

COMING EVENTS

SCHUBERT CHOIR—Eggar's War Triology has arrived. First rehearsal Oct. 2nd. New members phone 1023, early.

A. R. CLUB—The A. R. Club will meet in the assembly room, Y.M.C.A., Friday, this week at 8 p.m. More buttons are ready for distribution.

KING EDWARD SCHOOL FAIR—Friday, Sept. 21, from 7 to 9. Come and see the children's exhibits "Cooking, fancy work, etc." Admission, 5c.

TOO LATE TO CLASSIFY

WANTED—Maid for general housework. No washing. Family 3 adults. Apply 35 Nelson Street, Brantford. Phone No. 422. FJ39

TO RENT—Two unfurnished rooms. Apply 41 Duke St. TJ39

WANTED—Roofs to repair or shingle. Cisterns built, cleaned or repaired, wells sunk (Drive or open). Storm doors, sashes or any carpenter jobs. Apply, C. Fairley, Herbert street, Grand View, M.W.43. Coming events

DIED.

THOMPSON—At the Brantford hospital, Sept. 19th, 1917, David Russell Thompson, age 38 years. Funeral will take place from his late residence, 157 Park Avenue, on Friday, Sept. 21st, at 2 p.m., to Mt. Hope cemetery.

SCOTT—In Brantford, on Tuesday, Sept. 18th, 1917, Janet Knight, beloved wife of James H. Scott, in her 65th year. Funeral will take place from her late residence, 254 Brant Ave., on Friday, Sept. 21st, at 2:30 p.m. to Mt. Hope cemetery. Friends and acquaintances kindly accept this intimation.

Reid & Brown
Undertakers
814-816 Colborne St.
Phone 459 Residence 443

H. B. Beckett
Funeral Director
and Embalmer
158 DALHOUSIE STREET
Both Phones 23.

WE are never satisfied until our customers are satisfied. Our Electrical installations are guaranteed.

T. J. MINNES
Phone 301. 9 King St.

MAIL CONTRACT
SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until Noon, on Friday the 19th day of October, 1917, for the conveyance of His Majesty's Mails, on a proposed Contract for four years, six times per week over the route No. 1, from Brantford to the 1st of January, 1918.
Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Office of Brantford, Brantford and Echo Place, and at the office of the Post Office Inspector, London.
Post Office Department, Canada, Mail Service Branch, Ottawa, 7th Sept. 1917.
G. C. Anderson, Superintendent.

NOTICE!
My wife, Gisella Wagner left my home on Monday, Sept. 17th, against my will and without cause. I will not be responsible for any debts incurred by her. If anyone knows her whereabouts kindly notify me, or phone Mr. L. Stander, 1701 Brantford.
John Wagner farmer in the township of Townsend

Printing
We are supplying Printing to Brantford's Biggest Manufacturers. Our Prices are Right, the Quality Excellent, and Deliveries Prompt. We want to serve YOU.
MacBride Press
LIMITED.
26 King St. Phone 570

Largest Stock of Picture Frames
Convex Ovals
Framed and unframed pictures in the city. Bring your honor rolls and soldiers certificates and have them framed by an expert of the C. E. F. Prices lowest in city, quality considered.
Harold Creasser
Market St. Book Store
72 Market Street

Providing U. S. Army With Pocket Bibles

BRITISH EXPERTS HELPING IN BIG TASK OF PUTTING TESTAMENTS IN POCKET OF EVERY AMERICAN SOLDIER AND SAILOR—GOVERNMENT GIVES AID—STORIES FROM BATTLE-FIELDS.

Two British envoys have recently been sent to America on an unusual mission in connection with the preparation of this country's fighting forces. They are to tell how the land accomplished the stupendous task of supplying millions of Testaments to the soldiers and sailors of the nations at war.

They also came to aid in the organization of similar movements in America which will place a copy of the New Testament in the hands of every uniformed man in the nation's service. The distribution has already reached hundreds of thousands, with more Bibles going into camps, cantonments and training stations as rapidly as the printing presses can supply them.

The envoys are representatives of two organizations which have directed this work on the battlefields of Europe. They are Francis C. Brading, secretary of the Scripture Gift Mission, of London, and George T. Davis, who served as agent for the Pocket Testament League in England.

With the expert advice of these men to aid them, the American branches of the organizations which they represent are going ahead rapidly with the task of distributing copies of the Scriptures through the army and navy. Officials in Washington, by lending their aid to the movement, have shown significant recognition of the service that these organizations are performing, just as official England did when her big army was formed.

Consignments of supplies as they leave the army and navy depots contain hundreds of Testaments provided through the distributing organizations. For example, a benefactor lets it be known that he will purchase enough Testaments to supply a regiment of soldiers. The books are purchased through one of the societies, dispatched to an army supplies depot, and forwarded to the regiment with such other supplies as are being shipped.

A Message From the President.
On the fly leaf of a Testament printed for the American soldier and sailor by the Scripture Gift Mission is a eloquent acknowledgment of the importance of the Scriptures as a guide to right living, written by President Wilson. Former President Roosevelt wrote a similar message which accompanies the Testaments distributed in the army and navy by the American Bible Society. In England, the Testaments bore a message from Lord Roberts.

Thus the work is being organized in America. The nation's allies have sent their experts in war-making here to teach us to avoid mistakes which they have made. Their aviators are training American youths, their army officers are teaching the American soldier trench warfare. And now their experts are helping to organize a plan for giving our army and navy the Bible.

These envoys have brought to America some notably interesting stories of their work. Secretary Brading of the Scripture Gift Mission, tells of a young soldier who was shot in the trenches, the bullet striking his breast pocket. The point of the bullet stopped at the seventh verse of the Ninety-first psalm: "A thousand shall fall at thy side, and ten thousand at thy right hand; but it shall not come nigh thee."

Bibles Escape Submarines.
Mr. Davis relates the remarkable fact that, of the thousands of Testaments which the Pocket Testament League has shipped from England to America since the beginning of the war, not one consignment has been lost through submarine raid. Ships carrying these Testaments have miraculously escaped the U-boats.

Here's a letter which a young English soldier writes to the Scripture Gift Mission: "I got a Testament at Havre. A bullet went into it as far as Hebrews 12:25: 'See that ye refuse not him that speaketh. For if they refused not who refused Him that spake on earth, much more shall we not refuse Him that speaketh from Him that speaketh from heaven.'"

Within the last six months, the league has distributed nearly a half million Testaments for enlisted men in the United States army and navy. Churches are buying them to place in the hands of their members as they enlist. The National Service Commission of the Presbyterian church has ordered 100,000 for its work among the fighting forces of the nation.

Individuals are buying them by the hundreds and hundreds, passing them out to men in uniform who they meet on the street, on train, anywhere. Thousands of Testaments are being forwarded to the cantonments where the national army is being prepared.

"When you have read the Bible," says President Wilson in his message to the fighting defenders of world democracy, "you will know that it is the Word of God, because you will have found the way to your heart, your happiness and your own duty."

CANADA'S FIRST NAVAL CHAPLAIN



Five leading churchmen forming the Chaplain force at the Naval Marine Institute at the Dominion met in Toronto this week for the first time. The picture shows (left to right) Rev. C. E. Luce, B. A. Birch, Cliff Ont Rev. S. D. Chown D. D. of Toronto General Superintendent of the Methodist Church, Rev. Alfred Hall, D. D. Senior Chaplain for Canada; Right Rev. Bishop Wilfred Wood, Bishop of the Reformed Episcopal Church in Canada; Rev. Prof. Walter Ellis, M. A., B. D., Latimer Hall, Vancouver, B. C.

WORSHIPPERS OF GOD BAAL

British Troops on Tigris Discover "Red Heads", A Strange Race.

Worshippers Take One . . . E . . . The other day there was the report that some of our soldiers on the Tigris had come across a village of Red Heads, writes J. C. Bristow-Noble in the London Globe. They are the last of the Baal worshippers. The men wear red caps, hence their name Red Heads. They also wear red knotted cords around their necks. The cord is put on during babyhood and is never removed, it is interred with the body after death. They shave their heads except for a patch on the top, and here they allow the hair to grow long, and plait it into pig-tails, which hang about their ears. They are tall, wiry fellows with enormous appetites for both food and drink.

The women, who do not veil themselves, and who dress simply in loose fitting garments, are thin and spare, but wonderfully strong. In their homes they wear breaches as well as skirts. There is no wife beating among the Red Heads, but plenty of husband beating. The husbands take their frequent chastisements meekly and patiently. They employ them both on the women and the men in agriculture and their. They produce a couple of crops—barley and wheat, the rest of their time is given up to looting the Turks' crops and cattle. Their little whitewashed, low roofed dwellings with small, unglazed, but shuttered windows are divided into three apartments—a kitchen, a guest room, a sleeping room. A few earthenware jars, about four feet in height, and filled with grain and dried fruits, are kept in the guest room, and the guests help themselves.

Tree as Sanctuary
In the centre of every village there is a small circle railed off, and in this space there is planted the special religious emblem, an evergreen tree. In the center of the tree is a small shrine, the father priest of the village enters the inclosed ground, which is decorated with small flags, strings of coins and bright colored beads. Around and about the shrine the Red Heads celebrate their only religious festival known to them, the gathering of the new moon, which takes place every month. Except on the new moon every day the people are called together by a lay priest beating a barrel shaped drum stuck end-up on the ground. Here they come, the women in long green gowns, bringing pots and pans and vegetables and spices and wine, and the men all, arrayed in their smartest garments, carrying a stick of sheep before them, and carrying bundles of kindling wood, and a quantity of charcoal. Here, the cooking utensils, placed on the ground, and the sheep-killing priest, who sprinkles a little of the animal's blood on the oak and the carcasses flayed and cut up into joints, and the latter spoked the fires, before them, and the carrying bundles of kindling wood, and a quantity of charcoal. Here, the cooking utensils, placed on the ground, and the sheep-killing priest, who sprinkles a little of the animal's blood on the oak and the carcasses flayed and cut up into joints, and the latter spoked the fires, before them, and the carrying bundles of kindling wood, and a quantity of charcoal.

The league owes its origin to the inspiration of Mrs. Charles M. Alexander, wife of the evangelist, during the Chapman-Alexander revival in Philadelphia in 1908. Its object was to distribute Testaments each carrying a pledge that the recipient would carry it and read it. Hundreds of thousands throughout the world have signed this pledge and are keeping it.

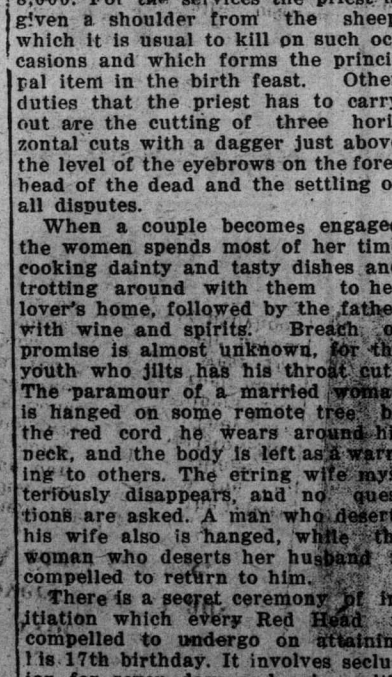
The league's work in the armies of England began when the recruits were mobilized for training on Salisbury Plain. In less than a month more than 7000 Testaments had been distributed among the soldiers there. At one of the league's tent headquarters, 300 soldiers were enrolled as Bible readers in ten minutes.

Within the last six months, the league has distributed nearly a half million Testaments for enlisted men in the United States army and navy. Churches are buying them to place in the hands of their members as they enlist. The National Service Commission of the Presbyterian church has ordered 100,000 for its work among the fighting forces of the nation.

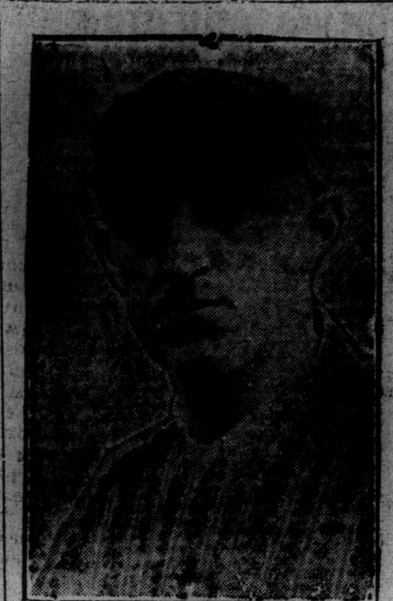
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CHARLIE HERZOG
Of New York Giants Who Has Been Suspended.

out food and drink for three days. At the termination of this preliminary test the youth is taught certain passwords and grips by which he may recognize his brethren, and a red circle is tattooed on his breast. The strange people live on terms of friendship with the whole of their neighbors with the exception of the Turks, whom they hate and treat accordingly.

ANGLO AMERICAN ENTENTE TO GROW
War Will Strengthen Bonds of Sympathy and Unite Two Nations.

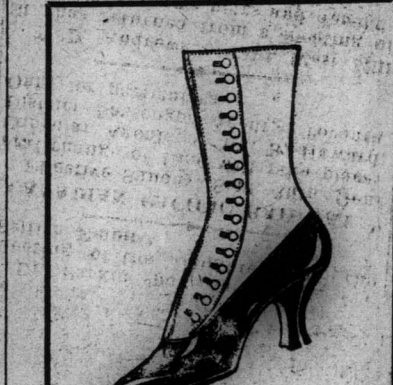
By Charles Leased Wire
Chicago, Sept. 19.—In the opinion of Dr. George R. Parkin, secretary of the Rhodes scholarship fund, and president of the Royal Colonial Institute of London, the present war is destined to bring about so close an understanding and friendship between Great Britain and the United States that in 10 years the Fourth of July will be an anchroism.

"But," he added, "your public schools must not teach your children to distrust Great Britain."

Dr. Parkin spoke last night at a meeting of the Daughters of the British Empire.

CANADIAN PACIFIC RAILWAY.
Effective Sunday, Sept. 30th. General change of time will take place. Consular Agents of W. B. Howard, District Passenger Agent, Toronto, Ont., for particulars.

T. D. Andrews of 214 West Mill St., has returned from a meeting of the John Andrews heirs and dependents at Buffalo.



A Look at the New Fall Shoe Models

Is all we ask. We feel sure that you will voice the sentiments of hundreds of others, that Coles Shoe Co. has the shoes. Yes, we have. We believe in being first with "better" footwear as well as first with the new styles.

A more stylish or better lot of footwear can not be seen outside of New York than our new fall lines. Come in and have a try on.

COLES SHOE CO.
BOTH PHONES, 474.
123 COLBORNE ST.

Hood's Pills
The painless, purely vegetable cathartic; cures biliousness, constipation, all liver ills. Pleasant to take. Work every time. 50c.

TWO CARLOADS of PEACHES

came in yesterday. They are large juicy ones just the kind you have been looking for and at just the price. Order immediately.

WM. SMITH
FRUITS
Phone 2260 48 Market Street.

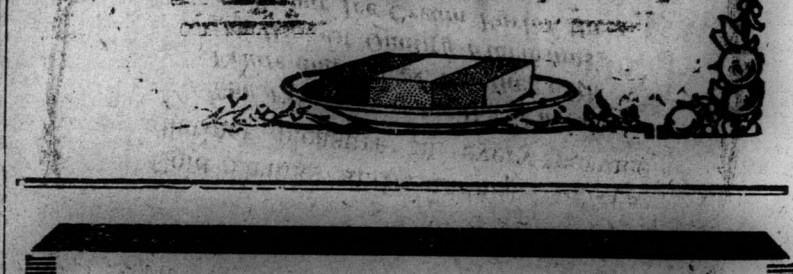


Refreshing and Dainty

Served the way we serve Ice Cream, Cold Drinks and Sundaes, there is distinct pleasure in every service

The Finest Cream, the Purest Fruits and Juices, together with the Highest Quality Flavorings, make our Ice Cream Parlor the most popular in the city.

The Artemis Sweets
148 Colborne Street
PHONE 1491



From Forest to Fireside

GOOD furniture doesn't just happen. It is the result of a well-devised and well-executed plan. The reliable manufacturers from whom we buy our stocks plan their furniture from the time the original wood leaves the forest, and from then on the process is one of careful inspection, thorough seasoning, proper fashioning and fitting, and appropriate finishing.

It is a delight to be able to choose the needed pieces from a collection of furniture that is built on a real plan and which has one's unquestioning confidence. It is doubly agreeable to have the feeling that no excess is being paid for the faith itself. People enjoy paying full value for superior things, and those who come here buy with the certain knowledge that they are getting furniture built to a definite ideal, and the best that can be bought for the money.

M. E. Long Furnishing Co., Ltd.
83 - 85 Colborne St.

WHY PA, WHAT—

LEAF BEAT BEFORE

Champion Tor
culty in Anne
day—Boquet

Twelve hundred yearning ball fans had the time of young (and innocent, we'll live yesterday afternoon, the finished manner in which French gentleman named La his smooth aggregation of pastimes hand out a nicely stated trimming to a composit from this city and Hamilton forced by Warhop and Justin enemy's camp. The champion of the International League made innings of ample proof right to that title, putting throughout the game, a steady brand of flawless which never once faltered, at the hit-column might that the locals had hammered visiting twirlers to good effect for the second inning and Hersche held the bingle scattered. What Hersche had in a charitable spirit in the course, excluded.

The line-up of the local team as a cosmopolitan one. In addition McKelvey, Orcutt and Allen, Dominion Steel, Jimmy Brad presented Brantford, while mond, McLeod, Gordon and from Hamilton left their the team was strengthened addition of Warhop at second Justin in right field, from the Wagner, of ex-Canadian league also made an appearance with hit—pardon us, he batted—ley, in the ninth.

The locals netted away to start, bunting four singles, second, and succeeding in putting across the pan. Business, laughing in their sleeves should worry themselves have Herpicde. They simply with their consistent brand no so spectacular as that places by the home performance throughout 110 per cent.

Came the fifth. "Stoem said Larry, and it was done dale first at bat, singled, rattled, walked Jacobson, hit the gamester W. B. Howard, clean drive, and Lajoie and stung the pill each in turn fly clout. Four runs crossed pan, and the game was settled. "Bugs" Hersche o' real, renowned as the slow international circuit, repla Leake in the box, and the eminent Babe Waddell, tea locale into hopes of tying the After disposing of the two men to face him, and McKelvey and Lammor hit safely. Hersche then p to shove two runs across the handling free transportation hop, Justin and Gordon in fan by way of variation, he fan and dashed the hopes of the by holding them safe in the McLeod hit, only, but exp first. The score—

Leafs Take Two . . . n . . .

	A. B. R. H.
McLeod, s. s.	5 0 2
Bradley, i. f.	3 0 2
Orcutt, 3b.	5 0 0
McKelvey, c. f.	6 1 1
Warhop, 1b.	5 5 3
Lajoie, 1b.	5 0 2
Justin, i. f.	0 0 0
Gordon, 2b.	2 0 0
Allen, p.	2 0 0
Muir, p.	2 0 0
xWagner, c. f.	0 0 0
Totals	36 3 12
xBatted for Bradley in 9th	

	A. B. R. H.
Truesdale, 2b.	4 1 1
Jacobson, c. f.	3 1 0
Whiteman, i. f.	3 1 0
Lajoie, 1b.	4 1 2
Schultz, 3b.	4 0 2
Blackburne, s. s.	3 0 1
Thompson, c. f.	2 0 0
Kelly, c.	3 0 0
Leake, p.	2 0 0
Hersche, i. f.	1 0 0
Lalonsa, r. f.	0 0 0
Totals	29 4 7

Pa chooses

