

MR. EDISON

Says: "I Want to See a Phonograph in Every Home."

What This FREE Loan Offer Means to YOU

This offer means that you can have an absolutely free trial of an Edison Phonograph, that you can enjoy right in your own home the grandest entertainment the world has ever known. This offer means that you can give at your home just such concerts as would cost \$2.00 to \$2.50 a seat in the opera house of a big city.

Indeed, you cannot imagine how many uses and pleasures you will find in a phonograph until you have one in your own home. Suppose you accept the great free loan offer for a few days. Send over for a few of your neighbors of course. Tell them to bring the children too, for there is no end of entertainment, concerts and vaudeville for children and for grown up people with the Edison.

For an Evening's Fun

And then for an evening's fun with this phonograph which I am so pleased to lend. Everything that is bright and clean and wholesome. How much better than the theatre! Never a questionable joke, never a vulgar song, never an evil suggestion for the youthful mind. On y the best and the cleanest and most wholesome is chosen for the Edison and recorded.

Just think how much all this means, and you can have it all free just by signing your name and address. You want to make your home attractive, don't you? You may make it anything you wish. Let it be bright and cheery and inspiring. Let it be a place attractive to your sons and daughters in the long winter evenings.

Amusing the Children

We are always trying to think of something to amuse and interest the children. Don't you think "mother" would enjoy just as well as the children, the stirring marches, the bright dances, the funny minstrel jokes, the late "coon songs" or one of Coban's breezy, sunny hits.

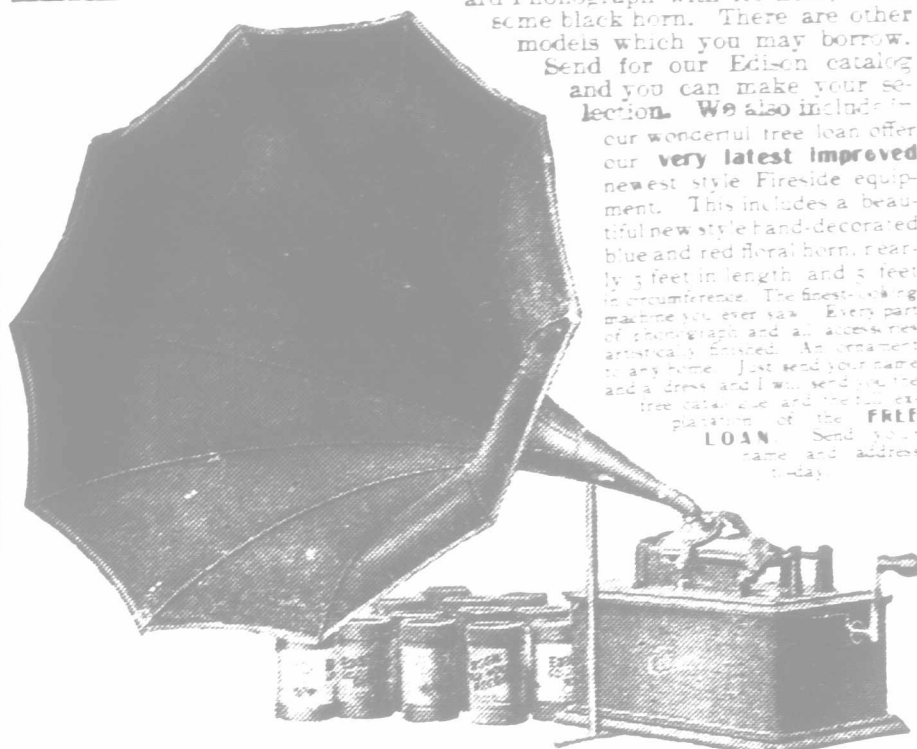
And how about yourself? Don't you ever feel just "weary", not tired enough to go to bed but too tired to read? Put your slippers on to the fire and sit down with "mother". Let your children operate this wonderful instrument—your 4 year old child can learn all there is to know about the simple perfected Edison in five minutes and the children will enjoy the responsibility. See how much the soothing music or songs or stories will rest and refresh you. Why don't you try it for a few evenings? Why haven't you done it before? You have only yourself to blame if you do not accept my free loan offer and borrow for a few days at least the "king of entertainers."

NOW, I OFFER A FREE LOAN: So many families have been made happy and bright with this perfected Edison invention, I just wish I could talk to every reader of this paper and tell you how much such a treasurehouse of entertainment means in your home. But I can't talk to you personally so I'll send you an Edison Catalog free and our offer for a free loan of the Edison Outfit, provided you send me your name and address.

HERE IS A PICTURE

of the latest style genuine Edison Standard Phonograph with its neat, handsome black horn. There are other models which you may borrow. Send for our Edison catalog and you can make your selection. We also include in our wonderful free loan offer our very latest improved

newest style Fireside equipment. This includes a beautiful new style hand-decorated blue and red floral horn, nearly 3 feet in length and 3 feet in circumference. The finest talking machine you ever saw. Every part of phonograph and all accessories artistically finished. An ornament to any home. Just send your name and address and I will send you the free catalog and the Edison Outfit. Send your name and address today.

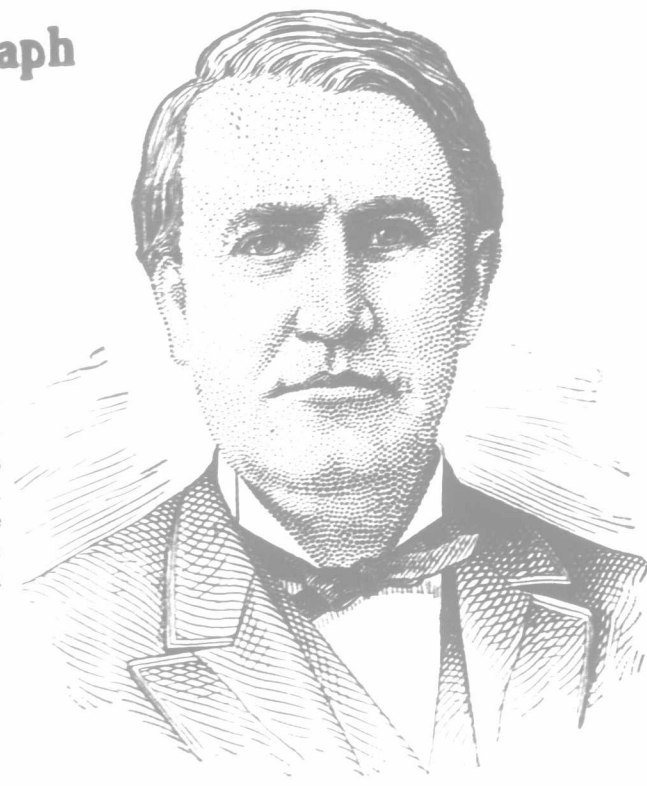


Owners of Edisons — 1910 Model Equipments Now Ready! All those who already own an Edison phonograph can wonderfully improve their entertainment by getting the new 1910 machines. And you also get the 21 PERCENT 1910 Edison Amberol records, the best made in the world, ever made, playing TWICE AS LONG as any of the records ever before made. **Owners of Edisons —** write for free circular AA, describing all this—F. K. BABSON, Manager.

For the Phonograph, as the reader may know, is the Wizard's pet and hobby. Though he has patented hundreds of other wonderful inventions, Mr. Edison's constant care and experiments have made the Edison a perfect musical instrument.

Read the Free Loan Offer

Thomas A. Edison



Several times before I have offered to LEND the readers of this paper free of charge any of the latest style Edison Phonographs described in our new Edison catalog.

Why, then, have YOU not favored me with your name and address—just your name and address—so I could send you this New 1910 Edison Catalog? Address F. K. BABSON.

The free loan means just what it says. You may borrow a latest style Edison direct from us, take it to your home, and let the machine talk, sing, laugh and play for you; hear the wonderful marches, waltzes and two steps, the laughable minstrel show—all that endless variety of entertainment. After a few days of music and merry-making, return the outfit at our expense. That is all. I do not charge you one cent for the loan.

ALL I ASK is that you invite some of your neighbors and friends to your home to hear these grand Edison concerts—of course you would do that anyway. Let your friends realize the wonderful improvements in the latest style Edison. Tell your friends, please, that on a special offer, they can now get the very latest style Edison at the rock bottom price either for cash or for easy payments of \$2.00 a month, the rock bottom price (without even interest) at \$2.00 a month.

I DON'T ASK you to sell an outfit or to take any orders. In fact, at the rock bottom price I would not allow a commission to anyone. If after hearing all the wonderful music and recitations, five or six of your friends want a genuine Edison at \$2.00 a month (and at the surprisingly small rock bottom price) tell them to send their orders to us. If you yourself want to keep the machine either for cash or at \$2.00 a month, you may if nobody buys (and that may happen) I am just as willing and just as glad to have the free use and the free loan of the machine. As I certainly shall have proved to you and to everyone of your friends the wonderful superiority of the latest style genuine Edison over all other talking machines, even the same old worn-out "tinny" ones as much; and you and your friends will remember and talk about these grand free Edison concerts all the rest of your lives.

Now Without Any Obligations

I will consider it a favor if you will allow me to send you an Edison FREE EDISON CATALOG so that you can select the machine you want. Even if you do not want to borrow the Edison right now I wish you would send me your name and address so I can send you our free catalog.

Your name and address, either a postal or in a letter or on the coupon—that is all. Then mail it to

F. K. BABSON

Edison Phonograph Distributor,
355 Portage Ave., Dept.
9-100, Winnipeg, Man.
Saskatchewan, Canada

CUT OR TEAR ON THIS LINE
OUR FREE CATALOG COUPON

My name is
My address is
Just fill out the above (no obligations of any kind) mail this coupon to—
F. K. BABSON, Dept. 0000,
355 Portage Ave., Winnipeg, Man.
and let our free catalog, no letter necessary, will do.