



Plan NOW For Next Season

Get the utmost power from your tractor, automobile, gas engine or motorcycle. Begin to add to the life of your motor. Multiply its operating power. Eliminate carbon annoyances. Use En-ar-co White Rose Gasoline for gasoline powered tractors (or En-ar-co National Light Oil for kerosene powered tractors) and En-ar-co National Motor Oil.

Read This Advice of Farm Experts

No engine manufacturer will contradict the statement that more gasoline motors are ruined by being burned out through insufficient or faulty lubrication, which means lack of oil or the use of improper oil, than through any other cause. In reality, lubrication is the life of the mechanism. Friction must be eliminated to prevent wear, and in no case is this more true than of gasoline engines. Effective service can be expected from any reputable make of gasoline engine if it is properly cared for. Poor results are certain with the best and highest-priced engine that money can buy if the requirements of lubrication are not observed.—
SUCCESSFUL FARMING



Canadian Oil Companies, Limited

Branch Offices in 36 Cities

Dept. U 2, 2-12 Strachan Ave., Toronto, Can.

EN-AR-CO

National Motor Oil White Rose Gasoline

And Other Petroleum Products

The Better the Lubricant The Better the Motor

And there is only one "better lubricant"
En-ar-co National Motor Oil

Without lubrication the most expensive motor is as lifeless as the raw material from which it was made. Faulty lubrication will soon return it to its native value—a few cents per pound as scrap. But *efficient lubrication* will endow it with pulsating life. It will give it an energy that answers to your will and performs the tasks you dictate. An En-ar-co lubricated motor will continue its service more efficiently and beyond the life of motors using ordinary oils.

Uniform Motor Fuel Insures Uniform Power

Power is the "big word" in farm production—
En-ar-co White Rose Gasoline IS power

Upon your selection of motor fuel depends the motor's degree of driving force. But to be efficient, this force must be continuous and uniform. Just as human energy is dependent upon foods that supply vitality, so is your motor's best efforts dependent upon the vitality of its fuel. En-ar-co White Rose Gasoline is the accepted standard of highest power on thousands of farms today.

Farmers who operate kerosene tractors find an equal measure of power in En-ar-co National Light Oil. And because of the satisfaction they derive from En-ar-co unusual quality they select these other petroleum products:

**En-ar-co Motor Grease
En-ar-co Black Beauty Axle Grease
En-ar-co Black Star Harness Oil**

**En-ar-co Satisfaction May be Yours. Send in the Coupon
for Free Handy Oil Can and Full Information on
— Lubrication and Power Problems.**

**Sent
FREE**

This Free Handy
Oil Can is Our
Gift to Farmers.
You'll Find It
a Great Con-
venience.

Canadian Oil
Companies,
Limited, Dept. U 2,
2-12 Strachan Ave.,
Toronto, Ont.

I own.....
automobile or tractor
and inclose two 2-cent
stamps. Send me Handy
Oil Can FREE. Please give
nearest shipping point in
this province and quote prices
on the items I have marked.
I will be in the market about.....

1 can.....gals. gasoline per year. 1 can.....auto grease per year.
1 can.....gals. motor oil per year. 1 can.....gals. harness oil per year.
1 can.....lbs. axle grease per year. 1 can.....gals. tractor oil per year.

My Name is.....

Address.....

Postoffice..... Province.....

Tear or Cut Out—Mail Today

NOTE: This can will not be sent unless
you give make of your auto or tractor.