They are all worthy of this concession from the Government.

St. Pierre Volunteers.

On her way east the S. S. Portia ping fellows and should make splendid soldiers. On arrival last night they were met by the French Consul.

Parade Rink open to-night; ice in splendid condition; Terra Nova Band in attendance.—1i

THE LINTROSE. - We hear that negotiations are now going on for the purchase of the Reid Nfld. Co.'s steamer Lintrose, which is a fine icebreaker, and would likely be used to keep open the passage of the Arch-

The large Napoleonic cuff, with frills showing below it, is in evidence.

CLEARING BALANCE OF

Ladies' Hats

At Half Price, 50 cents, 90 cents, \$1.20 and \$2.00. LATEST FALL STYLES.

Liberal Reduction in Ladies' FURS.

Robert Templeton.

Long Rubbers and Leggings.

MEN'S and BOYS' LONG RUBBERS. Also

BOYS' and MEN'S LEATHER LEGGINGS. WOMEN'S SPATTS, assorted shades . . . 60c. to \$1.20

The largest stock in the city to choose from.

Parker & Monroe, Limited.



This is the season for Long Rubbers and Leggings.

WOMEN'S and CHILDREN'S LONG RUBBERS.

CHILDREN'S SPATTS, all shades, 45c., 50c., 60c., 70c. to \$1.20

LOWEST PRICES.

THE SHOE MEN.