

A GREAT OPPORTUNITY.

You Can't Afford to Miss It!

Furniture, Dry Goods and Clothing at Immense CUT Prices at the C. L. March Co., Ltd., Alteration Building Sale.

One Week
More of
Value-Giving
Furniture,
Dry Goods
and
Clothing.
Profits
Now
Sacrificed
to the
People.

Every
Home in
St. John's
and
Vicinity
Now
Benefiting
by Our
Alteration
Building
Sale

This \$100,000 Stock of Furniture, Dry Goods and Clothing is being disposed of rapidly at Retail at a fraction of its Real Value. Come at Once, don't delay. From now on to the close next week the Selling will be spirited. Unheard of Bargains will prevail this coming week. Be here early. Such a sacrifice occurs about once in a lifetime. Sale ends Saturday of next week. Replenish your Wardrobe and your Homes NOW, and you will save many Dollars.

This Stupendous Sale LASTS ONLY ONE WEEK MORE

FURNITURE, DRY GOODS, CLOTHING direct to you at factory prices. All profits swept away. SALE FOR ONE WEEK MORE! This sale of Furniture, Dry Goods and Clothing is a premier bargain-giving event for the people, involving \$100,000—a veritable bargain harvest—a sale and distribution of Furniture and Dry Goods bargains that has amazed the public. Never before in the history of retail merchandising has your dollar had such great purchasing power as it has during

C. L. MARCH Co., Ltd., Alteration Building Sale.

C. L. March Co., Ltd.,

ALTERATION BUILDING SALE.

Furniture, Dry Goods and Clothing

BIG WEST END STORE, Corner of SPRINGDALE and WATER STREETS.

This Is a Furniture & Dry Goods Sacrifice Sale
Such as Was Never Equaled in NEWFOUNDLAND.

If You Value Money Then Act Quickly

As the Present Prices only Hold Good One Week More.

Flower Store

Bulletin.

This Week.

We have the following plants, Cucumber, Marrow, Pumpkin, Melon, Tomato.

In Pots: SMILOX.

By the 10th inst.: Stocks, Astors, Marigolds, Zinnias, etc.

Phone 197.

J. McNEIL,

Rawlin's Cross.

Coronation Decorations.

Make Ready for the Celebration

Three cases Decoration Goods consisting of Flags, Festoons, Rushings, Wavers, Drop Lanterns, etc. Union Jack Flags, 40c., 60c., \$1.10 and \$1.70 per dozen, and size 40 x 60 inches, 90c. each.

Red Ensigns, 60c., \$1.10, \$1.70 per dozen, and size 40 x 60 inches, \$1.10 each.

White Ensigns, 60c. per dozen to 20c. each. Blue Ensigns, 60c. per dozen to 20c. each. Handkerchief Flags, 60c. per dozen.

Festoons (Red, White and Blue) 40c., 80c., \$1.00 per dozen.

Cushions, from 40c. per dozen Balls, Drop Lanterns, from 10c. per dozen.

Colored Candles for lanterns (various sizes) from 4c. per dozen.

Red, White and Blue Crinkled Paper, 20c. per dozen.

Coronation Postcards, real Photos of King and Queen, 20c. per dozen; also the Book of the Coronation, illustrated in Color, 20c.

Black and White Coronation Souvenir Number, with full page colored portrait of King and Queen, size 11 x 15 inches, 48 pages, price 25c.

DICKS & Co

POPULAR BOOKSTORE.

SPALDING'S

Athletic Library,

13c. Post paid 14c. each.

Stance and Cross Country Running.

Health Answers.

Club and Dumb Bell Exercises.

How to Run 100 Yards.

How to Sprint.

Athletic Primer, edited by J. E. Sullivan.

Physical Training Simplified.

Swimming.

Swimming (Catch as Catch Can).

Dumb Bell and Marching Drills.

Indoor and Outdoor Gymnastic Games.

How to Swim.

Swimming.

How to Punch the Bag, by Young Corbett.

Weight Exercises.

Building.

Football Tactics and Maze Running.

Round Athletics.

How to Become a Gymnast and Rope Climber.

How to Become a Weight Thrower.

How to Throw a Box.

How to Play Basketball.

Instruction Treated by Gymnastics.

Physical Health.

Exercises for Busy Men.

GARRETT BYRNE,

Bookseller and Stationer.

ANTHRACITE

COAL.

NOW LANDING,

Ex S.S. "Adventure,"

100 Tons Best

High Anthracite Coal

SIZES:

Stove, Egg and Furnace.

O. STABB & Co.

Twain's Works.

Are interested in obtaining a

set of all his books at one

former price on the easy-pay

plan it will cost you nothing to

particulars and a new thirty-

page book, "Little Stories About

Twain." Address: Box 1174,

St. John's. Phone 1174.

Free Samples on application to

B PRINTING

Here and There.

IVERMORE ARRIVED.—The S. S. Ivermore reached Sydney at 6.30 this morning.

League Football, St. George's Field, 7 o'clock this evening, St. Bon's, vs. Star.

ABSENT 20 YEARS.—Mr. John Wall, of the West End, who has been in the States for 20 years, arrived by the Florizel to visit his parents.

Take a teaspoonful of Prescription if you are not feeling O.K. in the morning. Price, 25 cts. a bottle; postage, 5 cts. extra.—June 12, 11.

INTRADABLE PATIENT.—Mr. S. French, of Bay Roberts, who had been in the Hospital, was sent home this morning incurable. She was taken to the railway station in the ambulance.

ICEBERGS PLENTIFUL.—The crew of the S. S. Florizel report passing a large number of icebergs between Cape Race and Cape Spear on the way down last trip.

Don't forget the special meeting of the NATURAL HISTORY SOCIETY to-night, at 8 o'clock, in the Board of Trade Rooms. The addresses will be popular, and admission is free to all interested.—June 16, 11.

Here and There.

DIPHTHERIA.—One of the orphans of Mount Cashel was removed to Hospital yesterday to undergo observation for diphtheria. All the other boys there who had the disease are doing well.

See our new lines of Gold and Gold Plate Jewellery, Solid Silver and Silver Plate; from them you can make a choice and easy selection for Bride, Bridesmaid, or anybody's birthday. R. H. TRAPNELL.—110, 11.

RESIGNED HIS POSITION.—Mr. Leo McCudden who has for 5 years past been chief steward of the S. S. Adventure, has resigned his position on that ship. He does not feel like going to Hudson's Bay and will go to Philadelphia shortly.

CARPENTERS AND GENERAL HELPERS who are willing to assist in erecting the TABLES for the Children's Festival, are requested to meet at Government House Grounds—EX-TRACE FROM THE MALL—on WEDNESDAY evening, at 7 O'CLOCK. Tools, Hammers, Hatchets, and Saws.—June 16, 11.

"Phorstone" Cough Cure will stop a cough in 24 hours. Price 25c. a bottle. Postage 5 cts. extra. Prepared only by Dr. Stafford & Son, Theatre Hill.—June 13, 11.

THE FLORIZEL'S PASSENGERS.

The Florizel sails at 3 P.M. to-morrow taking Mr. and Mrs. Hickman, Miss Cleary, Mr. Caldwell, Mr. and Miss Turnbull, Miss Carey and a few steerage.

INJURED AT GRAND FALLS.—A message was received by his friends at Carbonear this morning that Gilbert Hiscock of that town had been injured at Grand Falls lumber mills yesterday. There are no particulars.

MOTHER AND CHILD ILL.—The two-year-old child of Fireman Harvey is dangerously ill. The mother who had gone to Hospital last week also with an attack of illness, had to come home to-day, ill as she was, to look after the child.

GO TO LABRADOR.—The first two schooners to get down to the Labrador this season were the Minnie F. Tuck, owned by Mr. P. J. Shea, wine dealer and grocer, and the Constantine. The former got down to Griffin's Har. last week and the latter to Wolf Is.

MASON & HAMLIN ORGANS.—We have been Agents for this famous Organ during the past thirty years. Stocks on hand. Reduced during our great alteration sale.

CHESELY WOODS.—may 5, 11.

MR. W. V. DRAYTON OUT.—Mr. W. V. Drayton is able to drive about in his carriage now, but his arm is still swollen and he suffers much pain from the injury thereto. He was at the Hospital yesterday and had the X rays applied. As a result the doctors now believe that the bone of the arm is fractured.

IS VERY ILL.—The lad Jno. Williams, who was stabbed last evening with a knife by Geo. Lambert, is today very ill at the Hospital. He is a lad of delicate constitution and was given to fainting spells. He, however, bore up bravely when hurt yesterday, and it is the hope of his friends that he will soon give signs of recovering.

DIED OF PNEUMONIA.—Four year old Willie Young, a bright child of Mr. James Young, Merryresting Road, died at his parent's home this morning of bronchitis at 8 o'clock. The father, who was working at Johnston's Factory in the country, collapsed with the shock of the sad news. The little fellow was the favorite of the family.

PASSENGERS FROM SYDNEY.—The S. S. Ivermore arrived at Port aux Basques at 11.50 this morning, bringing the following in saloon, S. H. Scriver, C. L. Allan, W. P. Forest, F. A. Whitaker, W. J. and Mrs. Kingsdale, M. B. Vail, A. G. Robb, J. J. Loy, A. E. Cartwright, J. J. Hodder, G. B. French, B. McGrath, P. Jackman, A. P. Abbott, Rev. S. H. Soper, O. N. Bazley, A. W. Allan, H. Bridge, E. D. Roberts, Rev. J. S. Sutherland, Mrs. J. R. Parsons, Mrs. W. A. Shanahan.

THE NICKEL.

Friday and Saturday.

The Mystery of Lonely Gulch—A thrilling Melodrama of life on the plains.

The Stronger Sex—A strong photoplay of social life, in four tableaux.

Pictureque Waterfalls in Italy—Travelogue.

The Water Cure—Comedietta.

Vocal selections by Geo. Irving and George Fairbairn.

Orchestral numbers and effects.

5c.—Gen. Admission—5c.

10c.—Reserved Seats—10c.

Offers \$50,000 for Two

San Francisco, June 9.—"Tex" Rickard, who was the promoter of the Johnson-Jeffries fight in Reno last July, says in a letter received here to-day that he will offer a purse of \$50,000 for "Jack" Johnson to fight two men the same day for the world's championship at Buenos Ayres.

Rickard declares his belief that Johnson can defeat any two men in the world, one after the other. "All I ask," he writes, "is that Johnson be given a rest of fifteen minutes after disposing of the first adversary."

S AND S

When you want Wines of Quality, ask for S. & S. Brand

CLARET BURGUNDY SAUTERNE

Bottled by Schroeder & Schleyer since 1739 in Bordeaux

"Not how cheap but how good"

D. O. ROBLIN
Agent for Toronto

J. JACKSON, Resident Agent.

Skin Like Velvet.

Is greatly to be desired and is very attractive. There is one sure way of making your skin like velvet, and that is by using Snow Cream. It is neither sticky nor greasy, and the general verdict is "it makes your skin like velvet." W. T. COURTENAY, the Prescription Pharmacy, corner Duckworth and Prescott Streets, sells the Cream at 25c. per bot.—11.

Footballers Hurt.

Last evening's match between the Fieldians and Casuals was prolific of accidents to the players. Mr. Eric Bowring, just before the game closed, gave one of his legs a bad twist at the knee, suffered much pain and had to see a doctor. He cannot walk without the aid of a stick. Mr. Stan Lumsden had his foot sprained and Walter Rendell one of his fingers broken, while James Miller had his heel badly hurt and can only walk with difficulty.

SLIGHT BLAZE.—A slight fire occurred early this morning at Tesser Place. There was little damage.

KEEP MINARD'S LINIMENT IN THE HOUSE.

THE CASINO.

Week End Bill.

The Rossleys

In a one act adaptation of Gus Edwards' Musical success.

"SCHOOL DAYS."

Marie Rossley as the School Teacher. Jack Rossley as Gumption Cute, the Silly Kid.

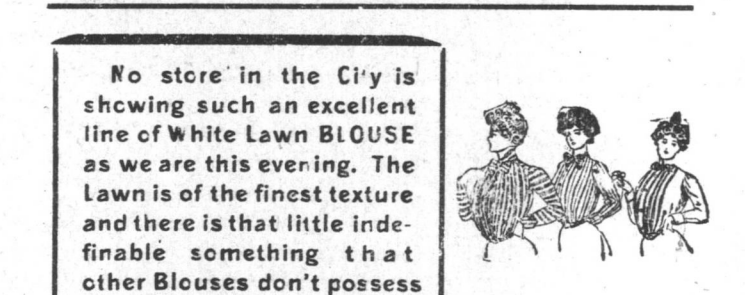
A Screaming Comedy Hit.

Little Bonnie Rossley in some more clever singing and dancing Specialties and moving pictures too.

The very latest in English Silver. No trouble to choose the Wedding or other Gift. Prices to suit any pocket. Just opening at TRAPNELL'S.—June 10, 11.

DON'T YOU BELIEVE IT!

No store in the City is showing such an excellent line of White Lawn Blouse as we are this evening. The Lawn is of the finest texture and there is that little indefinable something that other Blouses don't possess



You can get a Dainty Blouse and still have part of your dollar left. Fix your mind firmly on our Store before you leave your home to buy.

J. M. DEVINE, 302 Water St.

KILLED AT BELL ISLAND.

Whalan, working at the N.S. Co. pier, was killed instantly yesterday on the pier by being caught between two cars. He was practically cut in two by the cars. The body was taken to Conception Harbor to-day by the S.S. Euphrates. Deceased was married, but has no children.

ISN'T there a floor or other woodwork about your house that would look lots better if freshened up with a little good paint?

You could do the job yourself with M-L Paint—in a way you'd be proud of, at a cost of a few dimes. For every cent's worth of paint you'll get a dollar's worth of satisfaction—if you are particular to get M-L (Maple Leaf) Paint.

For the floors get "M-L Floor Paint."

Made in forty-seven colors and tints for all uses. Sold only in tin—full measure. Made by Imperial Varnish & Color Co., Ltd., Toronto

Decorate your walls and ceilings artistically with M-L Flat Wall Colors. 16 shades. Sanitary, durable, washable—very economical.

Recommended and Sold by **AYRE & SONS, Limited.**