

Overland
TRADE MARK REG.

\$1050

Model 83 f. o. b. Hamilton, Ont.
Roadster - \$1015

This is the largest 4-cylinder Overland
that will be produced this year

The Lowest Price We Ever Made

Year after year we have demonstrated this fact beyond dispute:—

That the making and marketing of automobiles in large quantities enable us to produce cars *at less cost per unit* than if they were produced in small quantities.

Each season we increase the production, *not a few cars but often tens of thousands of cars.*

Each year this means a corresponding reduction in the price *to you.*

For 1916 we are doubling our capacity.

It is this gigantic production plan that enables us to offer the very finest four-cylinder car we have ever made at a price which is *less than half* that charged for a similar car a few years ago *and \$375 less than our largest four of last season.*

Specifications

Headlight dimmers
Rain-vision, ventilating type, built-in windshield
Instrument board on cowl dash

Left-hand drive, center control
One-man top; top cover
Magnetic speedometer

Handsome Catalogue on Request. Please Address Dept. 186.

The Willys-Overland of Canada, Limited, Hamilton, Ont.

Six Cylinder, 7 Passenger Touring Car \$1600 f. o. b. Hamilton