

SUMMER IS COMING!

That means your customers are going to be more particular about their shoes. A window display of these polishes occasionally has proven very profitable. Summer time is polish time—get your stock in without delay—it pays.



The Season's Leaders



Ask for Prices and Complete Catalog



Top Notch

White kid and white leather cleaner.

Albo

White round cake, canvas cleaner and whitener, in lacquered metal box (2 sizes).

Bostonian Creams

Put up in all the popular colors and shades. Most perfect cleaner and polishing cream for the finest grade of colored kid and calf leathers.

Cleanall

Cleans and freshens cloth top shoes, also silk and satin.

White Heel

Instantly makes white, heels and edges. Will not crack or chip off. Will have a big sale this season.

Quick White

(Liquid) makes dirty canvas shoes clean and white. A sponge in every package, so always ready to use.



Get In Touch With Your Jobber Now

or write Whittemore Bros., Corp., Boston, Mass.

PROHIBITION BY THE BRITISH GOVERNMENT

of the EXPORT of any manufactures containing LEAD,
or the USE of LEAD in any manufactures other than

MUNITIONS OF WAR

This regulation precludes our manufacturing (for the present)

BOTTLE CAPS

in the usual metal, but we have decided to continue making all classes hitherto supplied to our customers in a more costly metal on which no embargo exists. Same sizes, same colors, same stampings as hitherto. Shipment 2 to 3 months from receipt of instructions. If interested in maintaining finished appearance of your packages, safeguarding your trade-marks—minimizing risk of fraudulent imitation of your goods—CABLE US AT ONCE the word "GREETING" over your name and we will then quote you prices in the New Metal.

BETTS & COMPANY, LIMITED

1 Wharf Road LONDON, N., Eng.

Cable Address: CHECKMATE, LONDON