Y.M. MEMBERSHIP CAMPAIGN OFF TO A START LAST NIGHT

Opening Gun For a Three Day Campaign Drive Was Fired at Team Supper

The Y.M.C.A. building was shaken to its very foundations last night by the reverberations of the opening gun in the three-day membership campaign, formally launched at a supper of the campaign workers held in the auditorium. Snappy speeches from the leaders of both the Red and Green teams, each of whom is confident of victory in the campaign, featured the evening, after the splendid meal furnished by the Ladies' Auxiliary of the Y.M.C.A., had been enjoyed. Rivalry between the two sides was keen, though friendly, and "kidding" prevailed during the evening. The Greens got the jump on their rivals by decorating the steps of the main entrance to the Y.M.C.A. with a slogan in emerald paint, and at the close of the gathering last night filled the room with streamers of green paper. The Greens are captained by Dr. J. E. Amos, and are confident of success, but the Reds, led by Captain Logan Waterous, are anything but downhearted, and are prepared to put forth the effort of their young lives until Friday night.

In opening the speechmaking of the evening Mr. W. S. Brewster, chairman of the campaign, paid a tribute to the services of the ladies who had served the supper, and called for cheers, which were given with a will.

Mr. Brewster went on to touch upon the benefits of the Y.M.C.A., declaring that a father could make no better investment than a membership in it for his son. He praised Mr. Ryerson, chairman of the board of directors; Mr. Williamson, general secretary, and Mr. Mosley, physical director, going on with an appeal to every worker to do his best during the campaign. Referring to the team leaders, he declared that Mr. Waterous, a maker of engines, could put lots of steam behind the work, while Dr. Amos, accustomed to pulling teeth, should find no difficulty in extracting money from the public. Mr. Brewster referred to the boys of the Y.M.C.A. as the future manhood of the country. He read a letter of regret from Mr. Overholt, principal of the Collegiate Institute, and then called on

E. A. Danby,

chairman of the Y.M.C.A. membership committee. Mr. Danby explained the manner in which the campaign was being conducted, the red and the green teams each strivivg against the other. He emphasized the desirability of cash payment for all new memberships. If this were not possible, the campaigner would accept a note, or arrangements could be made, in the case of workingmen joining the institution, with the factories where they were employed, to make payments.

Mr. Danby praised the efforts of Mr. A. W. Geddes, boys' secretary, in helping to organize the campaign, and appealed for the keeping up of enthusiasm while the drive was on.

G. E. Williamson,

Mr. Williamson endorsed the remarks of the last speaker, pointing out that Brantford was celebrated for successful campaigns and also for the splendid banquets served by the Ladies' Auxiliary. The local auxiliary, he recalled, was one of the first organized in Canada, if not the very first. Mr. Williamson also referred to the success achieved by the Red Triangle campaign, under the leadership of Mr. Brewster who was also in charge of the present membership drive. He pointed out that the primary object of the campaign was not to get money but to extend the benefits of the Y.M.C.A. to every man and boy within the city.

L. M. Waterous,

Captain of the Red team, predicted certain victory for his side in the campaign, in a manner which brought laughter from members of both teams. The Y.M.C.A. would be a tremendous factor, he declared, in life after the war, by reason of its services rendered at the front during the past four years All must lend their aid in maintaining and increasing the membership of the institution.

Dr. J. E. Amos,

leader of the Green's, who was greeted with uproarious applause as he rose to his feet, predicted that before the campaign finished the Reds would be green with envy.

"More gas," howled several of the Reds.

"My experience has been that gas always produces results," retorted the energetic dentist. He explained that he was holding his team in check until the proper moment arrived. The Y.M.C.A. he declared one of the greatest forces for good in any community

"It is up to us to get out and make our lives an influence for good to the other fellow," he stated, appealing to his hearers for hearty co-operation. The citizens of Brantford had built the Y.M.C.A., and it was up to them to see that its membership was kept up. Dr. Amos closed his remarks with a quotation from Shakespeare.—"Just how far from Shakespeare, I won't say," he admitted.

Mr. W. D. Christianson, on behalf of the Reds, replied with a bit of impromptu original verse, and Mr. Howting with a couple of humorous Irish anecdotes.

Rev. G. A. Woodside,

a veteran of many past campaigns, expressed his opinion that the fight between the two teams would be a close one.

"We are living in a great time," he declared, "Had we our choice, we could choose no time richer in opportunity." The future of the present generation would be a wonderful one.

The Y.M.C.A. was exactly what those initials indicated, a band of young men, affiliated together under Christian ideals, for mutual benefit. Mr. Woodside outlined at greater length the benefits provided by the association; opportunities and privileges afforded by no other institution in the community. Every brick in the Y.M.C.A. building had been laid with tears, prayers and sacrifices on the part of the older generation, and those in charge to-day must show themselves worthy of the trust reposed in them by their fathers

Mr. Woodside went on to instruct the workers in the methods to be followed in their campaign. The membership rates were higher this year, he admitted, but under present conditions such a thing was only to be expected.

Touching on the service of the Y.M.C.A. at the front, the speaker stated that he had been informed by a military official that ninety-five per cent. of the letters marked from France were written on Red Triangle paper.

"If you ever fail to attain your full membership," he warned, "you weaken the home base, and through it the service of the Y.M.C.A. at the front. Therefore you must not fail, I am confident that you will not fail, and that Brantford will once more sustain the reputation which she has won in past campaigns Remember you are securing recruits for an institution whose ideals are as high as heaven; go forward in faith, and God will bless you and lead you to success."

A scene in the delightful comedy, "Daddy Long Legs," which will be the attraction at the Grand Opera House, on Wednesday night, Oct. 2nd.

YOUR SICK CHILD IS CONSTIPATED! LOOK AT TONGUE

If cross, feverish or bilious give California Syrup of Figs."

No matter what ails your child, a gentle, thorough laxative should always be the first treatment given.

If your little one is out-of-sorts, half-sick, isn't resting, eating and acting naturally—look, Mother! see if the tongue is coated. This is a sure sign that it's little stomach, liver and bowels are clogged with waste. When cross, irritable, feverish, stomach sour, breath bad or has stomach-ache, diarrhoea, sore throat full of cold, give a teaspoonful of "California Syrup of figs," and in a few hours all the constipated poison, undigested food and sour bile gently moves out of its little bowels without gripping, and you have a well, playful child again.

Mothers can rest easy after giving this harmless "fruit laxative" because it never fails to cleanse the little one's liver and bowels and sweeten the stomach and they dearly love its pleasant taste. Full directions for babies, children of all ages and for grown-ups printed on each bottle.

Beware of counterfeit fig syrups. —Ask your druggist for a bottle of "California Syrup of Figs," then see that it is made by the "California Fig Syrup Company."

VETERAN TAKES CHARGE.

By Courier Leased Wire.

Ottawa, Oct. 1.—Thomas F. Ottawa squad, which is to play this celebrated old Ottawa College football team, has taken charge of the Ottawa squad which is to play this season in the Patriotic Rugby Series against McGill and other teams.

CORFU NAVAL BASE IN MEDITTERANEAN

One of Islands of the Ionian Group From Which Allied Operations Are Directed

By Courier Leased Wire

London, Oct. 2.—Corfu, one of the islands of the Ionian group, is the centre from which naval operations in the Mediterranean are being directed. A correspondent with a British journalistic mission, writes of the work being done there as follows:

"Corfu is one of the naval bases of the Allies in the Mediterranean, and is temporarily the headquarters of Admiral Gauchet, commander of the Allied squadron in Greek waters. There is no great concentration of warships there at any particular time. Its occupation is merely strategic.

"A couple of years ago when the Mediterranean was the happy hunting ground of the submarine, that sea was divided into sectors, each of the Allied powers of England, France and Italy being responsible for certain of these sectors. This system, however, proved ineffective. Finally a conference was held at Malta after it had become evident that a new disposition of forces and a new plan of action to meet the submarine menace was necessary.

"It was decided to establish a central control with delegations of each allied naval force in attendance, but the whole scheme of operations to be under an Allied commander in chief. The result is now that the officer commanding has under him an organization which is working to hunt the submarine and protect commerce. At the present time there are about 200 craft in this force, there being British, French and American vessels under command of Admiral Gauchet. Two months ago fast American submarine chasers arrived, and are now in active service. The forces of the Allies have been so disposed as to compel the enemy to accept action should it be deemed safe. How this force is disposed the enemy would give much to know.

"What has been seen and learned relative to this flotilla almost causes one to smile at the alarmists at home who have talked of the possibility of a junction between the Black Sea fleet, taken from the Russians by the Germans, and the Austrian naval forces in the Adriatic. These alarmists may remain calm on that score. There will never be a junction between these two fleets."

REMODEL CHURCH.

By Courier Leased Wire.

New York, Oct. 1.—Announcement was made yesterday that Dr. Charles H. Parkhurst's famous church at Madison Square closed through consolidation with the old First Presbyterian Church has been sold for $500,000 to the Metropolitan Life Insurance Company and will be remodelled for use as a social centre for the company's employees.

THREE DEATHS.

By Courier Leased Wire.

Montreal, Oct. 1.— Three deaths occurred to-day in Montreal from influenza. One hundred and thirty-four have been reported mostly among the military.

GET RID OF HUMORS AND AVOID DISEASE

Humors in the blood cause internal derangements that affect the whole system, as well as pimples, boils and other eruptions. They affect all the organs and functions, membranes and tissues, and are directly responsible for the readiness with which some people contract disease.

For forty years Hood's Sarsaparilla has been more successful than any other medicine in expelling humors and removing their inward and outward effects. It is distinguished for its thoroughness in purifying the blood, which it enriches and invigorates. No other medicine acts like it, for no other medicine is like it.

Get Hood's Sarsaparilla today. Insist on having Hood's

Music and Drama

THE REX

The large crowds who were turned away last Thursday, Friday and Saturday when the picture Ghosts of Yesterday, with Norma Talmadge and Eugene O'Brien was being shown will have another chance of seeing these two popular stars next Monday, Tuesday and Wednesday when they will co-star in the powerful crook play, De Lux Annie. No doubt there were many who read this story in the Saturday Evening Post. The picture is an eight reel production, and will be run at popular prices.

"HEARTS OF THE WORLD"

In all, 120,000 feet of film was exposed in making David W. Griffith's supreme triumph, "Hearts of the World," playing at the Grand Opera House, Oct. 7th, 8th, 9th and 10th, but only 12,000 feet are shown on the screen. As Mr. Griffith and his camera man spent days and days cutting this precious film—every inch of which was a drop of blood cut out of his heart— the great producer had the saddest period of his life. Every turn of the crank represented the realization of his desire, the greatest picture ever made, and to have it cut down to an evening's entertainment—was like cutting off the ears of his favorite child.

"DADDY LONG LEGS"

"Daddy Long Legs" will be the attraction at the Grand Opera House, this Wednesday night, Oct. 2nd.

The story concerns itself with the transition from a life of drudgery in an orphan asylum, through college, and to a place in the sun, of a penniless girl, whose revolt at the tyranny of the authorities at the orphanage, attracts the attention of a young-old bachelor. Remaining but a shadow in her life, so far as her benefactor is concerned, he sends her to college and she writes to him regularly, and the girl loves the shadowy man who has helped her but whom she has never seen. They meet and she then learns to love the man in the flesh, not knowing that he is her "Daddy Long Legs."

This wholesome play is abundantly supplied with laughs, the story never permits the interest to waver, and the entire atmosphere of the piece is clean and delightful.

"IT PAYS TO ADVERTISE."

One of the best plays produced in recent seasons bears the title "It Pays to Advertise," and you can count it as one of those successes. The play proves its title, and every rusty old business house in the country that has "something the matter with it" should send its representative to see this play and find out the reason, for there are thousands of rich old conservatives like Cyrus Martin, the head of the Soap Trust in the play, who need a few practical illustrations of the fact that "it pays to advertise." The play is the funniest combination of circumstances ever staged, but as a practical lesson to those who do not believe it teaches a great truth. Cyrus Martin quarrels with his son, and the latter goes into business in the new way determined to succeed by advertising. He scores a big success, as any energetic young man is bound to do if he advertises judiciously, and his skeptical father is, in the end, glad to buy into the new firm. Every newspaper publisher, and every town knows the man who does not believe in advertising, and when the players glibly tell of the success of O'Sullivan's Rubber Heels, Ivory Soap, Kellogg's Corn Flakes, and other immense concerns created through advertising, then there hardly need be anything local in the estimate placed upon the work of the play producers who entertain while proving that every line of business is sure to become stagnant unless it is advertised.

"It Pays to Advertise" is to be the attraction at the Grand Opera House Saturday, October 5th, matinee and night.

TAKES REVENGE UPON CHILDREN

Little Ones of Belgium Feel Full Weight of Germany's Mailed Fist

"The German armies were held only a few days (by the Belgians), yet the delay of those few days changed the fortunes of the world." This is the testimony of Ambassador Gerard in his book, "Face to Face With Kaiserism."

Great as was the change wrought by this heroic resistance in the destinies of the world, it cannot approximate the extent of the misery visited upon unhappy Belgium by the invaders. German frightfulness revenged itself, many times over, upon the people who snatched world domination from its grasp. It continues to effect that revenge and its chief weapons to-day are the lash of the slave driver and the pangs of starvation. Soulless Germany is sufficiently well versed in psychology to know where its cruelities can be visited so as to produce a maximum of anguish, and because of that anguish the invader strikes above all at the children of Belgium. The children, more than any others, know the full weight of the mailed fist. Through the sufferings of these little ones Germany inflicts all Belgium with an agony of mental suffering even greater than its physical pain.

The children must be saved. The Belgian Relief Commission and the charities dependent upon the commission for financial support stand between more than a million children and death. Those little ones whose physiques have been broken down by malnutrition are provided with special nourishment and so restored to normal childhood. Those who have developed constitutional ills are removed to sanitarium for treatment. It is above all for these children that the people of Canada are being appealed to by the Belgian Relief Fund to-day. The need is more urgent than can be explained. The fund appeals for the lives of these little ones, for the lives of as great a number of children as there are in the Dominion of Canada today. Contributions should be sent to the local committee of the Belgian Relief Fund or to the Central Committee, 59 St. Peter street, Montreal, Que.

BULGARIA TO ATTACK TURKEY.

London, Oct. 2.—Canadian Press dispatch from Reuter's Limited) — Reuter's Agency learns that according to reliable news received, Bulgaria during the army discussions, indicated that she was not adverse to attacking Turkey. Bulgaria, anent this, however, explained that she could only act militarily in co-operation with the Allies.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of Chas. H. Fletcher

NOTICE—MILITARY SERVICE ACT, 1917

REGISTRATION OF UNITED STATES CITIZENS

Male citizens of the United States living in Canada of AGES 21-30, both inclusive, MUST REGISTER BY REGISTERED POST with the Registrar under the Military Service Act of the district in which they live, during the TEN DAYS NEXT FOLLOWING SEPTEMBER 28th, 1918; and such CITIZENS OF THE AGES 19, 20 AND 31-44, both inclusive, must so register during the TEN DAYS NEXT FOLLOWING OCTOBER 12th, 1918. It must be emphasized that THIS INCLUDES AMERICANS LIVING IN CANADA OF THE ABOVE AGES, MARRIED AND SINGLE, and includes ALSO ALL THOSE WHO HAVE SECURED DIPLOMATIC EXEMPTION OR HAVE REGISTERED WITH AN AMERICAN CONSUL, or HAVE REGISTERED FOR MILITARY SERVICE IN THE UNITED STATES.

Registration letters may be handed to local Postmasters for despatch to the proper Registrar, under the Military Service Act.

MILITARY SERVICE BRANCH.

NOTICE—MILITARY SERVICE ACT, 1917

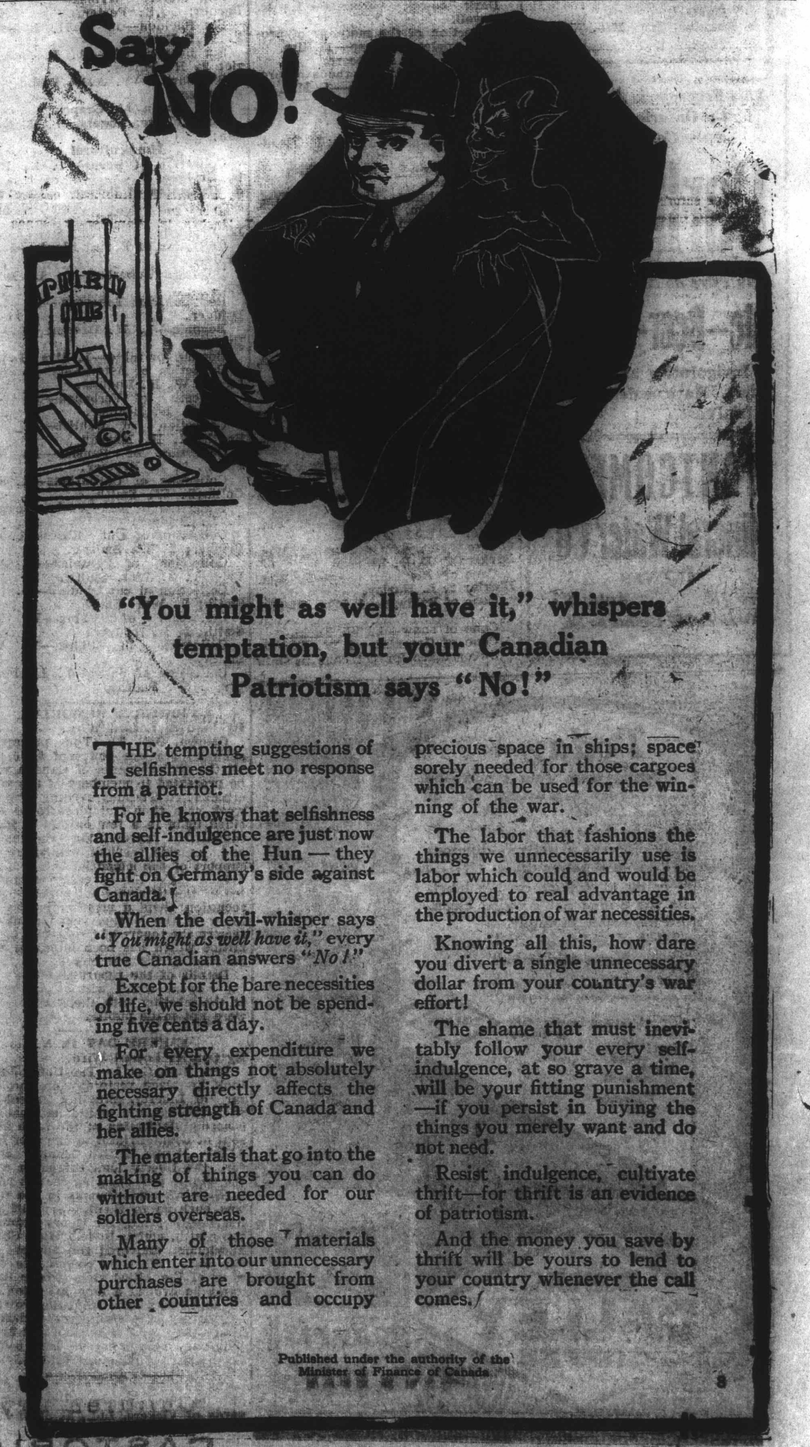
MEN EXEMPTED AS FARMERS

Having in view the importance of leaving a sufficient number of men on those farms, which are actually contributing to the National Food Supply, notice is hereby given as follows:

1. ALL MEMBERS OF CLASS I POSSESSING EXEMPTION AS FARMERS which is expiring and WHO WISH TO REMAIN EXEMPT should communicate with the Registrars under the M.S.A., of their respective districts, REQUESTING AN EXTENSION IN TIME OF SUCH EXEMPTION. Questionnaires will thereupon be issued to these men by the Registrar and they will receive further exemption upon furnishing satisfactory proof that they are contributing sufficiently to the National Food Supply.

2. In order to facilitate productive employment during the Winter months, MEN EXEMPTED AS FARMERS SHOULD APPLY TO THE REGISTRARS FOR PERMITS TO ENGAGE FOR THE WINTER IN SOME OCCUPATION OF NATIONAL INTEREST, SUCH AS LUMBERING, MUNITION WORK, ETC. Such permits will serve to enable exempted farmers to pursue other useful occupations for the months during which farming operations cannot be carried on.

MILITARY SERVICE BRANCH.



"You might as well have it," whispers temptation, but your Canadian Patriotism says "No!"

THE tempting suggestions of selfishness meet no response from a patriot.

For he knows that selfishness and self-indulgence are just now the allies of the Hun — they fight on Germany's side against Canada.

When the devil-whisper says "*You might as well have it,*" every true Canadian answers "*No!*"

Except for the bare necessities of life, we should not be spending five cents a day.

For every expenditure we make on things not absolutely necessary directly affects the fighting strength of Canada and her allies.

The materials that go into the making of things you can do without are needed for our soldiers overseas.

Many of those materials which enter into our unnecessary purchases are brought from other countries and occupy precious space in ships; space sorely needed for those cargoes which can be used for the winning of the war.

The labor that fashions the things we unnecessarily use is labor which could and would be employed to real advantage in the production of war necessities.

Knowing all this, how dare you divert a single unnecessary dollar from your country's war effort!

The shame that must inevitably follow your every self-indulgence, at so grave a time, will be your fitting punishment —if you persist in buying the things you merely want and do not need.

Resist indulgence, cultivate thrift—for thrift is an evidence of patriotism.

And the money you save by thrift will be yours to lend to your country whenever the call comes.

Published under the authority of the Minister of Finance of Canada.