ALL'S PRICES are Always in YOU

Cutts, Collars, Yokes. Sleeves, Lace Jabots. and Velvet Bows

Embroidered, Lace, Pique and Fancy Bulgarian Styles

Your Feet Were Made to Last You a Lifetime.

Don't ruin them by wearing cheap ill-fitting

Wear Invictus Shoes

for they will prove a safeguard and a comfort to your feet.

If we should print some of the enthusiastic outbursts to be heard on every side these busy days you would surely be justified in thinking it was all

Advertising Talk.

To say that we are showing the smartest Neckwear in St. John's for ladies seems like a mere platitude; but any of your friends who have been here will tell you this is so.

Ladies' Hand Bags.

Your saving will be one-third to one-half.

A Veritable Harvest

for those economically inclined. This thought was uppermost in our minds when

WE PLANNED THIS SALE and priced these beautiful Bags, which are A MANUFACTURER'S SAMPLES!

Women's 23c. pair

Sold only at

KNOWLING'S

East, West & Central Shoe

at Ferryland.

ity by special train yesterday for

Serryland to attend the Garden Party.

lins besides several Christian Bro-

District. During the day a program

of sports were gone through and thor-

oughly enjoyed. The event was

brilliant success. The proceeds

will be devoted to the funds of the

Here and There.

ce Cream.-june4,tf

Try Campbell's Délicious

REACHED PERNAMBUCO: - The

argt. Clutha has reached Pernambuce after a passage of 47 days from this

BACK FROM TREATY SHORE.

The ser. Lavrock returned to Change

slands from the Treaty Shore on

Tuesday, hailing for 270 qtls. of cod

JOY RIDES.-Yesterday four boys, onging to the West End, took two

ide. The matter was reported to the colice and Constable Tobin rounded

One heavy Cart or Gene-

ral Horse for sale. J. W Campbell, Ltd.—july31,tf

ORPHAN HAS TUBERCULOSIS.

Garden Party

Our Sale of HANDKERCHIEFS

is still on. Large purchases are being attracted in unusual numbers, not only by the advantages for selection, but for the uniform low prices.

Note a Few of Them

Half dozen Ladies' Lawn for 15 cts.
Half dozen Ladies' Lawn for 20 ets.
Half dozen Ladies' Embroidered for 23 cts.
Half dozen Children's for
Gent's White Lawn Sc. and 6c. each
Gent's White Mercerised 6c. each
Gent's Fancy Mercerised 6c. each
Genta Irish Lawn Special 10c

Ladies'

Friday and Saturday

End of Season Clearing Offer,

HENRY BLAIR'S.

The balance of our Ladies' White Embroidered Robes. Regular value \$2.50. Friday & Saturday for .. \$1.50 Also a few Colored Costume Robes. Regular values \$1.50.

A few Navy and Pale Blue Costume Robes. Regular value \$2.50 and \$3.00. Friday & Saturday, all one

Come early and participals in our Blouse Robe gifts for Friday and Saturday.

HENRY BLAIR.

Phoenix Insurance Co., Of Hartford, Conn.

Capital \$2,000,000.

Surplus to policy holders, \$4,135,090.

Losses paid since organization, \$73,400,000.

The following letter is an indication of this Company's promptitute and liberality in settling claims:—

To MESSRS. C. F. BENNETT & CO.,

Agents Phoenix Insurance Co., Hartford, Conn.

Gentlemen, I beg to tender you my most sincere thanks for your liberality and promptitute in settling my claim for loss sustained by the recent fire which occurred at New Gower Street on Thursday marning, the 29th inst;

Your readiness to meet my claim and the liberal manner in which representative acted have greatly relieved me and have tended ghren the bardes which would otherwise have been heavy.

Yours truly,

St. John's, Nfld, July 31st, 1913.

(Sgd.) FRED ROSE.

DR. LEHR Pentist, 200, Water St. Best quality Teach, \$12.00 per set. Treth extracted without pain, 25c.—

Invermore Back From Labrador.

REPORTS FISHERY A COMPLETE FAULURE.

The s.s. Invermore, Capt. Jacob Kean, arrived back from Labrador at 12.30 p.m. to-day, having been as far north as Hopedale. She brought a large freight and these passengers: J. A. Robinson, Judge Malone, Miss Thoughey, Rev. Mr. Curtis, Dr. Hibbins, Mrs. and Miss Dalmer, Rev. Fr. Dwyer, Miss Jardine and Mr. Law and sen, Capt. Kean reports the fishing voyage a total failure, and it will be the worst for many years. From Hopedale south to Battle Harbor there has been no fish at all taken since last report. The trapping voyage is nearly over and when the Invermore was coming south very little twine was left in the water. The Invermore mentine Stella Maris at Turnavick. The reports of the latter, however, are somewhat encouraging. At Farmyards, below Hopedale, eight schooners are loaded and ready to leave for the home ports. From Turnavick to Cutchroat and at Nutvack there is Cutthroat and at Nutrack there some fish going; in fact there is good sign of cod all along the most northern section of the Labrador, but

jigging done. Hymenal.

trapping operations are impeded by

ice conditions and there is a lot of

Yesterday the wedding of Miss Florence Beatrice Thomson, daughter of Mr. and Mrs. C. R. Thomson, and Mr. Noel Gossage James, son of Mr. and Mrs. Robert Spencer James, Harrow, England, was solemnized by the Rev. J. Sutherland of the Kirk, The ceremony took place at "Sudbury," the residence of the bride's parents. The bride, who was becomingly dressed, was attended by Miss Dorothy White. Mr. George E. Story was groomsman. After a reception was groomsman. After a reception was held the bridal party left by train for Botwood where they will join one

Directors To Visit

There will arrive by the s.s. City of Sydney, due this midnight, Messrs. Fumber, McMaster, McDougall, White, Caverbill, Adams, Martin and Scott, Directors of the Steel Corporation of Sydney. They will cross to Bell Island to make a tour of inspection of the plant there to-morrow. Saturday will be spent here in the city, and on Sunday the party will leave by the outgoing express on their way to Sydney but will stop over at Stephenville to spend a few days fishing. The party will be accompanied by the Misses Plumber (2), daughters of one of the

McMurdo's Store News.

THURSDAY, Aug. 21, 13. For Sunburn. Windburn and Tan-there is no better emollient and healthere is no better emotion and hearing preparation than our Cream of
Lilies, which is really indispensable
to those whose skin is easily affected
by the sun or wind. If you have none,
obtain a pot at once at either of our
stores. Its use will be a revelation
to you Price 25 cents.

to you. Price 25 cents.

Try an Excelsis Shaving Stick next time. This stick is formed of the finest English superfatted scap, and is guaranteed not to leave the skin sore and dry after use, while it gives a good, rich, free lather that does not soon dry on the face. We call it "The Perfect Shaving Stick." Price 35 cents a stick.

MEAP.—We offer this Plano for iso, one slightly used Organ at VOODS, Water Street .- aug 16, ff

The Police Court. JUST RECEIVED

Three drunks were fined \$2. A drunk and disorderly was \$10 or 30 days.

Three boys were charged with the arceny of bridles, halters and reins. B. & R. also for cruelty to a horse. For the first charge they were convicted and Rubber Heels. sentence suspended, but for cruelty case were each fined \$5 These heels are made with a Non-slipping Buck Plug and have real Rubber where the Rub

A laborer, drunk and disorderly i his brother's house, was let go t fake the pledge.

A laborer of Pilot's Hill, for ill-treating his wife and refusing her support, was ordered to give two sureties in \$20 each or go down for Here and There.

FOURTÉEN PATIENTS ARRIVE. Labrador coast by the Invermore a were landed at Harbor Grace.

Dr. A. F. Perkins has resumed Street, over T. J. Duley's.

STEPHANO ARRIVES. The Red

aug19.4i

Cross liner Stephano, Capt. Clarke, arived from New York and Halifax this forenoon, bringing 200 tourists, the largest number for the season brought

ICE. — Order your daily supply of Ice from J. W. CAMPBELL, Ltd.—june4,tf

PRISONER ARRIVES .- Constable Quinlan arrived by Tuesday's express from Bay of Islands in charge of a prisoner, who was convicted for atroctous assault and sentenced to one year's imprisonment.

BROKE HIS HIP.—Simon Roche, a well known resident of Middle Cove, met with a painful accident yesterday at his home. White coming over the stairs he fell and broke his hip on the same side as the leg which was amputated two years ago. thers and the representatives of the WHALING NEWS. - The whaler

achelot, operating at Hawke's Hr. Labrador, has fourteen whales landed to date. This makes her high liner to date but still more than, double reached a substantial amount and that number will be necessary to pay

New Songs at GARLAND'S—When I Lost You, Ship, of My Dreams, That Old Girl of Mine, Old Fashioned Roses, That's How I Need You, and many others. Each 30c.—aug18,21,23.

FIRST HOME RUN in yesterday's passeball exhibition ar Harzent, of the the silk vest, presented by Mr. Man tore and 500 Gem cigarettes given b the Imperial Tobacco Co

ARTHUR B. WALKER, 27 Charlton St. (3 doors fro Springdale Street). Fresh sto of Groceries, School Supplie etc., Ice Cold Drinks, Delicio Vanilla Ice Cream, Tuesdays Thursdays and Saturdays, serv Thursdays and Saturdays, served in cones or dish. Full line of English, American and local Candies. The "good measure" store, My motto, "A nimble sixpence is better than a lazy shilling." Headquarters for highest grade Picture Postcards, the finest in the land. Evening

IMPORTER & WANUFACTURERS' AGENT.

Our Company business have been dissolved and Retail Goods

15 to 25 per cent.

PIANOS and ORGANS

Cash Down

We keep no books. Catalogs and samples at our old stand, 140 **CHESLEY WOODS**





made with the same strict regard to the settings and finish as more expensive ones.

A Ring is a gift that the reci-pient will treasure—and remember the giver by. Do not overlook this selection when choosing yours.

Send for Ring Size Card-it's

T. J. Duley & Co. The Reliable Jewellers.



\$21.00 per Ton.

For sale at the Constal Premises, quantity of Hay. In lots to suit pur hasers. Apply on the premises to

GODDEN & BARTLEFT.

Just Received 400 M No. 1 Fir Shingles.

W. & G. RENDELL.

QUALITY PLAIN CITRON

EXTRA IRISH

DIPLOMA DAINTIE in Glass.

Chicken & Ham Lunch Tongue . . Fruit Salad . . . Clover Honey

Tib Blocks Irish

FRESH FRUIT. Cal. Oranges, per doz Jam. Oranges, per doz Cal. Pears, per doz .. Cal. Plums, per doz. Italian Lemons, per doz Cantaloupes, each . Watermelons, each

ROYAL SCARLET Maple Syrup,



FFFFFFFF Largest Sa



Sole Agent in

dvertise in