To People the Prairies With "Hand-Picked" Settlers

Big Colonization Movement Under Way

Through the foresight and determination of public-spirited Western business men, an association has been formed to grapple with a question vital to all Canada.

The Western Canada Colonization Association is a development from minor organizations, which were unable to cope with a work of such importance—that of bringing under crop twenty million acres of privately-owned land, all lying idle within twenty miles of railways in the Prairie Provinces. The settlement of this land promises great and beneficial results for the whole Dominion.

Our Stubborn Financial Problem

An adverse exchange rate bears heavily upon Canada. The only remedy is to increase our exports to the utmost. The direct way to do this is to people millions of acres lying idle in the West. A great nine of gold lies in these fertile fields, and the time has come to work it.

The West yearns for Development

The Prairie Provinces yearn for immigrants of the "hand-picked" class. The movement now afoot is heartily welcomed and supported. From the Rockies to the Great Lakes, prominent public and business men are devoting themselves to the furtherance of the project.

A strong representative Western Committee is at present visiting Eastern cities. Their mission is to make clear that the movement is vital to all Canada.

A Partnership of East and West

The East will hold a permanent partnership and beneficial interest in the movement. The policies of the Association will not be definitely shaped until the fullest co-operation of Eastern Canada has been elicited. Then a joint executive council, representative of both East and West, will become responsible for the formation of plags mutually satisfactory, and with the one aim in view—an ever-progressing and richer Canada.

Out in the West, lie idle no less than twenty million acres of arable land—all within twenty miles of existing transportation facilities! An unique opportunity for colonization and increased food production, hitherto wasted, is now to be realized.

There is no time for further delay—this is a matter for prompt action—vigorous impetus has already been given to the movement by many of Canada's distinguished men, in both the East and the West.

The Association's Founders: EASTERN CANADA WESTERN CANADA

Lord Shaughnessy Sir Vincent Meredith Jas. A. Carruthers Chas. R. Hosmer Sir Herbert Holt Sir Charles Gordon Brig.-Gen. F. S. Meighen Huntley R. Drummond Col. W. Grant Morden R. B. Angus Sir H. Montague Allan Sir John Faton Sir Jos. Flavelle Sir Edmund Osler Jas. Ramsay, Edmonton
P. Burns, Calgary
Jas. H. Ashdown, Winnipeg
Jerry Robinson, Winnipeg
Geo. Lane, Calgary
Geo. Merrick, Winnipeg
Sir Augustus Nanton, Winnipeg
Dr. F. W. Gershaw, Medicine Hat
J. K. McInnis, Regina
W. D. Craig, Regina
F.R. McMillan, Saskatoon
J. F. Cairns, Saskatoon
A. E. McKenzie, Brandon

The Western Canada
Colonization Association