

### The New Humphrey Intensified Incandescent Gas Lamp. Using Ordinary Gas Pressure.

The excellent results obtained with the above lamp are worthy the consideration of all business men who desire to obtain the most light at the least cost.

A good example of this system of lighting may now be seen at the West End premises of the Hon. George Knowling, where the new lamps have recently been installed.

We invite comparison, and will be glad of the opportunity to prove the merits of the "Humphrey" Lamp, which we will instal free of charge on trial.

ST. JOHN'S GAS LIGHT COMPANY.

## MORE SPECIALS

The Old Stand Re-Opens,  
37 Prescott St.

Showing a line of Furniture which to be appreciated needs only to be seen. **Antique and English Manufacture.**

SELLING AT THE NEW STORE, 7 New Gower Street:  
1 Four Dial New Cash Register. Cost \$200. Now . . . \$130.00  
1 Upright Cabinet Grand Piano. Cost \$350. Now . . . \$180.00  
1 Singer Drophead Sewing Machine. Cost \$65. Now . . . \$30.00  
1 Mantel Mirror, heavy plate. Cost \$40. Now . . . \$18.00  
Many other Snaps in Bedsteads, Walnut and Quartered Oak Furniture.

**N. W. Chown**

**We Pay Highest Prices for  
Codfish,  
Cod Oil,  
Herring,  
Canned  
Salmon, etc.**  
**A. H. MURRAY, St. John's.**

### Hay, Straw, Black Oats, Etc.

Landing To-Day, ex Cacouna.

Prime Timothy HAY, No. 1 Oat STRAW,  
Heavy Black OATS, TURNIPS,  
POTATOES, PARSNIPS, CARROTS.

**F. McNAMARA, Queen St.**

# CRISCO!



Everyone should give the article a trial.

It is used in cooking wherever lard or butter is used.

Crisco is a purely vegetable compound and contains no animal fats whatever.

Dip out a spoonful and look at it. You will like its very appearance, for it is a pure cream white, with a fresh pleasant aroma.

Put up in attractive airtight 1½ lb. tins, with a book of recipes on top of each tin.

Buy a tin to-day.

Everybody's Talking  
About Him.

**J. W. MYERS,**

The world-famous  
Baritone, at the

### The Nickel Theatre.

Hear him sing (a) The Port  
of Missing Ships, (b) The  
Bowerly Grenadiers.

3 Reels of the Best  
Motion Pictures—3.

Commencing next Monday,  
OUR OWN BIG LOCAL  
FEATURE.

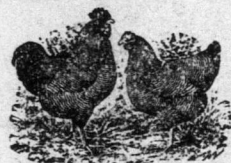
### The Seal Fishery.

You've all heard about it.  
Now come and see it.  
A Great Film.

SATURDAY MATINEE.  
Extra pictures for the  
Children.

### Poultry Show!

Arche Hall, Nov. 20, 21, 22.



The date for receiving entries has been advanced to Wednesday, the 13th inst., instead of the 9th. Exhibitors are requested to make application as soon as convenient as space is limited, and will have to be allotted as fairly as possible. None but thoroughbred birds will be admitted. Entry forms may be had from me.

**JOHN F. CALVER,**  
Hon. Sec. Exhibition Com.  
Address: 162 Duckworth St. nov6,12

## H. P's

Huntley & Palmer's

## Biscuits.

Fresh Supply received  
To-Day.

**JAMES C. BAIRD,**  
Water Street.

### Landing This Day.

15th October.

Choice Cargo Screened

## NORTH SYDNEY COAL.

A good time to lay in your  
Winter's Coal.

Morey's Coal is Good Coal.  
**M. MOREY & Co.**

## Gents' FURNISHINGS.

Fall 1912.

Distinctive styles for Men of Culture and  
Good Taste.

GENTS' FANCY VESTS. . . \$3.00 to \$5.00 each

GENTS' FLANNEL SHIRTS. . . \$2.00 each

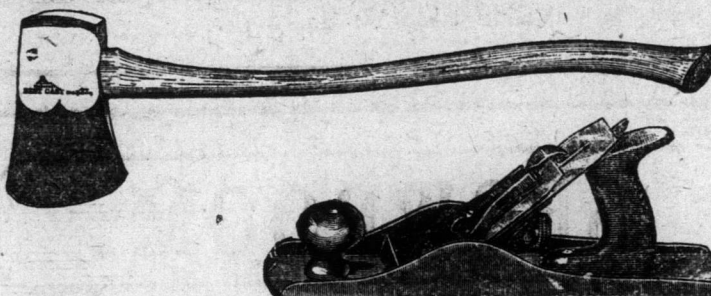
GENTS' NEGLIGEE SHIRTS, \$1.50 & \$1.75 ea.

GENTS' GLOVES . . . \$1.10 & \$2.50 pair

GENTS' NECKWEAR in Newest Designs.

G. F. Kearney *The K&A Store* J. M. Atkinson  
The Young Man's Store.

## MARTIN HARDWARE COMPANY.



To buy Tools from Martin's, means you get something good. The best is the cheapest. Stanley Planes, Disston's and Simonds' Hand Saws, Axes, Hammers, Hatchets, Chisels, Braces & Bits, Augers, Squares, Wrenches, Rules, etc. Also Builders' Hardware of all kinds.

**MARTIN HARDWARE COMPANY.**

## APPLES, ORANGES, CABBAGE!

Ex s.s. Florizel:

300 barrels KINGS and BALDWIN.

50 barrels GREEN CABBAGE.

50 cases CALIFORNIA ORANGES.

10 barrels BOLOGNE SAUSAGE.

nov7

**GEO. NEAL.**

GREAT ANNUAL

## PIANO and ORGAN

Reduction Sale.

Business Alterations being effected, we have commenced our  
Great Sale from September to end of year.

## 105 ORGANS 31 PIANOS

to be sold. Great Cash Reductions. Nothing like this before offered to  
the public. Save from

## 15 to 40 dollars

by buying from the oldest established Piano and Organ House in New  
foundland. Every Instrument guaranteed.

**CHESLEY WOODS & Comp'y.**

# BEEF!

\$16.00 per barrel.

Where?

**Bishop, Sons & Co.,**

oct28,12

Limited.

## The Very Thing to Send Away

## Genuine Carbon Photographs

## Typical Bits of Nfld. Scenery.

Packed all ready for you to Mail.

## The Holloway Studio, Ltd.

Corner Bates Hill and Henry Street.

'Phone 708

## OUR TWO FACTORIES

are working overtime supplying the demand for  
our popular branded Suits and Overcoats.



FITREFORM.  
AMERICUS.  
TRUEFIT.  
THE MODE.  
STILENFIT.  
PROGRESS.

These brands represent our high-class make and  
style only. We make a large assortment of  
prices in each.

Wholesale only.

Ask your dealer for these brands and get the  
best.

**Newfoundland Clothing Co'y, Ltd.**

## The BIG Furniture Store

### FURNITURE BARCAINS!

For the next few weeks, you can expect something new and up-to-date in  
Furniture.

ROCKERS	COUCHES	BRASS BEDSTEADS
CHAIRS	SIDEBOARDS	CHINA CABINETS
ARM CHAIRS	HALL STANDS	PARLOR SUITES
PEDESTALS	WARDROBES	EASY CHAIRS
TABLES	LOUNGES	DRESSING TABLES
DISKS	BOOK CASES	RECEPTION CHAIRS

VERIBRITE 22c. FURNITURE POLISH.

The Polish with the Magic Finish. At this price everybody should  
have a bottle in the home.

SEE OUR WINDOW.

**CALLAHAN, GLASS & Co., Duckworth and Gower Sts.**

## Children's Fleece-Lined VESTS and DRAWERS.

This is a splendid line for the youngsters.  
Heavy fleeced and ribbed at a low price.

Size			
20	.....	A	26 cents
22	.....	G	27 cents
24	.....	A	28 cents
26	.....	R	29 cents
28	.....	M	30 cents
30	.....	E	32 cents
32	.....	N	34 cents
34	.....	T	36 cents

**BOWRING BROTHERS, LTD.**

## Lumber and Builders' Supplies

Our stocks were never more complete than they  
are now. Everything from

## SILL TO SADDLE

IS OUR MOTTO.

## Horwood Lumber Co'y, Ltd.

## TO OUTPORT VISITORS!

The Best and Cheapest House in Town for

## Pianos and Organs.

Showroom Upstairs, opp. Knowling's Grocery Store.

**CHARLES HUTTON,**

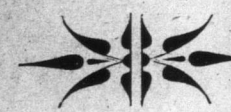
222 Water Street.

### WEATHER FORECAST

TORONTO. Noon.—Moderate  
fresh south to west winds;  
scattered showers but generally  
day and on Sunday.

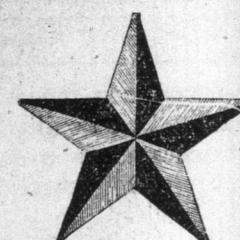
ROPER'S, Noon.—Bar. 29.6  
62.

VOLUME XXXIV



FOR COLOR CAR

ROSSLEY



THEATRE.

TO-DAY'S MATINEE.

Big Show for the

Wee Folks.

BEST EVER GIVEN.



8 Acts. 3 Grand Pictures

MONDAY NIGHT,

Special

Attractions.

## LARACY'S

Men's Fleece Lined  
derwear, heavy fleeced, la  
sizes, 43c. a garment.

Boys' Jersey Suits, Red  
Navy, with Cap to mat  
\$1.90 up a suit.

Girls' Rinking Caps,  
wool, Red, Navy and Wh  
at 20c. and 25c. each.

## LARACY'S,

345 & 347 Water St., opp. Post Off



Our Watch  
Repairing is  
Second to None.

Leave your Watch with us  
and we will give it a good  
overhauling. D. A. McRAE.

### FOR SALE!

Schr. "Maggie Bell," about 5  
tons; 5 years old. Well fou  
in Sails, Running Gear, Anchor  
Chains, etc.

For particulars apply to  
H. H. ARCHIBALD,  
or NORMAN MUNN,

nov7,31 Harbor Grace

## EVERY OFFICE MA

Should enquire about  
my handy, labor saving  
filing devices, at the  
earliest opportunity.  
Details gladly supplied.  
An absolutely new line

**PERCIE JOHNSON**