Monetary Times

Trade Review and Insurance Chronicle of Canada

VOLUME 54 No. 15 TORONTO, APRIL 9, 1915

ESTABLISHED

Simplify Fire Policy

The wording of the average fire insurance policy is too verbose. The document should be drawn up in everyday language and legal phrase-ology avoided, says insurance man. Page 20

Provincial Government Bonds

Six provincial governments have been in the market for loans this year to date. Including the loan secured by Quebec this week, they have raised \$20,000,000. Page 24

Long or Short Term?

Of \$68,000,000 of Canadian bonds sold in the United States since December, \$59,000,000 will mature in five years or less. Is the investor seeking long-term bonds now? Page 10

Outlook for Money

Savings deposits in our chartered banks are much larger than a year ago, which is another sign of the times. Shortage of good securities may be the problem which the investor will have to face in the near future. Page 12

Cost of the War

Edgar Crammond, English economist, figures that the war will cost £9,147,000,000 up to the end of July next, and gives the details. British confidence counts. Page 5

Bond Sales in States

Canadian bond sales in the United States for the four months ended March last totalled \$68,238,947. Complete details of these, gathered by The Monetary Times, appear on Page 18

In British Columbia

About the jitney's competition with British Columbia Electric Railway, page 12. Bank of Vancouver's liquidator tells of his work, page 30. Dominion Trust directors' case. Page 8

Life Insurance and Patriotism

Canadian life insurance companies are carrying a very heavy war risk on their policies already in force, and must not jeopardize the entire business by seeking to insure whole contingents leaving for the front. Page 10

WEEKLY STATISTICAL REPORT —Pages 38, 40, 42, 44.
DIVIDENDS AND NOTICES—Page 34.
DEBENTURES FOR SALE—Page 36.
EDITORIALS—Pages 9, 10, 12.

Annual Subscription (52 issues) \$3.00 - Single copy 10 cts.

Regular subscription includes The Monetary Times Annual free.