

Low Premium Rates.
Policies indisputable from date of Issue.
Loan Value Guaranteed after two years.
Cash Surrender and Paid-up Values Guaranteed after Three Years.
No Restrictions as to Residence, Travel or Occupation.

These are some of the advantages of insuring in

The Crown Life Insurance Company
Head Office:
Crown Life Building, Toronto, Can.
Most Liberal Policy in the Market. Good Territory available to Reliable Representatives.
COL. THE HON. D. TISDALE, P. C., M.P., President.
WILLIAM WALLACE, General Manager.
A. H. SELWYN MARKS, Secretary.



Insurance Company of North America Founded 1792.
Incorporated 1794. PHILADELPHIA.

Capital \$ 3,000,000.00
Assets, January 1st, 1906 13,024,882.85
Net Surplus..... 3,626,780.57

Losses Paid since Organization, over \$125,000,000.00

ROBERT HAMPSON & SON, Montreal
GENERAL AGENTS FOR CANADA.

Standard Life Assurance Co.
Established 1825.
Head Office for Canada, MONTREAL.
Assurance Co. of Edinburgh.

Invested Funds.....\$ 57,254,046
Investments, Canadian Branch.... 17,000,000
Revenue..... 7,271,407
Deposited with Canadian Govt.. 6,975,998
Apply for full particulars.

D. M. McGOUN, MANAGER
CHARLES HUNTER, Chief Agent Ontario

ESTABLISHED A.D. 1720

THE LONDON ASSURANCE.
Head Office, Canada Branch, Montreal.

TOTAL FUNDS, - - \$20,000,000

FIRE RISKS accepted at current rates.
Toronto Agents
S. Bruce Harman, 19 Wellington Street East.

SUN Founded A.D. 1710

INSURANCE FIRE
OFFICE
Head Office, Threadneedle St., London, Eng.
The Oldest Insurance Co'y in the World.

Canadian Branch—14 Wellington Street East. TORONTO, ONT.

H. M. BLACKBURN, - - - - - Manager
J. A. STEWART, - - - - - Ontario Inspector

TORONTO AGENTS:
HIGINBOTHAM & LYON, Telephone M. 488.
IRISH & MAULSON, Telephones Main 6966 & 6967
Agents Wanted in all Unrepresented Districts.



Another Progressive Year

THE NORTHERN LIFE

Shows Splendid Results for 1906
SUCCESS BRINGS SUCCESS

	1906	Increase
Insurance in Force	\$5,088,075.00	7%
Cash Income	188,949.89	8%
Total Assets	748,111.88	27%
Government Reserve	488,287.82	24%
Surplus Security for Policyholders	257,854.51	34%

Expenses decreased by 3%.
Interest Income paid all death claims.
87% of Assets are interest bearing.
Financial Gain during year, \$53,068.66.
Surplus over all liabilities including Capital Stock, \$31,142.01.

PELICAN and BRITISH EMPIRE LIFE OFFICE.
Founded in 1797.

The Oldest Proprietary Office in the World transacting Life Assurance business only.

Financial Strength Unsurpassed.
TOTAL ASSETS, over \$26,000,000
Large Bonuses and Low Rates of Premium

A. McDOUGALD,
Manager for Canada, Montreal.



THE North American Life Assurance Co.

1906

Income - - - \$1,746,544.00
An increase over 1905 of \$86,480.00.

Assets - - - \$7,799,064.00
An increase over 1905 of \$831,050.00

Net Surplus - - \$ 650,209.00
An increase over 1905 of \$80,109.00.

The large increase in these important items shows that the unexcelled financial position of the Company has been maintained during the year.

Correspondence invited regarding Agencies in unrepresented Districts.

Home Office - Toronto, Ont.

THE ROYAL-VICTORIA LIFE INSURANCE CO.

The Directors' Report for 1906 shows large increases during the year

IN CASH INCOME
IN LEGAL RESERVES
IN INVESTED ASSETS

IN LOANS TO POLICYHOLDERS
IN PAYMENTS TO POLICYHOLDERS

and 7 1/2 per cent. Reduction in Expenses of Management for year. No Interest Overdue or Unpaid on Investments at end of year.

APPLY FOR AGENCIES TO DAVID BURKE, A.I.A., F.S.S.
GENERAL MANAGER, MONTREAL.

OLEAR POLICIES. REASONABLE CONTRACTS.
Always a Place for Faithful Workers.

Union Mutual Life Insurance Co.
PORTLAND, - Maine.
FRED E. RICHARDS, President.

HENRI E. MQRIN, Chief Agent for Canada.

For Agencies in the Western Division, Province of Quebec and Eastern Ontario, apply to WALTER I. JOSEPH, Manager, 151 St. James St., Montreal.

For Agencies in Western Ontario, apply to W.J. PECK, Manager, 17 Toronto St., Toronto.

NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

Total Assets.....\$79,252,640.00
Canadian investments 8,280,742.00
Greatly in excess of any other fire company in Canada.
Losses paid since organization, over \$134,000,000.
Mgr. and Chief Ag't in Canada—RANDALL DAVIDSON.

Resident Agents, Toronto Branch,
EVANS & GOOCH.

PHENIX Insurance Company
Of Brooklyn, N. Y.
WOOD & KIRKPATRICK, Agents
TORONTO

The
Trade

Vol. 41—No. 2. Toronto

AMERICAN NOTE C
BUSINESS FOR

ENGRAVERS AND

BANK NOTES, POSTAL SHARE CERTIFICATES, DRAFTS, CHECKS, CREDIT, ETC., PRINTINGS AND GR

Special Safeguards against Fireproof

HEAD OFFICE
OTTAWA, 224 W
BRANCHES
HALIFAX - - - - - 1
MONTREAL - - - - - 171
TORONTO - - - - - 2
WINNIPEG - - - - -

CHARLES MAGEE, President.
HON. W. C. Vice Pres.
C. E. CORBOLD

AUTHORIZED CAPITAL

Full Government Deposit. Govern

OTTAWA INSURANCE
AGENTS WANTED

HEAD OFFICE
Corner of Queen and Metcalf Streets,
OTTAWA