Why Tudhope's Selected for Canada the

We Needed a Car

In our 60 years of building horse whiches, pressure from recustomers demanded that the Turboyes produce in Canada horseless whiches, notice tax—which would be in that the strength of the transport of the strength of the st

Points? Cost? Worth?

You Pay EXACTLY U.S. Prices

Two Years' Guarantee How Simple The Motor Is

The motor is simple in their ways, too. See being, for instruction is simple in their ways, too. See being, for instruction of the simple simp

Power At The Tires

With Extra Tire and Special Equipment

ent The power remainises in the "Everit" is "featible."

We massly that that the motor, chitch, shall and queed queen, leading the power of the powe

Big Wheels, Wide Bodies, Low Hung Car

DAIG THECKEN, THE DORIES, LOW THING LAF
We wanted the "Everitt" to be fast shead of anything ever offered
her in Canada or the United States. The "Everitt" has 34-inde
selv. Von find used construction only in \$5,000 models and higher.
Bear seats are extra wide, casily taking 3 pasengers. This is a
below the self-state of the self-state of the self-state or the construction of the self-state or the construction.
Long wheel has end short-turning features make an easily handled ear.
The double-drop "Everitt" frame permits a low center of gravity,
ling the load close to the ground, preventing skidding, at the same
e permitting [14] to used Clearance.

We Meet High-Price Standards

Jigs and fixtures both standardize and lower cost. "Everitt" savings allow us to use 3½% nickel steel. This gives you \$4,000 material in a \$1,450-machine. We meet high-price car standards in essential points. Cars at as high as \$5,000 offer no more than the "Everitt" \$1,450.

Canadians are not charged \$250 to \$400 over American prices in the "Everitt" car. The cost of the "Everitt" with extra ure and special Canadian equipment in the USs is \$43.60 The Canadian special equipment costs extra there—into farmitude of the United States—in furnished in Canada \$100 extra to though the mind States for the extra tree and special equipment that cons with the Canadian "Everit". You pay the same price here as in the United States—no 'duty' to add—no extra cost. A Powerful Motor The "Everitt " motor has 152 less parts than our

Founts ! Cost ! Worting !

After months of searching, testing, indiging and comparing, we decided that the car for Canada was the "Everiti."

We had to get a cut that would stand Canadian reads without to track. We had to get a cut that would stand Canadian reads without to the ataunts simple motor that wouldn't break down twenty, misself from anywhere, would be operated and forced actually by the owner housid. This car had to be combratable under all conditions—high enough to be easy more than the combratable under all conditions—high enough to be easy more than the combrate of the

"EVERITT" STANDARD TOURING 1911 MODEL, \$1,450

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Vet, though we gave \$2,500 value, as understood in quality and perfection, we aimed to make the price \$2,000 or less. The problem was first one of design, then one of manufacturing methods. We equip the "Everitt"

we Sought "High-Price" Standards
In our sarrh we planned to make a cer that in material, design and
yearing quality would be a de livez. This meant using 43% inkelse
steel in transmission gears, for instance, petting Bosh magnetos, large
steel of transmission gears, for instance, petting Bosh magnetos, large
steel of transmission gears, for instance, petting Bosh magnetos, large
steel of the steel of the

Jigs and Tools

Figure 1001

There things added to crube immensity—made the car better, But they also added to crube. Could manufacturing cost—shore cost and marked the car better, and the results of the cost of th

S Models

We Find How To Give Canada Car Value

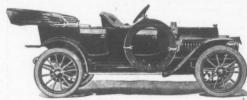
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by the more and the cars at a high cost and the cars we could be a superior of the cars we would give Canada would be a superior cars at the labor cost of turning out as a source of cars must be ordinary out as a source of cars must be rought of the cars we would be a source of cars must be rought of the cars at the labor cost of turning out as a source of cars must be rought of the cars at the labor cost of turning out as a source of cars must be rought of the cars at the labor cost of turning out as a source of cars must be rought of the cars at the labor cost of turning out as a source of cars must be rought of the cars at the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source of cars and the labor cost of turning out as a source out as a source out

We Find The Car

Lack of "jes" for making useh a car as we wanted out out many cars. Finally we found the "Everiti" as ord perfect to the property of the prop

We equip the "Everitt" to be a complete car at \$1,450



Write for Catalogue 8

Comfort Devices

The "Everitt" car, being made by mems of 723 special "jigs," templets, or the temperature, etc., as explained, not only has its many of the smaller parts are made on automatic mechines.

This speed in making absolutely standard parts that are interchangeable from one "Everitt" car to another means easy and easy commencement of "set-easy and easy set easy easy

An Owner's Car

The recommendate intelligence of the control of the

Two Years' Guarantee

In place of a 60-day guarantee, the "Everitt" car is guaranteed for two years. This is possible because each part is inspected many times during the process of making, and each part that is finally put into stock, is a perfect part.

This means to you ample time to bring out any flaws in the material of the car that may have escaped inspection. It means that the Tudlones stand behind the car.

Agency Applications being Received and Territorial Allotments Now being Made for the "Everitt" Car for 1911.