thi dinoiv advogate, thuisday, august 2, 1917


## The Studebaker Car.

## A Safe Investment

 The mitaresk weed are tated and Mand matarist hare be It tan an evolutoon, not an experment.

[^0]
 No car at any price ples hirber mide Studebaker uses drop forgings instend of castings at every
possible point-this insures lightness and great strength.
 It is an evolution, not an experiment.
It is the most clean cut, accessible motor you ever saw.
Its valves are notseloss and do ont require frequent lubrica-
tion. It is porobily the mot powerful motor ever used in a
cor of such light wige car of such light weight as the Sturdebaker carr.
Its power is free flowing and flexible. Its repponse to the
throttle is instant.

| It is very economical in its consumption of gasoline. | $\begin{array}{l}\text { them all. } \\ \text { Yon owe it to yourself to let us prove in an actual demonstran }\end{array}$ |
| :--- | :--- | :--- |



ing in close harmony coolld devise.
All wiring is easy to get at all wires are protected from
grease and damp by fexible steel conduits.
Nomatter what the climate the Studebaker starter never fails. It exerts a cranking torque equal to two hundred pounds.
It always starts the motor. Studebaker cars are big and roomy. The front seats are individuan and onri-hititg, naxt the driver is reversible-its
all leg lenaths, the one next The tonnean seat is 48 inches fride-the ideal width for a There are two auxiiiary seats, arm chairs in fact, stored
under the tomnean seat, enabling you to carry extra pasThese chairs are standard in both FOUR and SIX cylinder These chairs are standard in both FOUR and SIX cylinder
tooring models. All Studebaker upholstery is of genuine, high-grade, hand
buffed leather. Studebaker doors are wide opening easy to These are only a few of the qualities that make the Studebaker car the great value car of Canadia today,
No oother car at anywhere near the Studebgiker price offers Yhem oll. . it y yourself to let us prove in an actual demonstra-
ton the quality and value of the Studetelaker car.
We are at your service at any time.

MBuitt in Stadebaher Factaries at Wallarvilt, Ont":
The Lounbbury Company, Ltd. miathasitond


[^0]:    
    YOUR Touring Car
    POUR Lindian Rotate
    HOR WVOr-W oithee Con
    

